

# **ICON COLLECTIVE**

**Music Production School**



## **Online Music Production Program 2020 Catalog**

4620 W Magnolia Blvd.  
Burbank CA 91505  
818.299.8013  
[www.iconcollective.edu](http://www.iconcollective.edu)

This catalog is effective January 1, 2020 to December 31, 2020

# TABLE OF CONTENTS

<b>WELCOME TO ICON COLLECTIVE .....</b>	<b>4</b>
<b>ABOUT ICON COLLECTIVE .....</b>	<b>5</b>
Our Story .....	5
Ownership and Control.....	6
Approvals and Accreditation .....	6
Disclosures.....	7
<b>FACILITIES .....</b>	<b>8</b>
Hours of Operation .....	8
Online Technical Support .....	8
<b>2020-2021 ACADEMIC CALENDAR.....</b>	<b>9</b>
<b>ADMISSIONS.....</b>	<b>11</b>
Admission Requirements.....	11
Proof of Graduation Policy .....	12
English Language Proficiency Policy .....	12
Nondiscrimination Policy .....	13
Nondiscrimination Policy.....	13
Transfers and Articulation.....	13
<b>FINANCIAL INFORMATION .....</b>	<b>15</b>
Tuition and Fees.....	15
Required Equipment, Materials, and Resources.....	15
Payment Plans .....	17
Late Fees.....	17
Student Loans and Financial Aid.....	18
Student Tuition Recovery Fund .....	18
Refund Policy .....	19
Veteran’s Benefits .....	20
<b>ACADEMIC POLICIES.....</b>	<b>21</b>
Standard of Progress .....	21
Satisfactory Academic Progress (SAP).....	21
Clock to Credit Hour Conversion.....	21
Academic Probation.....	22
Maximum Timeframe.....	22
Grading .....	22
Grade Scale.....	23
Makeup Work .....	23
Mentor Sessions.....	23
Incomplete .....	23
Re-enrollment.....	23
Test Out .....	24
Attendance Policy .....	25
Graduation Requirements.....	25
Academic Integrity.....	26
Dismissal from the Program .....	26
Appeal of Dismissal (Financial and Conduct).....	27

<b>STUDENT SERVICES</b> .....	<b>28</b>
Learning Resource Center.....	28
New Student Orientation.....	28
Student Advising.....	28
Disability Services.....	28
Housing.....	28
Transcript Requests.....	29
Maintenance and Retention of Student Records.....	29
Career Services.....	29
Leave of Absence.....	29
<b>SCHOOL POLICIES</b> .....	<b>31</b>
Student Code of Conduct.....	31
Policy on Sexual Harassment.....	31
Anti-Bullying Policy.....	31
Drug and Alcohol Policy.....	32
Family Education Rights and Privacy Act Of 1974 (FERPA).....	32
Complaints and Grievances.....	34
Photo Release Policy.....	34
Intellectual Property Policy.....	34
<b>ONLINE MUSIC PRODUCTION PROGRAM</b> .....	<b>35</b>
<b>COURSE DESCRIPTIONS</b> .....	<b>38</b>
Series 1: Intro to Music Production.....	38
Series 2: Intro to Music Production 2.....	38
Series 3: Intermediate Music Production.....	39
Series 4: Advanced Production and Mixing.....	40
Series 5: Introduction to Songwriting.....	41
Series 6: Advanced Songwriting and Creativity.....	41
<b>FACULTY AND STAFF</b> .....	<b>43</b>
Administration and Staff.....	43
Faculty.....	49

# WELCOME TO ICON COLLECTIVE

On behalf of our founders, faculty, staff, students, and graduates, I am privileged to welcome you to Icon Collective College of Music. Over the last 15 years, Icon Collective has built a powerfully connected community of artists, producers, and entrepreneurs which you can be proud to join. As an Icon Collective student, you'll develop the skills necessary to share your unique artistic vision with the world.

All of us at Icon Collective share your unending passion for music. It's in our DNA and underscores everything we do here. This common love of music, combined with our deep industry experience and commitment to educational excellence, creates a unique environment where your creativity will be supported as you learn to use music to authentically express who you are. Our faculty and staff are committed to ensuring that every student on our campus has the tools, skills, and knowledge to succeed as a musician and an entrepreneur.

The Icon Collective experience is the only one its kind, designed for you to learn by doing what you love under the guidance of professional mentors. Using industry standard facilities and technology, you'll spend your time working, creating, and learning side-by-side with a vibrant peer group. Our campus is infused with a type of creative energy that can only exist in an environment filled with equally driven creatives.

Icon Collective will ask a lot of you and give you even more in return. Graduates of our program enter the music industry with the confidence and knowledge to make their mark. We are delighted to be your guides on the first part of your journey.

Welcome to Icon Collective.

A handwritten signature in black ink, appearing to read 'Steve Miller', written in a cursive style.

Steve Miller  
Campus Director

# ABOUT ICON COLLECTIVE

## Our Story

Icon Collective is a college of music that is completely unique in philosophy and approach, focusing on empowering musicians, DJs, artists and entrepreneurs to live creative lifestyles while using 21st century tools to create and market music professionally. Icon Collective teaches the principles and practice of music production as an integral part of the process of creating high quality music, then provides the tools and strategies to brand, market, distribute, and sell the artist and their music. Icon Collective educates, motivates, and inspires students to overcome creative blocks and thrive in an environment where creativity and technical prowess achieve success.

Icon Collective is run by experienced artists, producers, and educators who know first-hand that there is more to making great music than knowing how to record a track. Icon Collective's approach to teaching music and music business centers its studies on mastering production tools, gaining industry acumen and the creative process. By including one-on-one time with a professional Studio Mentor, we encourage each student to develop a distinctive sense of style and express a unique creative vision.

## History

Christopher Wight and David Alexander Valencia founded Icon Collective on March 15<sup>th</sup> 2005 as a way to address the lack of education for independent artists within traditional music education programs. It was a time when the music industry was changing but education models were not. There was an obvious need for an environment that would support individuality, authenticity and creativity within a carefully structured balance of musical and technical training. David and Christopher diligently developed and created this environment, an ecosystem, a collective, that to this day, is attracting artists and entrepreneurs committed to a life-long musical, artistic journey.

Icon Collective began in 2005 as a 3-month music production program within LA Center Studios in Downtown LA. The program quickly expanded to a 6-month program the following year. By 2010, Icon Collective had outgrown its facilities and moved to a commercial production space in Glendale where the 9-month Digital Music Production Program (DMP) was launched. In 2013, the online version of the DMP program was offered globally and by 2014, Icon's reputation had been solidified via its graduate success stories and methodical approach to artistic development.

This growing ecosystem of seasoned musicians, veteran producers and graduates was again in need of a larger home, and in 2014, Icon Collective took possession of famed, world-class recording studios, The Enterprise in Burbank. It was here that the discipline of continuous self-evaluation, real-world feedback and innovation inspired the launch of the accredited 12-month Blue Print Music Production Program. Artists and entrepreneurs continued to make the journey to Burbank, from around the world, until the Enterprise facility could no longer support the needs of the collective.

In 2020, Icon Collective made its move to Downtown Burbank, occupying a custom designed 32,000 square foot facility that met the needs of its newly launched 18-month Advanced Music Production Program, Vocal Artist Program, and Music Business Program. Today, the ecosystem and community that is Icon Collective continues to thrive online and within its purposefully built LA campus where artists and entrepreneurs are encouraged to bravely face their fears, develop their authentic voice, and humbly trust the creative process. The vision that began in 2005 is today an ongoing mission of empowering artists and entrepreneurs to live creative successful lifestyles.

## **Mission**

We empower artists and entrepreneurs to live successful, creative lifestyles.

## **Vision**

**To globally influence artists, music, and the music industry in a manner that reflects individuality, originality, and the expression of human emotion.**

## **Objective**

To provide our students with an outstanding education that prepares them to thrive in the music and entertainment industries as a member of the Icon Collective community of artists, producers, and entrepreneurs.

## **Ownership and Control**

Icon Collective College of Music is a private, for-profit institution owned by Icon Collective, LLC, a California corporation.

Icon Collective, LLC  
100 E. Tujunga Ave.  
Burbank CA 91502  
818.299.8013

## **Approvals and Accreditation**

Icon Collective is a private institution approved to operate by the California Bureau for Private Postsecondary Education (BPPE). Approval to operate means the institution is compliant with the minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of Title 5 of the California Code of Regulations.

There is no license required for music composition, music production, musical performance or in the field of music business.

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed: to the Bureau of Private Postsecondary Education at:

Bureau of Private Postsecondary Education  
1747 N. Market Dr, Ste 225  
Sacramento, CA 95834  
Phone: 888-370-7589  
Web: [www.bppe.ca.gov](http://www.bppe.ca.gov)

Icon Collective is an accredited institutional member of the National Association of Schools of Music (NASM), however Icon Collective does not participate in federal financial aid programs.

National Association of Schools of Music  
11250 Roger Bacon Drive, Suite 21  
Reston, Virginia, 20190-5248  
(703) 437-0700  
<https://nasm.arts-accredit.org>

## Disclosures

Icon Collective provides this catalog to all prospective students electronically via email, and it is also available to the general public as a free download from our website: [www.iconcollective.edu](http://www.iconcollective.edu). Prospective and enrolled students may consult this catalog for factual information regarding Icon Collective.

As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an enrollment agreement.

Any questions a student may have regarding this catalog that are not satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 1747 N. Market Dr, Ste 225, Sacramento, CA 95834, [www.bppe.ca.gov](http://www.bppe.ca.gov), toll-free telephone number (888) 370-7589 or new direct line (916) 574-8900.

Icon Collective does not have a pending petition in bankruptcy, is not operating as a debtor in possession, has not filed a petition within the preceding five years, and has not had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C. Sec 101 et seq.).

Icon Collective reserves the right to make changes in tuition, courses and materials, equipment, schedules, subject matter, faculty and all services contained herein. Tuition will not be modified once the enrollment agreement is signed.

## FACILITIES

The Icon Collective campus is located in Downtown Burbank, California at:

100 E. Tujunga Avenue  
Burbank, CA 91502  
Phone: 818.299.8013  
Fax: 818.299.8028  
Web: [www.iconcollective.edu](http://www.iconcollective.edu)  
Email: [info@iconcollective.edu](mailto:info@iconcollective.edu)

### Hours of Operation

The school and studios are open at the following times:

- Monday through Friday            9:00 am – 12:00 am
- Saturday                                10:00 am – 12:00 am
- Sunday                                    Closed

Icon Collective is in Burbank, California and operates on Pacific Time, GMT-8.

Studio time is available on a first-come, first-served basis. Studio facilities are available for booking beginning Monday morning at 9:00 am each week. Students can request and book available times on Icon's online booking system. Please see the Studio Policy section of this catalog for more details.

### Online Technical Support

Support for online resources is available through the Learning Management System where assistance by Icon staff with the online platform is available.

# 2020-2021 ACADEMIC CALENDAR

## Winter 2020

New Student Orientation	January 2, 2020
First Day of Classes	January 6, 2020
Martin Luther King Day*	January 20, 2020
First Day of Finals Week	March 16, 2020
Last Day of Classes	March 21, 2020
Spring Break	March 23, 2020 – April 4, 2020

## Spring 2020

New Student Orientation	April 2, 2020
First Day of Classes	April 6, 2020
Memorial Day*	May 25, 2020
First Day of Finals Week	June 15, 2020
Last Day of Classes	June 20, 2020
Summer Break	June 22, 2020 – July 4, 2020

## Summer 2020

New Student Orientation	July 2, 2020
First Day of Classes	July 6, 2020
Independence Day*	July 4, 2020
Labor Day*	September 7, 2020
First Day of Finals Week	September 14, 2020
Last Day of Classes	September 19, 2020
Fall Break	September 21, 2020 – October 3, 2020

## Fall 2020

New Student Orientation	October 1, 2020
First Day of Classes	October 5, 2020
Thanksgiving Break*	November 26, 2020 – November 28, 2020
First Day of Finals Week	December 14, 2020
Last Day of Classes	December 19, 2020
Winter Break	December 21, 2020 – January 2, 2021
Christmas Eve and Christmas Day*	December 24 – 25, 2020
New Year's Eve and New Year's Day*	December 31, 2020 and January 1, 2021

## Winter 2021

New Student Orientation	December 30, 2020
First Day of Classes	January 4, 2021
Martin Luther King Day*	January 18, 2021
First Day of Finals Week	March 15, 2021
Last Day of Classes	March 20, 2021
Spring Break	March 22, 2021 – April 3, 2021

## Spring 2021

New Student Orientation	April 1, 2021
First Day of Classes	April 5, 2021
Memorial Day*	May 31, 2021
First Day of Finals Week	June 14, 2021
Last Day of Classes	June 19, 2021
Summer Break	June 21, 2021 – July 3, 2021

## Summer 2021

New Student Orientation	July 1, 2021
First Day of Classes	July 6, 2021
Independence Day*	July 5 (July 4 falls on Sunday)
Labor Day*	September 6, 2021
First Day of Finals Week	September 13, 2021
Last Day of Classes	September 18, 2021
Fall Break	September 20, 2021 – October 2, 2021

## Fall 2021

New Student Orientation	September 30, 2021
First Day of Classes	October 4, 2021
Thanksgiving Break*	November 25, 2021 – November 27, 2021
First Day of Finals Week	December 13, 2021
Last Day of Classes	December 18, 2021
Winter Break	December 20, 2021 – January 1, 2022
Christmas Eve and Christmas Day*	December 24 – 25, 2021
New Year's Eve and New Year's Day*	December 31, 2021 and January 1, 2022

Icon Collective is closed on days marked with \*

# ADMISSIONS

Icon Collective College of Music is open to creative individuals who are passionate and self-driven musicians, producers and entrepreneurs looking to succeed in the entertainment industry. While no previous training is required, it is recommended that applicants have experience in music production and/or playing a musical instrument, vocal experience and computer literacy. We expect our applicants to have a clear personal vision and defined musical, artistic and music industry goals upon admission.

All applications are completed electronically. Prospective students may apply in person or online at [www.iconcollective.edu](http://www.iconcollective.edu). The admissions department contacts all prospective students to schedule an interview.

The immersive Icon Collective programs move at a rapid pace, and students are expected to deliver projects and assignments according to strict deadlines. Students in the producing and performing programs will be required to present their music to classmates and teachers on a regular basis and must be comfortable doing so. Classroom participation requires conversational English and basic math skills. Assignments and projects require a functional level of English reading, writing, and comprehension.

## Admission Requirements

In order to apply, a prospective student must:

- Be at least 17 years of age
- Complete and submit the online application
- Provide government issued identification (driver's license, passport, etc.)
- Pay a one-time, non-refundable Application Fee of \$75.00
- Pay a refundable \$500 Deposit (applied toward the first tuition payment)
- Provide a link to the applicant's music (for Music Production Programs only)

The deposit is due at the time of application and is applied toward the first tuition payment. A student's seat is not reserved until the deposit is paid. After the application and all required materials have been submitted, an Admissions Advisor will contact the prospective student to initiate the following:

- Schedule a qualifying interview
- Complete a Goals and Career Path Assessment and Self Evaluation Form
- Acquire the applicant's Proof of High School Graduation (see Proof of Graduation Policy)

Upon acceptance, the Admissions Coordinator will contact the prospective student to schedule a registration appointment. At that time, the accepted student will complete, sign, and submit the Icon Collective Enrollment Agreement and other required documents, provide proof of graduation, and make the first tuition payment.

Please see the Refund Policy section of this catalog for a detailed description of refunds in the event of cancellation.

Applications must be received by the first day of the quarter prior to the desired program start date. The application calendar is as follows:

<b>Desired Program Start Date</b>	<b>Last Day to Apply</b>
Winter 2020	December 9, 2020
Spring 2020	March 9, 2020
Summer 2020	June 8, 2020
Fall 2020	September 7, 2020

A student may request a change in program start date one time without penalty. Due to limited availability, however, a second change in start date will require a new application and application fee.

Upon acceptance, students are scheduled for registration, at which time all necessary paperwork is completed and the first tuition payment is due. An Enrollment Packet with additional information on payment options and a complete list of all required hardware and software is provided.

## **Proof of Graduation Policy**

Icon Collective requires a high school diploma or equivalent in order to enroll in the program. Students applying to Icon Collective must provide Proof of Graduation (POG) documentation prior to acceptance.

Acceptable forms of documentation are:

- GED, HISET, CHSPE, or TASC Certificate of Completion
- High School Diploma
- College Diploma
- Official High School Transcript showing graduation
- Official College Transcript showing graduation

Copies of diplomas or equivalency documentation must be made from the original by campus staff. The copied documentation will be placed in the student's file before the enrollment agreement can be signed by a school official and before the start date of the program. Official transcripts must arrive in a sealed envelope from the issuing institution and will be kept in the student's file.

A member of the Association of International Credentials Evaluators (AICE) or the National Association of Credential Evaluation Services (NACES) must evaluate foreign transcripts in order to establish equivalency for a United States high school diploma. Proof of graduation in languages other than English must be translated into English.

## **English Language Proficiency Policy**

The English language is the medium of instruction, and no language other than English is used for instruction at Icon Collective. Accordingly, all students contemplating enrollment at Icon Collective are expected to be proficient in English, both spoken & written, at the level of a graduate of an American high school as demonstrated by the possession of a high school diploma, GED, or passage of the California high school proficiency exam. Icon Collective does not offer English Language services of any kind and English translators are not provided.

If you are not from one of the countries listed below, then you will need a passing score on Icon's English Proficiency Exam and Admissions Interview. This requirement is also met if you achieve a score of 61 or above on the TOEFL test, a score of 6 or more on the IELTS test, attended a high school in the USA for one or more school years, have a diploma from a secondary school in a system in which English is the official language of instruction, or completed one or more years of postsecondary education at an English-speaking institution. You must also furnish an official transcript in English.

Exempt Countries: Australia, Bahamas, Barbados, Belgium, Belize, Botswana, Canada, Denmark, Fiji, Finland, Ghana, Guyana, Ireland, Jamaica, Kenya, Lesotho, Liberia, Nigeria, Netherlands, New Zealand, Norway, Papua, New Guinea, Singapore, Solomon Islands, South Africa, St. Lucia, Sweden, Tonga, Trinidad, Tobago, United Kingdom, Zambia, and Zimbabwe.

## **Nondiscrimination Policy**

Icon Collective is a post-secondary educational institution committed to creating and maintaining an environment in which all persons who participate in Icon Collective programs and activities can work together free of all forms of harassment, discrimination, exploitation or intimidation on the basis of race, color, national origin, gender, gender identity or expression, sexual orientation, disability, age, religion, Socio economic status, veteran's status, genetic marker, or any other characteristic protected by state, local or federal law. Icon Collective prohibits discrimination against members of our community by any student, staff, faculty, or third-party contractors brought on campus for the purpose of conducting business with the school. Icon Collective will not retaliate against persons bringing forward allegations of harassment or discrimination.

## **Nondiscrimination Policy**

Icon Collective is a post-secondary educational institution committed to creating and maintaining an environment in which all persons who participate in Icon Collective programs and activities can work together free of all forms of harassment, discrimination, exploitation or intimidation on the basis of race, color, national origin, gender, gender identity or expression, sexual orientation, disability, age, religion, Socio economic status, veteran's status, genetic marker, or any other characteristic protected by state, local or federal law. Icon Collective prohibits discrimination against members of our community by any student, staff, faculty, or third-party contractors brought on campus for the purpose of conducting business with the school. Icon Collective will not retaliate against persons bringing forward allegations of harassment or discrimination.

## **Transfers and Articulation**

### **Transfer of Credit to Other Institutions**

**NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION:** The transferability of credits you earn at Icon Collective is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the certificate you earn is at the complete discretion of the institution to which you may seek to transfer. If the credits or certificate that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason, you should make certain that your attendance at this institution will meet your education goals. This may include contacting an institution to which you may seek to transfer after attending Icon Collective to determine if your credits or certificate will transfer.

### **Transfer of Credit**

Icon Collective does not accept credits transferred from other institutions for its Online program.

### **Transfer from Online Program to Los Angeles Program**

Students must request the transfer with their Student Advisor. Those requesting transfer must be accepted into the LA program by Admissions. All transfers require student to start at LA Level One as some prerequisites for higher Levels will not have been met. Transfers may not take place during a quarter.

Credit for courses taken in the online program are not automatically transferred, qualifying students must test out of each of the LA Level One courses, with the exception of Logic Pro I and Studio Mentor which must be taken in their first term enrolled in the LA program. Students will be assessed a transfer fee of \$150 to cover the administrative costs of the exams for eligible courses in Level One unless the student wishes to test out of only one course. Test outs for courses beyond Level One will be charged at the \$75 rate per course. A score of 90% or higher on each exam is required, otherwise the student must take the associated course after transfer. Should an Online student successfully test out of a course or courses,

tuition credit will be calculated at the higher rate of the LA program. A student may only test out of a maximum of 12 credits (25% of the program) during their entire enrollment in the program.

Students transferring from Icon Collective Online Music Production Program to the Los Angeles Music Production Program after completing Level 2 Studio Techniques II Online must also take Studio Techniques III Online as part of Level 3 and will be charged the reduced rate for the online course. They will be permitted to audit (not for credit) Studio Techniques III LA during their Level 3 quarter with no additional charge.

### **Prior Experiential Learning**

Icon Collective does not grant credit for prior experiential learning. Icon Collective does provide an opportunity to test out of courses if an applicant feels that he or she has the requisite knowledge. Please see the Academic Policies section of this catalog for information regarding testing out of courses.

# FINANCIAL INFORMATION

## Tuition and Fees

### Online Music Production Program

Application Fee	\$75.00
Tuition	\$14,995.00
California Student Recovery Fund (STRF) Assessment (currently not withheld)	\$0.00
<b>Total Charges for the Period of Attendance</b>	<b>\$15,070.00</b>

### Additional Fees

Returned Check Fee	\$25.00
Wire Transfer Fee	\$15.00
Additional Transcript Fee	\$15.00
Late Tuition Fee (imposed after the 5 day grace period expires)	\$50.00
Test Out Fee	\$75.00/course
Tuition for course retakes (except Studio Mentor courses)	\$500.00
Studio Mentor Course Retake Fee	\$1200.00

## Required Equipment, Materials, and Resources

To complete their coursework, Icon Collective Online students are required to have a reliable, high-speed broadband Internet connection, an Apple MacBook Pro laptop computer, and the software and hardware as described below.

Item Required	Estimated Cost	
	Minimum	Maximum
Apple or Windows computer meeting Ableton's most recent system requirements (at least 8GB of RAM recommended)	\$1299.00	\$3548.00
Ableton Live 10 Suite Software	\$449.00	\$799.00
USB MIDI Keyboard Controller, <i>49 key minimum; 88 key recommended</i>	\$69.00	\$599.00
USB C to USB adapter (if your computer uses USB C)	\$10.00	\$10.00
Professional Quality Headphones	\$99.00	\$1799.00
Headphones or earbuds with microphone	39.00	999.00
Web Cam (if your computer does not have one built in)	\$49.00	\$249.00
Microphone	\$30.00	\$1000.00
Audio Interface (unless using USB microphone)	\$40.00	\$1500.00
<b>Estimated Total</b>	<b>\$2084.00</b>	<b>\$10,503.00</b>

- Tuition does not include the cost of the required computer, hardware, and software.
- Prices shown are for estimation purposes only and do not include taxes, shipping, or optional accessories.
- While the prices vary, each student is advised to budget at least \$2500.00 for equipment.
- Additional supplies, such as pens, pencils, paper, cables, and other items are to be expected.
- There is no charge for books or other class materials.
- Students must have access to a reliable, high-speed internet connection of at least 10 Mbps download and 3 Mbps upload speeds, suitable for uploading and downloading media files, watching videos, and participating in real-time video conferencing. The ideal connection speed is 50+ Mbps download and 7+ Mbps upload. The cost of Internet access is not included in the tuition and varies by connection speed and location.
- A Splice account will be used for sharing DAW sessions. Please go to [www.splice.com](http://www.splice.com) and create an account using your email address.
- Although not required, we highly recommend that each student purchase an external 7200 RPM hard drive of at least 1TB and the Apple Care warranty for any new MacBook Pro laptop computer.
- Unlicensed or “cracked” software is not permitted and is not allowed for use on school assignments and projects.

<b>Estimated Schedule of Charges for the Entire Educational Program</b>	
Application Fee	\$75.00
Tuition	\$14,995.00
California Student Recovery Fund (STRF) Assessment (currently not withheld)	\$0.00
Required Equipment (estimated minimum)	\$2,500.00
School Supplies and Materials (estimated minimum)	\$500.00
<b>Total (estimated)</b>	<b>\$18,070.00</b>

## Payment Plans

All students are provided with a Tuition Payment Plan at no additional charge. Tuition may be paid in full, divided into six (6) quarterly payments or into eighteen (18) monthly payments. The first payment is due on or before Registration. Subsequent Quarterly Plan payments are due on the first (1<sup>st</sup>) day of the month for each quarter. Subsequent Monthly Plan payments are due on the first (1<sup>st</sup>) day of each month. Students are granted a five (5) day grace period on payments. After the 5<sup>th</sup> day, a \$50.00 late fee is imposed. If payment is not received by the 8<sup>th</sup> day, the student will be dismissed from the program.

<b>Full Payment Plan</b>		
<b>Description</b>	<b>Amount</b>	<b>Due Date</b>
Application Fee	\$75.00	Upon application
Tuition- Seat Deposit	\$500.00	Upon application
STRF Assessment	\$0.00	Currently not withheld
Balance of Tuition	\$14,495.00	At Registration
<b>Total Tuition and Fees</b>	<b>\$15,070.00</b>	

<b>Quarterly Payment Plan</b>		
<b>Description</b>	<b>Amount</b>	<b>Due Date</b>
Application Fee	\$75.00	Upon application
Tuition- Seat Deposit	\$500.00	Upon application
STRF Assessment	\$0.00	Currently not withheld
Tuition- 1st Payment	\$2,000.00	At Registration
Tuition- 2nd Payment	\$2,499.00	1st day of the 2nd Quarter
Tuition- 3rd Payment through 6th Payment	\$2,499.00	1st day of each subsequent Quarter
<b>Total Tuition and Fees</b>	<b>\$15,070.00</b>	

<b>Monthly Payment Plan</b>		
<b>Description</b>	<b>Amount</b>	<b>Due Date</b>
Application Fee	\$75.00	Upon application
Tuition- Seat Deposit	\$500.00	Upon application
STRF Assessment	\$0.00	Currently not withheld
Tuition- 1st Payment	\$334.00	At Registration
Tuition- 2nd Payment	\$833.00	1st day of the 2nd month
Tuition- 3rd Payment through 18th Payment	\$833.00	1st day of each successive month
<b>Total Tuition and Fees</b>	<b>\$15,070.00</b>	

## Late Fees

Each payment is due on the 1st day of each quarter or month, depending on the payment plan. There is a grace period from the 1st to the 5th day of each payment cycle, after which a \$50.00 late fee is imposed. If payment is not made by the close of business on the 8th day after the due date, the student will be terminated from Icon Collective for nonpayment of tuition and will no longer be allowed to participate in classes or access the Icon Collective Online platform.

## **Student Loans and Financial Aid**

Icon Collective does not participate in federal or state student financial aid programs.

If a student obtains a loan to pay for an educational program at Icon Collective, the student bears the responsibility to repay the full amount of the loan plus interest, less the amount of any refund disbursed directly to the lender in the event of cancellation, withdrawal, or dismissal.

## **Student Tuition Recovery Fund**

The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state-imposed assessment for the STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program."

It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 1747 N. Market Blvd Ste 225, Sacramento, CA 95834, (916) 574-8900 or (888) 370-7589.

To be eligible for STRF, you must be a California resident or are enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:

1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.
2. You were enrolled at an institution or a location of the institution within the 120 day period before the closure of the institution or location of the institution, or were enrolled in an educational program within the 120 day period before the program was discontinued.
3. You were enrolled at an institution or a location of the institution more than 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.
4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.
5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law, or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.
6. You have been awarded restitution, a refund, or other monetary award by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution.
7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and have an invoice for services rendered and evidence of the cancellation of the student loan or loans.

To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.

A student whose loan is revived by a loan holder or debt collector after a period of noncollection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the

student eligible, the student must have filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law. However, no claim can be paid to any student without a social security number or a taxpayer identification number.

## Refund Policy

Icon Collective has established refund policies that are in accordance with current state and federal regulations. Icon Collective uniformly applies these refund policies to all students and reserves the right to modify these policies in order to remain in compliance with any changes in applicable laws and regulations.

### Refunds based on cancellation

An applicant or student has the right to cancel enrollment for a program of instruction, without penalty or obligation, within the first seven (7) calendar days of each quarter for a full refund of deposit, if applicable, and tuition paid for that quarter.

To cancel, the applicant or student must submit a written notice of cancellation to the Director of Education in person, by electronic mail, or by postal mail within seven (7) calendar days of the start of the quarter. The date of cancellation is defined as the date of receipt of the written notice. If the written notice of cancellation is sent by mail, properly addressed with the correct postage, it is effective on the date postmarked.

An applicant who completes the application process but is denied enrollment or a student who is dismissed from Icon Collective for any reason within the first seven (7) calendar days after starting a quarter is entitled to a refund of the deposit, if applicable, and all tuition paid for that quarter.

### Refunds based on withdrawal or dismissal

A student may withdraw from Icon Collective at any time by submitting a written notice of withdrawal to the Director of Education in person, by electronic mail, or by mail. Refund calculations will be based upon the student's last recorded date of physical attendance.

A student who chooses to withdraw after the seventh (7<sup>th</sup>) calendar day of the quarter but prior to completing 60% of the program days in a quarter is entitled to a pro rata refund of tuition based upon the student's last recorded date of physical attendance. The pro rata refund is calculated based on the entire quarter tuition cost. If a student withdraws after completing more than 60% of the program days in a quarter, tuition for the entire quarter is considered fully earned and the student will receive no refund. Students may have a balance due if the tuition has not been paid through the date of withdrawal, which may be the case in monthly payment plans.

A student may also be withdrawn involuntarily due to factors including, but not limited to inappropriate conduct, lack of attendance, or failure to maintain satisfactory progress. The same refund calculations apply.

Refund Schedule		
Date of Withdrawal	Tuition Liability	Tuition Refund
Calendar Days 1 to 7 of each quarter	None	100%
Program Days 8 to 39 (60% of Quarter)	Pro-rated	Up to 60% of program
After Program Day 40 (More than 60% of Quarter)	100% Tuition Due	None

## Holidays and Refund Calculations

Icon Collective recognizes the U.S. national holidays below for the purposes of calculating refunds pursuant to section 6700 of the California Government Code 2015 Holidays. *Please see preceding Academic Calendar for days the Icon Campus is closed.*

Date Observed	Holiday
January 1	New Year's Day
3rd Monday in January	Martin Luther King Day
3rd Monday in February	President's Day
March 31	Cesar Chavez Day
Last Monday in May	Memorial Day
July 4	Independence Day
1st Monday in September	Labor Day
November 11	Veteran's Day
4 <sup>th</sup> Thursday in November	Thanksgiving Day
4 <sup>th</sup> Friday in November	Day after Thanksgiving

## Refund On Fees

Banking fees including, but not limited to, returned check fees and wire transfer fees are added to the applicant's or student's liability in all cases and are non-refundable. The \$75 Application Fee and the Student Tuition Relief Fund (STRF) Assessment, if applicable, are non-refundable.

## Refund on Textbooks and Materials

Once the student has accepted textbooks, software, and other materials supplied by Icon Collective, they may not be returned for a refund.

## Refund Disbursement

To cancel an enrollment agreement or withdraw from Icon Collective, a student must submit a written notice of cancellation to the Director of Education. Refunds will be made within forty-five (45) days after receipt of the written notice of cancellation or withdrawal. The date of cancellation is defined as the date of receipt of the written notice or, if the notice is submitted by mail, the date postmarked.

If any portion of the tuition was paid from a third party, the refund shall be sent to the third party using the same method of payment (e.g. returning funds to the credit card used for the initial payment, or a check issued to the party that wrote the tuition check).

Any tuition balances remaining on the student's account following cancellation, withdrawal, or dismissal must be paid in a timely manner or be subject to collection. Any payment arrangement made to pay such balances may be subject to additional fees and/or interest.

## Veteran's Benefits

ICON's Online program is not approved for veteran benefits.

# ACADEMIC POLICIES

## Standard of Progress

The evaluation of student achievement is based on students meeting the objectives for each course. At the beginning of each course, the instructor provides students with a syllabus identifying the objectives and grade determination criteria. The syllabi for current courses are always available on the Icon Collective Online platform.

A student must achieve a letter grade of “D” or higher to pass a course. A student who fails a course must retake the course and earn a passing score. The new score will be used in the CGPA calculation. Both scores will be shown on the student’s transcript.

If a student fails a course twice, he or she will be dismissed from the school. If a student fails three (3) or more separate courses within a single quarter, the entire quarter must be repeated. Three or more course failures in the first quarter only will result in the student being dismissed from the program. Following a dismissal in the first quarter, those wishing to continue must re-apply through the Admissions department.

## Satisfactory Academic Progress (SAP)

Satisfactory Academic Progress (SAP) measures the student’s academic performance within the educational goals. Icon Collective requires that all students demonstrate that they are making orderly progress toward completion of the program. All students must maintain SAP in order to remain enrolled.

Satisfactory Academic Progress is determined by measuring the student’s Cumulative Grade Point Average (CGPA) against the requirements for completion. In addition, students must complete all coursework within the required 150% maximum timeframe. Icon Collective evaluates academic progress at the end of each quarter.

## Successful Course Completion

In order to complete a course, a student must earn a grade of a “D” or higher. Any course with a grade of F must be repeated.

## Cumulative Grade Point Average (CGPA)

Cumulative Grade Point Average (CGPA) is the average of all grades earned based on the 4.0 grading scale used by Icon Collective.

## Clock to Credit Hour Conversion

Icon Collective uses the following method to convert clock hours to quarter credits:

- 10 hours of direct instruction equals 1 quarter credit
- 20 hours of supervised lab instruction equals 1 quarter credit
- 30 hours of outside work, instrumental practice, or independent study equals 1 quarter credit

Please note: Due to the nature of online learning, 25% of the time allocated for projects, examinations, assignments, instrumental practice, and creative work is included in the clock hour calculation.

## **Academic Probation**

Students must maintain a 2.0 CGPA in order to graduate. A student who fails to achieve a 2.0 CGPA will be placed on academic probation. A student on academic probation must meet with an advisor to develop an academic improvement plan that defines a strategy for the student to return to a 2.0 or higher CPGA and to monitor academic progress. Students exceeding two consecutive quarters on probation will be dismissed from the program. The purpose of academic probation is to bring to light areas where student performance is sub-standard and to develop a strategy that will assist in successfully completing the course, quarter, and/or program. Further lack of attention to classwork, homework, projects, or attendance while on academic probation may be grounds for termination from the program.

## **Maximum Timeframe**

A student cannot exceed 150% of the published normal completion rate of the program. If at any time it becomes mathematically impossible for a student to complete the program within the maximum timeframe, the student will be dismissed from the school. For example, the published normal completion rate for the Online Music Production Program is 66 weeks and 43 credit hours. Therefore, 150% of that normal completion rate is 99 weeks or 64 attempted credit hours. A student who reaches 99 weeks or 64 attempted credit hours without completing the program will be not be allowed to continue and will be dismissed from the school.

## **Grading**

A student's grade in each course is based on achievements in a number of different categories, depending on the nature of the course. The weighting of each category is specified in the individual course syllabi. Typical forms of assessment include:

- Quizzes
- Projects, Assignments, and Homework
- Mid Term Exam
- Final Exam
- Attendance and Participation
- Instructor Assessment

Each course contains a different balance of written, practical, and participation assessments. Icon Collective does not have a cumulative final test required for the completion of the program. Students receive feedback and/or scores on all submitted work within seven days.

## Grade Scale

The following system of grade points is used to evaluate a student's level of achievement. A student's academic standing is the result of the total number of grade points earned divided by the total number of courses taken.

Rating	Earned Percentage	Letter Grade	GPA
Excellent	95% – 100%	A	4.0
	90% – 94%	A-	3.75
Good	87% – 89%	B+	3.5
	83% – 86%	B	3.0
	80% - 82%	B-	2.75
Average	77% - 79%	C+	2.5
	73% - 76%	C	2.0
	70% - 72%	C-	1.75
Needs Improvement	67% - 69%	D+	1.5
	65% - 66%	D	1.0
Failing	0 – 64 %	F	0.0
Incomplete	N/A	I	0.0
Test Out	N/A	TO	0.0
Withdrawal	N/A	W	0.0
Audit	N/A	AU	0.0

## Makeup Work

Students are responsible for all material and assignments missed due to absences. Work can be submitted up to one week after the due date for a 50% grade penalty. Work cannot be submitted more than one week late. It is the student's responsibility to complete and deliver the missed assignments within one week. Final exams cannot be rescheduled or made up.

## Mentor Sessions

Studio Mentor Sessions are carefully coordinated in order to align with the student, mentor, and studio schedules and are virtually impossible to reschedule. As a result, if a student misses a studio mentor session, it cannot be made up. Please contact your mentor ASAP if you need to miss a mentor session.

## Incomplete

If illness or other severe circumstances out of the student's control prevent a student from completing all required coursework within the quarter, the student may request an incomplete ("I") grade. The incomplete grade is temporary, providing an additional week to complete any missing assignments. The incomplete grade will be converted to the earned grade within two weeks after the end of the quarter. The student must submit the request for an Incomplete to the Director of Education by email, along with appropriate documentation. A grade of incomplete is calculated into the student's CGPA as a 0.

## Re-enrollment

Students who have been dismissed from Icon Collective for academic reasons may apply for re-enrollment. Re-enrollment is at the discretion of the Education Department and will be granted only after the conditions that caused the dismissal have been rectified.

## Test Out

Icon Collective provides opportunities for students to acquire credit for advanced prerequisite knowledge by passing a Course Competency Evaluation. Students can take a Course Competency Evaluation to verify advanced prerequisite knowledge in most courses. Students wishing to test out of a multi-level course must pass a Course Competency Evaluation for each level. Challenge Exams must be completed no later than Friday of the first week of the quarter for which the student is attempting to test out.

Course	Eligible for Course Competency Evaluation
Ableton Live I, II	Yes
Studio Techniques I, IV	Yes
Keyboard Techniques I, II, III, IV	Yes
Logic Pro I & II	Yes
Synthesis I & II	Yes
Music Business I, II	Yes
Song Writing I & II	Yes
Ear Training I & II	Yes
Arrangement	Not Available
The Art of Flow	Not Available
Studio Mentor I, II, III, IV, V, VI	Not Available

A student must earn a score of 90% or higher on a Course Competency Evaluation in order to test out of a course. A student who passes a Course Competency Evaluation will not be required to take the course, will not be charged the tuition for the course, and the course will not be factored into the applicant's GPA calculation. The grade for the course will appear on the student's transcript as a Test Out (TO). A maximum of the equivalent of 11 credits, or 25% of the program, can be earned through Course Competency Evaluations.

Students who believe they possess the prerequisite knowledge to test out of a class must contact the Student Advisor to schedule a Course Competency Evaluation. This should be done prior to starting the program if at all possible as Course Competency Evaluations must be completed no later than the last day of the first week of the quarter. A member of the faculty will administer the Course Competency Evaluation, which can include a written assessment and/or a project as is appropriate for the course. There is a \$75.00 fee for each Course Competency Evaluation. Students cannot request to Test Out of a course they have already taken.

## Attendance Policy

Because most online coursework is asynchronous, meaning that many of the assignments, projects, assessments, and presentations can be completed at any time before the due date, traditional standards of attendance do not apply for most Online Music Production Program courses. The curriculum requires students to participate in a number of learning activities each week, and completion of those activities by a specified due date is the online equivalent of attending class at a traditional brick and mortar school. Students who do not turn in their work by the published due date or participate in academic activities in a timely manner will be considered absent for the week.

The weekly Studio Mentor Session is a live one-on-one meeting with a professional producer that happens in real time and is treated as a traditional course in terms of attendance. It requires the student and mentor to log in at a specific time and work together. The culture and structure at Icon Collective is designed so that all Studio Mentor sessions start "on the zero (:00)," reflecting professional industry practices. For example, a 2:00 pm Mentor Session starts at exactly 2:00 pm. To receive full credit for that day's Mentor Session, a student must be logged in online at the scheduled time on the zero (:00) or earlier.

There are 3 possibilities for each student's participation score in any Studio Mentor Session:

Arrival Time	Attendance Mark	Percent of Participation Score
Early or on the zero (:00)	Present	100%
Anytime <i>after</i> the zero (:01, :02, etc.)	Late	35%
No Show	Absent	0%

Students are expected to log in on time and attend all scheduled Mentor Sessions.

A student who is out of contact with Icon Collective for fourteen (14) consecutive calendar days will be administratively withdrawn from the program.

## Graduation Requirements

In order to graduate from the Icon Collective Online Music Production Program and receive a diploma, students must meet the following requirements:

- Successfully complete all required courses with a passing grade
- Complete the courses within the maximum time frame
- Earn a Cumulative Grade Point Average (CGPA) of 2.0 (C) or higher
- Meet all financial obligations to the school
- Complete a minimum of 25% of the program's credits enrolled in the full program.

Students who finish the program with a financial obligation to the school will not receive an official transcript or diploma, and alumni privileges will be suspended until the financial obligation is met in full.

Students are responsible for maintaining copies of their projects, assignments, etc. If students wish to keep a copy of class notes from the online Learning Management System (Canvas), instructions are in Canvas explaining how to download the notes. Student Canvas accounts will be inaccessible one month after completion of the program.

## Academic Integrity

Academic integrity is a core value of teaching, learning, and professional behavior. Maintaining high standards of academic integrity is a fundamental principle needed to achieve success and graduate. Students are expected to commit to and be responsible for demonstrating these five values, even in the face of adversity:

1. Honesty
2. Trust
3. Fairness
4. Respect
5. Responsibility

The following activities show a lack of academic integrity and are grounds for being placed on probation or dismissed: cheating, collusion, falsifying records, lying, plagiarism (including electronic), alteration of materials, forgery, providing or using external assistance relating to an examination, test, or quiz, sharing answers, copying another student's work, or any act designed to give unfair academic advantage to the student.

Dismissal may also be exercised if a student engages in conduct that endangers property or the health or safety of others, including breaking the law, fighting, bullying (including cyber-bullying), verbal or written abuse, false allegations, intimidation, harassment, or disruption of classes.

### Sharing of Work

All assignments and projects are expected to be the work of a single student unless specified as a group assignment in the syllabus.

## Dismissal from the Program

Students may be placed on probation or dismissed from the program for failure to meet academic requirements, inappropriate conduct (as described in the Academic Integrity and Code of Conduct sections), or failure to meet financial obligations to the school.

### Grade Appeal and Academic Dismissal Appeal

Grade appeals, including those causing academic dismissal from the program, may only be made under the following circumstances:

The grade was based on standards unreasonably different than those for other students.

The grade was influenced by something other than performance or academic integrity.

The grade was affected by an unannounced or significant change from stated course objectives and assignments.

- The student must request a grade appeal form from the Registrar and submit it to the Registrar by email or through Canvas to the Registrar at Icon Collective. The form must be submitted with supporting documents no later than 3 days after the grade is posted.
- Incomplete appeal forms or those missing adequate explanation or supporting documentation are typically denied. When a complete and reasonable appeal is accepted, an investigation will follow to confirm or deny the validity of the appeal.
- The student will be required to provide any assignments, files, or evidence necessary to complete the investigation.
- A panel from the Education Department will render a final decision. The student will be notified of the decision within one day of the panel's vote.

The panel may decide to:

- Uphold the grade initially given.
- Require that an instructor re-grade the assignment or test.

- Have the student take a reformulated version of the assignment or test to assess whether or not the student clearly possesses the knowledge required to compete against the original grade.
- Recommend a specific grade change.

### **Appeal of Dismissal (Financial and Conduct)**

Students may appeal a financial dismissal or conduct probation or dismissal by requesting an appeal form from the Registrar and submitting it to the Registrar in person during business hours, to Registrar drop box at rear reception, by electronic mail, or through Canvas to the Registrar at Icon Collective. The form must be submitted no later than 3 business days after the student is notified of the dismissal. The student should address the issues that led to the probation/dismissal and what steps have been taken to correct and alleviate them. Incomplete appeal forms or those missing adequate explanation or supporting documentation are typically denied.

The Campus Director will determine whether the student's appeal merits a meeting with the Board of Appeal. If warranted, the Board will schedule an appointment to meet with the student and render a final decision as to the student's disposition. The student's failure to attend will result in a denial of the appeal. Following the meeting, the student will be notified within one business day of the Board's final decision.

# STUDENT SERVICES

## Learning Resource Center

The Learning Resource Center (LRC) is the academic nerve center of Icon Collective Online, a virtual library giving students access to a wide range of information used to conduct research, complete assignments, and gain more depth on the subjects taught in the individual courses.

Students may utilize the LRC's assets to complete their projects and assignments on a daily basis. New materials are added regularly based on faculty and student requests, guest recommendations, and planned expansion of holdings.

The LRC is available 24/7 on the Icon Collective Online platform.

## New Student Orientation

The online New Student Orientation course helps students get their bearings within the Icon Collective Online platform. Students create their online profile, learn the navigation system, practice uploading and downloading files, and complete other exercises that prepare them for online course work. All students are required to complete the online New Student Orientation course before beginning any other courses.

## Student Advising

Icon Collective is a student-centered institution and as such there is an open door policy for students who may have questions, concerns, complaints, and/or are looking for guidance. Students are welcome to discuss their thoughts and concerns with the school at any time via phone, email, or the Help section on the Icon Collective Online platform. Appointments are encouraged and can be arranged via email.

## Disability Services

Icon Collective is an Americans with Disabilities Act compliant institution. Administrators, faculty, and staff members work together to provide reasonable and appropriate accommodations for students with documented disabilities. A student may submit documentation of a disability (such as a current 504 plan, I.E.P., or other form of assessment) prior to enrollment to the Director of Education via email or mail prior to the start of classes to request that reasonable and appropriate accommodations are made.

## Housing

Icon Collective does not provide student housing and does not have a dormitory facility under its control. Icon Collective does not provide student housing services for online students.

## Transcript Requests

Students and graduates can request transcripts from the Registrar. The following information is required:

- Full name
- Program of study
- Mailing address for transcript delivery
- Contact phone number
- Number of copies required
- \$15 Transcript Fee per copy

Please send your request to:

Registrar

Icon Collective

100 E. Tujunga Ave, Burbank, CA 91502

Phone: 818-299-8013

Transcript requests can be made at any time. Requests are processed Monday through Friday during business hours. Transcripts are typically sent within two (2) weeks of receipt of the request.

## Maintenance and Retention of Student Records

Records of current students, graduates and inactive files are maintained digitally in a secure, encrypted network drive as well as secure cloud backup. All records are organized and managed by the Registrar. Student records are maintained for five (5) years from the last date of attendance. Transcripts containing the date the diploma was awarded, the courses and units on which the diploma was based, and the grades earned by the student in each of those courses are maintained permanently.

## Career Services

Icon Collective's industry advisors provide career guidance for enrollees in the full program and can help students make their initial industry connections. Students receive regular career instruction from Industry Advisors, faculty, and guest speakers. Students are encouraged to begin producing music and building their brand from day one of the program as the first steps toward beginning their professional lives.

Icon Collective does not provide job placement services or guarantee employment. The nature of the music and entertainment industry is one of independent entrepreneurs, such as professional musicians, writers, producers, DJs, and performers, who move from project to project (record to record, movie to movie, etc.) as self-employed or freelance contractors. This type of work may not be consistent; depending on the job, project, or budget, periods of employment can range from one day to several weeks or months. In addition, the hours worked in a day or week may be more or less than the traditional 8-hour workday or 40-hour workweek. During periods when individuals are not working on a specific job or project, they can expect to spend time expanding their networks, advertising or promoting their services, creating new music, and honing their artistic abilities.

Rates of pay are not standardized and are typically negotiated, taking into account the project budget, the scope of project, and the artist's skills, abilities, resources, and professional credentials. Most artists create music with the understanding that not all work generates income.

## Leave of Absence

A student may request a Leave of Absence (LOA) of a maximum of 90 days (one Quarter) per enrollment. The student must submit a Leave of Absence Form, available from the Registrar, following approval by the Director of Education. A Leave of Absence is granted on a quarterly basis and cannot be requested for the current quarter after the first week of classes. No LOA will be granted during the student's first quarter, the student must withdraw and re-apply through Admissions.

Students will be expected to verify the reasons for making an LOA request before the leave will be approved. A Leave of Absence will be considered for the following reasons:

1. Financial Hardship
2. Family Emergency (death in the family, hospitalization, other traumatic event)
3. Health Concerns
4. Extraordinary Circumstances\*

\* Considered and approved at the discretion of the Director of Education

In order to qualify for a Leave of Absence, the student must be in good academic and financial standing.

Students requesting an LOA must be current with any tuition payments and fees for the current and any past quarter. The ability to return at a specific time is subject to seat availability. Failure to return within the agreed upon and specified time will result in termination from the program.

# SCHOOL POLICIES

## Student Code of Conduct

Icon Collective has established a Student Code of Conduct in order to maintain an educational environment reflective of the standards of a professional workplace. Students are expected to abide by this code as well as all local, state, and federal laws, both on campus, at school sponsored activities off-campus, and in the Icon Collective online environment.

- Behave in a professional and appropriate manner at all times.
- Be respectful and courteous to faculty, staff, and classmates.
- Abide by all Icon Collective policies.
- Participate in all classes.
- Log in early and stay until class ends.
- Log in prepared with all required supplies and equipment.
- Complete and turn in coursework, projects, and assignments on time.
- Notify the instructor in advance if you are unable to participate or need help.
- Maintain Satisfactory Academic Progress by keeping an average of 2.0 or higher.
- Do not use or distribute illegal software.

This list of examples is not intended to be all-inclusive. Icon Collective reserves the right to act in the best interest of the students, faculty and staff and may deem actions committed by a student to be a conduct violation although the action does not appear on a list of examples. A student who violates this Code of Conduct will face disciplinary action up to and including dismissal from the program.

## Policy on Sexual Harassment

Icon Collective is committed to providing a place of work and study free from sexual harassment and all forms of sexual intimidation and exploitation. Any student, staff person, or faculty member engaging in such behavior will face prompt and appropriate corrective action.

All forms of sexual harassment in the workplace are against the law and will not be tolerated, including, but not limited to, unwelcome sexual advances; requests for sexual favors; physical conduct of a sexual nature; sexual pranks, repeated sexual teasing, jokes or innuendo, in person or via text, email or other online communication; verbal abuse of a sexual nature; touching or grabbing of a sexual nature; repeatedly standing too close; and repeated asking another person to socialize off-campus.

If you feel that you are the victim of sexual harassment, contact any member of the Icon Collective staff at your earliest opportunity.

## Anti-Bullying Policy

Icon defines bullying as repeated, health-harming mistreatment of one or more people by one or more perpetrators. It is abusive conduct that includes:

- Threatening, humiliating or intimidating behaviors.
- Interference/sabotage that prevents classwork from getting done.
- Verbal abuse.
- Socially excluding a person in class-related activities.

In addition, the following examples may constitute or contribute to evidence of bullying:

- Persistent singling out of one person.
- Shouting or raising one's voice at an individual in public or in private.
- Using obscene or intimidating gestures.

- Not allowing the person to speak or express himself or herself (i.e., ignoring or interrupting).
- Personal insults and use of offensive nicknames.
- Public humiliation in any form.
- Spreading rumors and gossip regarding individuals.

Individuals who feel they have experienced bullying should report this to the faculty or Student Advisor before the conduct becomes severe or pervasive. All students are strongly encouraged to report any bullying conduct they experience or witness as soon as possible to allow Icon to take appropriate action.

## **Drug and Alcohol Policy**

Absolutely no drugs or alcohol are allowed when participating in the Icon Collective Online program at any time. Students found to be under the influence of drugs or alcohol or engaged in the unauthorized use or distribution of drugs or alcoholic beverages are subject to disciplinary action up to and including dismissal from the program. There may also be legal implications for students in violation of the drug and alcohol policy.

## **Family Education Rights and Privacy Act Of 1974 (FERPA)**

The Family Educational Rights and Privacy Act (FERPA) affords eligible students who are 18 years or older and attending a postsecondary institution certain rights with respect to their education records. These rights include:

1. The right to inspect and review the student's education records within 45 days after the day Icon Collective receives a request for access. A student should submit a written request to the Registrar that identifies the record(s) the student wishes to inspect. The Registrar will make arrangements for access and notify the student of the time and place where the records may be inspected.
2. The right to request an amendment to the student's record. A student who wishes to ask the school to amend a record should submit a written request to the Registrar clearly identifying the part of the record the student wants changed and why it should be changed. If the school decides not to amend the record as requested, the Campus Director will notify the student in writing of the decision and of the student's right to a hearing regarding the request for amendment. Additional information regarding the hearing procedures will be provided to the student when notified of the right to a hearing.
3. The right to provide written consent before Icon Collective discloses personally identifiable information (PII) from the student's education records, except to the extent that FERPA authorizes disclosure without consent.

The school discloses education records without a student's prior written consent under the FERPA exception for disclosure to school officials with legitimate educational interests. A school official is a person employed by Icon Collective in an administrative, supervisory, academic, research, or support staff position (including law enforcement unit personnel and health staff); a person serving on the board of trustees; or a student serving on an official committee, such as a disciplinary or grievance committee. A school official also may include a volunteer or contractor outside of Icon Collective who performs an institutional service of function for which the school would otherwise use its own employees and who is under the direct control of the school with respect to the use and maintenance of PII from education records, such as an attorney, auditor, or collection agent or a student volunteering to assist another school official in performing his or her tasks. A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill his or her professional responsibilities for Icon Collective.

Students have the right to file complaints with the U.S. Department of Education concerning alleged failures by Icon Collective to comply with the requirements of FERPA. The name and address of the Office that administers FERPA is:

Family Policy Compliance Office  
U.S. Department of Education  
400 Maryland Avenue, SW  
Washington, DC 20202

FERPA permits the disclosure of personally identifiable information from a student's education records without consent of the student if the disclosure meets certain conditions found in §99.31 of the FERPA regulations. Except for disclosures to school officials, disclosures related to some judicial orders or lawfully issued subpoenas, disclosures of directory information, and disclosures to the student, §99.32 of FERPA regulations requires the institution to record the disclosure. Eligible students have a right to inspect and review the record of disclosures.

Icon Collective may disclose personally identifiable information from the education records without obtaining prior written consent of the student:

- To other school officials, including teachers, within Icon Collective whom the school has determined to have legitimate educational interests. This includes contractors, consultants, volunteers, or other parties to whom the school has outsourced institutional services or functions, provided that the conditions listed in §99.31(a)(1)(i)(B)(1) - (a)(1)(i)(B)(2) are met. (§99.31(a)(1))
- To officials of another school where the student seeks or intends to enroll, or where the student is already enrolled, if the disclosure is for purposes related to the student's enrollment or transfer, subject to the requirements of §99.34. (§99.31(a)(2))
- To authorized representatives of the U. S. Comptroller General, the U. S. Attorney General, the U.S. Secretary of Education, or State and local educational authorities, such as a State postsecondary authority that is responsible for supervising the university's State-supported education programs. Disclosures under this provision may be made, subject to the requirements of §99.35, in connection with an audit or evaluation of Federal- or State-supported education programs, or for the enforcement of or compliance with Federal legal requirements that relate to those programs. These entities may make further disclosures of PII to outside entities that are designated by them as their authorized representatives to conduct any audit, evaluation, or enforcement or compliance activity on their behalf. (§§99.31(a)(3) and 99.35)
- In connection with financial aid for which the student has applied or which the student has received, if the information is necessary to determine eligibility for the aid, determine the amount of the aid, determine the conditions of the aid, or enforce the terms and conditions of the aid. (§99.31(a)(4))
- To organizations conducting studies for or on behalf of the school in order to: (a) develop, validate, or administer predictive tests; (b) administer student aid programs; or (c) improve instruction. (§99.31(a)(6))
- To accrediting organizations to carry out their accrediting functions. (§99.31(a)(7))
- To parents of an eligible student if the student is a dependent for IRS tax purposes. (§99.31(a)(8))
- To comply with a judicial order or lawfully issued subpoena. (§99.31(a)(9))
- To appropriate officials in connection with a health or safety emergency, subject to §99.36. (§99.31(a)(10))
- In connection with information the school has designated as "directory information" under §99.37. (§99.31(a)(11))
- To a victim of an alleged perpetrator of a crime of violence or a non-forcible sex offense, subject to the requirements of §99.39. The disclosure may only include the final results of the disciplinary proceeding with respect to that alleged crime or offense, regardless of the finding. (§99.31(a)(13))

- To the general public, the final results of a disciplinary proceeding, subject to the requirements of §99.39, if the school determines the student is an alleged perpetrator of a crime of violence or non-forcible sex offense, and the student has committed a violation of the school's rules or policies with respect to the allegation made against him or her. (§99.31(a)(14))
- To parents of a student regarding the student's violation of any Federal, State, or local law or of any rule or policy of the school governing the use or possession of alcohol or a controlled substance if the school determines the student committed a disciplinary violation and the student is under the age of 21. (§99.31(a)(15))

## **Complaints and Grievances**

A student who has a concern, complaint, or grievance should attempt to resolve the issue in an appropriate and professional manner by speaking with the instructor, staff member, or student in person, by email, via the Icon Collective Online platform, or by telephone. If the concern, complaint, or grievance is not resolved satisfactorily, the student may contact the Director of Education in person, by email, via the Icon Collective Online platform, or by telephone for assistance. The Director of Education is available during normal business hours.

The Director of Education will contact the appropriate parties, investigate the complaint, and direct appropriate action to resolve the issue(s). If the student does not feel that the concern, complaint, or grievance has been satisfactorily resolved, he or she can appeal to the Campus Director in writing.

A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling (888) 370-7589 toll-free or by completing a complaint form, which can be obtained on the bureau's internet website [www.bppe.ca.gov](http://www.bppe.ca.gov).

## **Photo Release Policy**

Icon Collective classes, workshops, seminars, and other events may be photographed, videotaped, screen captured, and/or recorded for use in promotional or academic materials, including brochures, publications, print ads, tutorials, social media, and other forms of electronic media. FERPA (Family Educational Rights and Privacy Act) recognizes photographs as a form of Directory Information. Students may opt-out of being included in Directory Information (including photographs) by signing a FERPA Directory Information Opt-Out form available from the Registrar's office.

## **Intellectual Property Policy**

Students who create academic works, musical works or other copyrightable creative works while enrolled at Icon Collective retain the copyright to such works.

Copyright ownership in a work submitted by a student in the completion of academic requirements remains with the student, provided that, unless otherwise agreed in writing, by submitting the work for class credit, the student shall be deemed to have granted a non-exclusive, worldwide, royalty-free license to Icon Collective to make the work available to the Icon Collective community through electronic or other means. The use of the work is limited to promotional, advertising, and academic purposes.

# ONLINE MUSIC PRODUCTION PROGRAM

## Program Description

18 Month Diploma Program

379 Clock Hours / 43 Credit Hours

The Online Music Production Program is an immersive educational experience that provides students a well-balanced study of modern music production guided by working professionals. Course work includes studio production techniques, digital audio workstation operation, songwriting, arranging, music business, and synthesis. One-on-one weekly mentoring sessions, ear training, and personal development courses inspire creativity and round out the skill set necessary for artists to thrive in the 21st century music and entertainment industries.

## Program Objective

The Online Music Production Program prepares students to become music producers, composers, performers, recording artists, professional DJs, and entrepreneurs in the entertainment industry.

## Potential Careers

Graduates of the Online Music Production Program are prepared to create entrepreneurial careers in a wide range of roles within the music industry. Some of the most common are:

- Music Producer
- Composer
- Songwriter
- Sound Designer
- DJ
- Performer
- Artist Manager
- Digital Mixer
- Booking Agent
- Record Label Owner
- Entrepreneur
- Promoter

## Course Schedule

Each quarter is eleven (11) weeks in duration and includes four individual courses. The order of courses is predetermined. The only electives are optional additional Studio Mentor courses.

Each week, students have a live, real-time, one-on-one Studio Mentor Session with their industry mentor for the quarter. This happens at a specific, scheduled time when the student and teacher log in to an online Adobe Connect session together. This is the only learning activity that requires the student to be online at a specific time.

Instructors hold office hour sessions that students can join live and in real time, if desired. These office hour sessions explore the current class projects and expand upon the reading and video content for the week. It is highly recommended that students take part in the office hour sessions whenever possible. For students who are unable to participate in real time, these interactive sessions are recorded and can be viewed at another time.

<b>Series 1: Intro to Music Production</b>		<b>6 Credit Hours</b>	<b>58 Clock Hours</b>
DAW110-OL	Ableton Live I	2 Credit Hours	17 Clock Hours
REC111-OL	Synthesis I	1 Credit Hour	12 Clock Hours
MUS112-OL	Arrangement	1 Credit Hour	13 Clock Hours
MUS113-OL	Studio Mentor I	2 Credit Hours	16 Clock Hours

<b>Series 2: Intro to Music Production 2</b>		<b>8 Credit Hours</b>	<b>67 Clock Hours</b>
DAW120-OL	Ableton Live II	2 Credit Hours	18 Clock Hours
REC121-OL	Synthesis II	2 Credit Hour	17 Clock Hours
MUS110-OL	Keyboard Techniques I	2 Credit Hour	16 Clock Hours
MUS123-OL	Studio Mentor II	2 Credit Hours	16 Clock Hours

<b>Series 3: Intermediate Music Production</b>		<b>8 Credit Hours</b>	<b>66 Clock Hours</b>
REC212-OL	Ear Training I	2 Credit Hours	18 Clock Hours
REC110-OL	Studio Techniques I	2 Credit Hour	16 Clock Hours
MUS120-OL	Keyboard Techniques II	2 Credit Hour	16 Clock Hours
MUS213-OL	Studio Mentor III	2 Credit Hours	16 Clock Hours

<b>Series 4: Advanced Production and Mixing</b>		<b>8 Credit Hours</b>	<b>66 Clock Hours</b>
MUS210-OL	Keyboard Techniques III	2 Credit Hours	16 Clock Hours
REC220-OL	Studio Techniques IV	2 Credit Hour	17 Clock Hours
REC222-OL	Ear Training II	2 Credit Hour	17 Clock Hours
MUS223-OL	Studio Mentor IV	2 Credit Hours	16 Clock Hours

<b>Series 5: Introduction to Songwriting</b>		<b>7 Credit Hours</b>	<b>62 Clock Hours</b>
MUS220-OL	Keyboard Techniques IV	2 Credit Hours	16 Clock Hours
MUS211-OL	Songwriting I	2 Credit Hour	18 Clock Hours
BUS120-OL	Music Business I	1 Credit Hour	12 Clock Hours
MUS225-OL	Studio Mentor V	2 Credit Hours	16 Clock Hours

<b>Series 6: Advanced Songwriting and Creativity</b>		<b>6 Credit Hours</b>	<b>60 Clock Hours</b>
BUS210-OL	Music Business II	1 Credit Hours	12 Clock Hours
MUS221-OL	Songwriting II	2 Credit Hour	20 Clock Hours
MUS212-OL	Art of Flow	1 Credit Hour	12 Clock Hours
MUS226-OL	Studio Mentor VI	2 Credit Hours	16 Clock Hours

## **Additional Training and Support**

Ongoing interaction with the Icon Collective community of students, graduates, faculty, and mentors is critical to academic and creative growth. Icon Collective Online students are encouraged seek support and academic assistance in a variety of ways:

- Weekly Studio Mentor Sessions are the best way to get additional help. Before your Mentor Session begins, prepare to discuss your concerns or difficulties.
- Interactive Instructor Office Hour Sessions are a good opportunity for real-time guidance.
- Instructors are also available to give assistance by email and will respond as soon as practical, given time zone differences.
- Student forums on the Icon Collective Online platform are a great way to get ongoing peer and instructor feedback.
- Students are encouraged to collaborate whenever possible.
- Guest Q&A sessions allow students to interact with industry professionals on a regular basis. Q&As normally occur every week and provide an opportunity to learn from a wider range of people from within the industry.

## **Enrolling in a Series for One Quarter**

Students enrolling in the individual Series 1-6 rather than the full 18-month Online Program do so with the understanding that these courses are avocational (for personal enrichment) and do not lead to employment.

# COURSE DESCRIPTIONS

## Series 1: Intro to Music Production

6 Credit Hours / 58 Clock Hours

11 weeks

### DAW110-OL Ableton Live I

2 Credit Hours / 17 Clock Hours

Prerequisites: None

Explores the unique traits of Ableton Live and its non-linear approach to music production. Coursework investigates many of the ways Ableton Live can be user configured for both studio music production and live performance. Projects and lessons include how to create, open, and save projects, use hot keys, import, edit, and warp audio, work with MIDI clips, understand the session view and the arrangement view windows, manipulate software instrument tracks and synths, route dynamic and time-based effects, quantize, and employ the groove pool.

### REC111-OL Synthesis

1 Credit Hour / 12 Clock Hours

Prerequisites: None

A step-by-step approach to understanding the basics of subtractive synthesis and its components. Course work includes an exploration of waveforms, oscillators, filters, Low Frequency Oscillators (LFO), modulation, envelopes, and waveform parameters.

### MUS112-OL Arrangement

1 Credit Hour / 13 Clock Hours

Prerequisites: None

Focuses on the analysis of real world examples in popular music. Develops an understanding of song structure and standard arrangement techniques that form the foundation of compositional studies.

### MUS113-OL Studio Mentor I

2 Credit Hours / 16 Clock Hours

Prerequisites: None

A real-time mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

## Series 2: Intro to Music Production 2

8 Credit Hours / 67 Clock Hours

11 weeks

### DAW120-OL Ableton Live II

2 Credit Hours / 18 Clock Hours

Prerequisites: Ableton Live I

Advanced Ableton Live production techniques, including clip envelopes, Max4Live, arrangement tools, and creative approaches to creating live performances. Coursework develops the ability to map MIDI controllers, slice to MIDI, and utilize Ableton's mixing and mastering tools.

**REC121-OL Synthesis II**

2 Credit Hour / 17 Clock Hours

Prerequisites: Synthesis I

Intermediate synthesis concepts. Topics include Frequency Modulation (FM), physical modeling, sampling, and additive. Coursework surveys contemporary professional software synthesizers Massive, FM8, Sylenth, Nerve, Addictive Drums, and various Kontakt libraries.

**MUS110-OL Keyboard Techniques I**

2 Credit Hours / 16 Clock Hours

Prerequisites: None

Introduction to the basic concepts of music theory and its applications in songwriting using the keyboard. Topics include motor skills, ear training, major and minor scales, chords, inversions, and harmonic structures.

**MUS123-OL Studio Mentor II**

2 Credit Hours / 16 Clock Hours

Prerequisites: All Series 1 Courses

A real-time weekly mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

**Series 3: Intermediate Music Production**

8 Credit Hours / 66 Clock Hours

11 weeks

**REC212-OL Ear Training I**

2 Credit Hours / 18 Clock Hours

Prerequisites: All Series 2 courses

Functional and philosophical ear training. Investigates basic ear training techniques to help students understand what they are hearing both technically and critically. Practical exercises unlock nuances in the ear-mind connection, empowering students to better understand what they hear and to apply this knowledge towards the development of better music.

**REC110-OL Studio Techniques I**

2 Credit Hours / 16 Clock Hours

Prerequisites: None

An exploration of the principles of digital recording and the best practices of professional music production. Presentations and exercises include microphone selection and placement, signal processing, recording, mixing, and editing.

**MUS120-OL Keyboard Techniques II**

2 Credit Hours / 16 Clock Hours

Prerequisites: Keyboard Techniques I

Introduction to the concept of melodic development. Projects involve creating simple melodic phrases. Coursework topics include harmonic and non-harmonic tones including suspensions, anticipations, passing and neighboring tones, as well as expanding harmonic progressions into more complex and compelling extended musical passages.

**MUS213-OL Studio Mentor III**

2 Credit Hours / 16 Clock Hours

Prerequisites: All Series 2 courses

A real-time weekly mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

**Series 4: Advanced Production and Mixing**

8 Credit Hours / 66 Clock Hours

11 weeks

**MUS210-OL Keyboard Techniques III**

2 Credit Hours / 16 Clock Hours

Prerequisites: Keyboard Techniques II

Explores notes outside of the scale and how they impact emotion. Designed to expand upon the ideas presented in Keyboard Techniques I & II, this course explores melodic and harmonic complexity, the use of rhythm in harmony and melody as well as the arranging of sections within songs to create full-length compositions. Coursework involves combining parallel scales, diatonic substitutions, modal interchange, and harmonic rhythm. Students expand their musical vocabulary and their ability to combine different sections of music into complete compositions.

**REC220-OL Studio Techniques IV**

2 Credit Hour / 17 Clock Hours

Prerequisites: Studio Techniques I

Mixing and mastering music to achieve commercial grade results. Projects involve creating mixes that are rich in dynamics, an appropriate frequency/tonal balance, and three dimensional in depth and imaging. Coursework includes setting up groups and stems, using automation, and mastering digital audio files for distribution.

**REC222-OL Ear Training II**

2 Credit Hour / 17 Clock Hours

Prerequisites: Ear Training I

Advanced technical and critical ear training techniques. Coursework involves identifying chord progressions in songs and frequencies in drum/synth/vocal tones, and relaying ideas more effectively. Aesthetic discussions support the ability to listen and make creative decisions.

**MUS223-OL Studio Mentor IV**

2 Credit Hours / 16 Clock Hours

Prerequisites: All Series 3 courses

A real-time weekly mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

## **Series 5: Introduction to Songwriting**

7 Credit Hours / 62 Clock Hours

11 weeks

### **MUS220-OL Keyboard Techniques IV**

2 Credit Hour / 16 Clock Hours

Prerequisites: Keyboard Techniques 3

Introduction to alternative scales, fully extended harmonies, secondary harmony, and modulation.

Students play one of their own compositions on the keyboard at the end of the course, utilizing all of the concepts they have been exposed to throughout the program.

### **MUS211-OL Songwriting I**

2 Credit Hours / 18 Clock Hours

Prerequisites: All Series 4 courses

Examines the core components that make up great songs. Songwriting is examined and demystified as both a career and a process. Instills a greater command of writing lyrics, melodies, and hooks, writing for vocalists, and the collaborative songwriting process.

### **BUS120-OL Music Business I**

1 Credit Hour / 12 Clock Hours

Prerequisites: None

Establishes a foundation of general business practices for music industry entrepreneurs. Coursework includes how to navigate the entertainment industry, protect their intellectual property, and function within the ever-evolving music industry.

### **MUS225-OL Studio Mentor V**

2 Credit Hours / 16 Clock Hours

Prerequisites: All Series 4 courses

A real-time weekly mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

## **Series 6: Advanced Songwriting and Creativity**

6 Credit Hours / 60 Clock Hours

11 weeks

### **BUS210-OL Music Business II**

1 Credit Hour / 12 Clock Hours

Prerequisites: Music Business I

In-depth study of the core fundamentals of the music business. Coursework explores developing an artist's brand and creating revenue streams. Establishes a solid understanding of publishing, licensing, Performing Rights Organizations, touring, and personal branding.

### **MUS221-OL Songwriting II**

2 Credit Hours / 20 Clock Hours

Prerequisites: Songwriting I

Advanced lyric and songwriting concepts. Classwork focuses on writing vocal harmonies, re-harmonizing existing melodies, developing hooks, and how to break free from norms and clichés.

**MUS212-OL The Art of Flow**

1 Credit Hour / 12 Clock Hours

Prerequisites: All Series 5 courses

Introduction to techniques used to tap into an artist's creative potential and talent. Students learn how to overcome writer's block and continue the flow of creativity throughout the process of developing their music. Discussions focus on critical analysis and overcoming fear, trusting their creative intuitions, developing exercises to maintain inspiration, and learning to apply discipline, dedication, and faith in the development of a unique artistic path

**MUS226-OL Studio Mentor VI**

2 Credit Hours / 16 Clock Hours

Prerequisites: All Series 5 courses

A real-time weekly mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

# FACULTY AND STAFF

Icon Collective employs individuals with a passion for music for both staff and faculty positions. All faculty members have the academic, experiential, and professional qualifications to teach, including a minimum of three years of working experience, education, and training in current practices of the subject area taught. All faculty members are working professionals, and their availability to teach varies from quarter to quarter.

## Administration and Staff

### **Christopher Wight** Co-Founder, CEO

Christopher Wight is a veteran musician, performer, songwriter, and producer. In 2005, Christopher and musical mastermind David Alexander Valencia co-founded Icon Collective and created the pioneering Music Production Program as an avenue for artists and producers to obtain the skills and knowledge necessary to carve out successful careers in the music business. As an Icon Collective instructor, Christopher knows first-hand how the modern music scene works. He has toured the globe as a major label musician, collaborated on projects with some of the most prestigious leaders in the music business, and currently serves as one half of the electronic hybrid, *Icon Underground*, again with the yin to his yang, David Alexander.

### **David Alexander Valencia** Co-Founder

David Alexander studied music production with the legendary pioneer of electronic music, Thomas Dolby, in the early '90s. Thomas was a mentor to David and introduced him to the world of Electronic Music technology. David toured as a keyboardist with legends of funk such as the Gap Band and refined his production skills by scoring music for several top video games including Quake II, Quake III Arena, 007 James Bond Tomorrow Never Dies, and O. These scores received major acclaim and were released independently of the games as soundtracks. His music has also appeared in movies, including Rush Hour, Fridays, and K-19 the Widow Maker. David's recent projects include producing remixes for artists such as Prince, U2, Nirvana, Annie Lennox, Justin Timberlake, and Gwen Stefani. His passion is working with DJs and artists in the dance and electronica scene.

### **Sara Bard** Studio Coordinator

Education: Garnish Music Production School- Music Production/Songwriting, B.A. Communication Studies-Concordia University

Professional Experience:

Sara grew up playing the piano and was surrounded by different kinds of music growing up. In college she realized that she was passionate about communication through various art forms. After graduating from Concordia University she attended Garnish music production school where she was first introduced to the audio world. After completing her studies at Garnish, she has worked as a songwriter with several artists and producers and plans to release her own EP in the near future.

### **Chevy Bhorntus** Director of Education

Faculty Member since 2013

Education: B.A. Contemporary Writing and Production – Berklee College of Music

Professional Experience:

After graduating from Berklee College of Music, Chevy dove into producing and writing under a variety of aliases including Rattle Box, Chemical Hero, Digital Sons, and NARK. In 2012, he co-founded an artist development and licensing company, Red Door Music. His credits include theme songs for Chelsea Lately and The Jenny McCarthy Show, placements on hit shows like CSI, The Hills, and Arrow, advertising campaigns for HBO and Beefeater Gin, and trailer music for major films including The Avengers, Looper, and Selma.

**Sarah Bhorntus**

## Marketing Director

Education: B.A. Journalism – California Polytechnic University, Pomona

## Professional Experience:

Prior to joining Icon Collective in 2013, Sarah worked as a corporate event coordinator. Sarah's responsibilities include managing Icon's creative team, coordinating Icon's events, and ensuring that Icon's message reaches the right audience around the globe. In her free time, Sarah is deeply involved with independent creative writing and philanthropic event planning.

**Mesta Bish**

## Associate Director of Music Production

Faculty Member Since 2016

Education: Associate of Science in Recording Arts from Full Sail University

## Professional Experience:

Mesta Bish began his audio career as a studio intern and moved to an assistant engineer, strengthening his craft in the studio. An alumnus of Full Sail University, Mesta moved to New York City becoming a founding partner of nVMe Productions. Gaining credits with artists and companies such as Adele, 50 Cent, Peter Bjorn and John, Mick Boogie, Big Sean, Brandy, Adidas, Nike, Sony, Universal, Interscope, NFL, Fox Sports, Travel Channel, Hot97 and more. nVMe released the Kaley Victoria Rose project in 2014, an album pushing the bounds of sound and art. Teaching for over a decade, Mesta travels between recording adventures archiving acoustics of historic buildings by capturing reverbs of abandoned locations using an nVMe designed 3D microphone.

**Damon Brueske**

## Admissions Advisor

Education: Diploma, Digital Music Production – Icon Collective

## Professional Experience:

Damon is a graduate of Icon Collective and Studio DMI Masterclass. He is half of a group called Alien8, which produces dark and ominous house music with heavy bass lines. Damon conducts campus tours and communicates with prospective students to see if a program at Icon Collective is a good fit and suits their needs. He participates in open houses, graduations and other campus events.

**Ingrid Bueno**

## Student Accounts Finance Coordinator

Education: General Studies and Hospitality – Los Angeles Trade Technical College

## Professional Experience:

Ingrid first worked at Mercedes Benz of DTLA as Customer Relations Manager, building years of relationships and loyalty. In 2005 she joined the Fashion Institute of Design and Merchandising as a Fiscal Counselor, there she expanded her knowledge in financial aid, both national and international, V.A benefits and scholarships. In 2017 she joined the American Music Drama Arts school in Los Angeles as a Consultant and Lead Student Accounts Coordinator. Ingrid continues to expand her fiscal knowledge in higher education working with talented creative minds by joining Icon Collective as a Student Accounts Finance Coordinator in 2018. She works with the Director of Finance assisting with reports, coordinating tuition payment schedules and creating a positive financial experience for our students while teaching financial responsibility.

**John Coffey**

## Office Manager

Education: Diploma, Digital Music Production – Icon Collective

## Professional Experience:

John produces ambient cinematic hip-hop beats under the moniker Norooz and trap/bass music as *The Khan Don*. His role at Icon Collective includes overseeing the operations team in maintaining the facilities, maintaining the building aesthetic, ensuring all studios are in top working condition, and assisting students and instructors with audio troubleshooting.

**Leigh de Vries** Director of Technology

Education: Microsoft Certified Solutions Developer, Certificate in Advanced Web Development and E-Commerce from City Varsity, Diploma in Desktop Publishing from Hirt & Carter

Professional Experience:

Leigh de Vries is an international artist and keynote speaker who is at the forefront of thinking about creativity and effectively engaging with young people. Her success in the music industry and in the creation of ground breaking multi-media productions makes her an inspirational mentor for our students. Leigh is also extremely talented in the area of branding and social media marketing. Her approach is highly innovative – pushing the envelope in terms of what can be achieved across all media. She has always encouraged Icon to explore new ideas, adding value and recommending changes to continuously improve the way we communicate and promote ourselves.

**Brooke Ferguson** Admissions Advisor

Education: B.A. Psychology – California State University, Fullerton

Professional Experience:

Brooke is a singer/songwriting from Southern California. Prior to working at Icon Collective, Brooke was a manager at a licensed Starbucks store as well as an editor for the renowned blog The Music Ninja. With her charismatic personality and background in customer service, music, and management, Brooke found a home as an Admissions Advisor, giving tours, conducting interviews, and helping prospective students along their journey to joining the collective.

**Vito Finamore** Student Advisor

Faculty Member since 2016

Education: Associate of Science in Recording Arts- Full Sail University

Professional Experience:

Vito Finamore is Producer/DJ/Audio Engineer with a career spanning over 10 years. After graduating, he relocated to New York City where he co-founded nVMe Productions. Vito has earned credits mixing/mastering and producing with artists and companies such as Duckdown Records, Torae, Skyzoo, Emilio Rojas, DMC (Run DMC), Daytona, Adidas, Fredrick Yonnet, Styles P and many more. nVMe Productions released a unique sound with “Kaley Victoria Rose” using a unique Binaural Microphone they created for the project. Vito taught for over 2 years at The Institute of Audio Research in Manhattan, NY where he was the Pro Tools Certification Instructor and spent a year as a instructor at Pinnacle College in Los Angeles teaching Pro Tools, Logic, studio fundamentals, mixing, and mastering.

**Alex Flores** Studio Coordinator

Education: Diploma, Audio Technology – SAE Institute Los Angeles

Professional Experience:

Alex was the Studio Manager and Head Lab Instructor for SAE Institute Los Angeles for several years, where he oversaw the operation and maintenance of a multi-studio facility as well as teaching and managing lab instructors. Alex is also currently working at the well-known Westlake Studios. He has deep experience in music production and oversees all after-hours operations on campus, caring for the facility and helping students with technical questions.

**Stacey Fontaine-Skelly** Education Coordinator

Education: B.A. Interdisciplinary Studies – University of Central Florida

Professional Experience:

Prior to joining Icon Collective in 2013, Stacey worked as a research coordinator and sales assistant for a trio of radio stations in San Diego. She continues to pursue a career in acting and has appeared in several stage performances, commercials, short films, and web series. As the Education Coordinator, Stacey is responsible for assisting the Director of Education in collating and analyzing data, scheduling, creating reports, student surveys and communication with faculty.

**David Garcia** Associate Director of Music Business

Faculty Member Since 2013

Education: B.A. Media Studies – University of California, Berkeley

Professional Experience:

David started his entertainment career as a mix-show DJ and show producer for KYLD 94.9 FM in San Francisco then worked for Apple as a Specialist/Creative presenting workshops and one-to-one training sessions. In partnership with Grammy nominated remixer Richard Vission, he is the co-founder of Solmatic Records, an early home to Avicii, Luciana, and Morgan Page. As a producer and remixer, he worked with Nelly Furtado, Snoop Dogg, Jonathan Davis of Korn, Carina Round, and Dave Aude. David is certified in ProTools and Logic and was the music editor for national commercial campaigns by Budweiser, Nissan, and Universal Studios. He was the music supervisor for the influential street art documentary Bomb It and has licensed his music to television shows including The Ellen Show, So You Think You Can Dance, and CSI.

**Steven Griffin** Graphic Designer

Education: A.A. Graphic Design – Platt College

Professional Experience:

Steven is the creative director and founder of Socialite Stepchild, a marketing and branding company. He has also worked as a graphic designer for The Well and The Overthrow in Los Angeles, where he developed marketing materials, took part in event planning and promotion, and other creative content. Steven is responsible for branding and creative content throughout Icon Collective, including social media, merchandise, posters, and other venues.

**Ian Grow** Admissions Advisor

Education: Diploma, Music Production Program – Icon Collective

Professional Experience:

Ian graduated from Icon Collective in 2015 and continues to pursue his passion in music as a producer, songwriter, lyricist, and mixing engineer. Aside from his music, Ian is part of the admissions team at Icon Collective, assisting artists who are considering taking the next step in their creative journeys. Ian participates in campus tours, open houses, and other campus events.

**Berny Herrera** Director of Finance and Human Resources

Education: Certificates in Personnel Management – UCLA Extension

Professional Experience:

Berny Herrera has a background in international business development with over 15 years of experience in departmental and personnel management across several industries. He managed U.S. operations for Creative Kingdom, Inc., an international architectural design firm with concerns in the entertainment field including music, animation, and multi-media. He also worked for Universal Studios in the theme park division, managing their Document Control service department, both in the US and Japan. Berny joined Icon Collective in 2012 and oversees finance, purchasing and human resources.

**Chase Jackson** Associate Director of Vocal Arts

Faculty Member Since 2018

Education: Master of Music in Jazz Studies-USC

Professional Experience:

Born in Oakland, California, Chase Jackson began playing music at an early age. Jackson studied jazz composition and performance at the Oberlin Conservatory of Music, Politics at Oberlin College and completed his masters in music at the University of Southern California. Chase has performed his original music worldwide and had his music placed on major TV networks including The CW, MTV & TNT. Chase currently lives in Los Angeles where he is involved in a multitude of original projects that include modern jazz, film music, and live electronic music. Chase regularly performs on vibraphone, marimba, guitar, bass, and keyboards. Through all these projects, Chase aims to combine his experience with musical tradition with innovation and exploration.

**Sean Jeria** Admissions Advisor

Education: Diploma, Music Production Program – Icon Collective

Professional Experience:

Sean is a lyricist, producer, musician, songwriter, and mixing engineer under his own name and as part of the duo Twin Scale. His new company, All Day Entertainment, is currently in development. Sean conducts campus tours and works with prospective students to help them determine if the Icon Collective Music Production Program is the right educational path for them.

**Sam Johnson** Studio Coordinator

Education: B.S. in Audio Engineering & Technology, Belmont University

Professional Experience:

Sam grew up around classic studios such as Oceanway and RCA B as a kid in Nashville, TN, and it was there that he was introduced to his love of sound, music and the recording process. After obtaining his degree from Belmont University for Audio Engineering & Technology, he set out for the San Francisco video game scene to learn the fundamentals of sound design and eventually brought the other-worldly sounds of his work to commercial production with companies such as Uber, Al Jazeera America, and the NHL. When Sam isn't in the studio, he enjoys camping, hiking, rock climbing and photographing his travels.

**Candace Koller** Registrar and Custodian of Records

Education: B.S. Entertainment Business – Full Sail University; A.S. Recording Arts – Full Sail University

Professional Experience:

Candace began her career as the studio manager at Crawford Post in Atlanta then went on to manage Studio VU in Miami. She joined the Full Sail Advisory Board and then the faculty before moving to Los Angeles where she taught courses and managed the Student Services department at the Los Angeles Film School. Before joining Icon Collective, Candace developed studio designs for A-List clients at Westlake Audio. Candace's responsibilities include managing all academic records, scheduling, and resources for students and staff. In addition, Candace is the Designated School Official for International Students receiving student visas and School Certifying Official for Veteran's benefits.

**Harry Levin** Marketing & Events Coordinator

Education: B.A. Journalism & Mass Communication - CSULB

Professional Experience:

After a life-long interest in music grounded in playing jazz and classical, Harry first took his foray into the professional world of music as a journalist. Over the past five years he has covered some of the largest music festivals in the world including Coachella and EDC Vegas while interviewing legendary artists such as John Digweed, Will Clarke, and more. His skill as a writer and his widespread knowledge of music then led him to put his ideas into action through various pursuits. He's spent time at Infamous Public Relations working on campaigns for artists like Eric Prydz and Wu-Tang Clan. He's worked on numerous large-scale events including sold-out 2019 Dirtybird BBQ tour and Minimal Effort LA which has hosted headliners like Sasha, Boys Noize, and Skream.

**Makayla Meador** Studio Coordinator

Education: Diploma, Digital Music Production - Icon Collective

Professional Experience:

After many years of vocal, keyboard, and music production training, Makayla launched her career as a solo artist under the name Dear Evergreen. As one of Icon's studio coordinators, Makayla assists students and instructors with audio troubleshooting, maintaining the aesthetic of the campus, and ensuring all studios are running smoothly.

**Steve Miller**

Campus Director

Education: Bachelor's in Entertainment Business- Full Sail University

Professional Experience:

Steve started as a musician in his childhood, turning pro in his teens. His interest in technology led him to synthesizers and recording/live sound engineering. He moved from Pittsburgh to Los Angeles to continue his career as a studio engineer with mixes and remixes for Dave Audé, Coldplay, Enrique Iglesias, Madonna, Pussycat Dolls, Sting, Gorillaz, Korn, Tribe Called Quest, Paul Oakenfold, Lee Ann Rimes, Faith No More, Annie Lennox, Carl Cox, DJ Dan and Stanley Clarke (film scores). He found a love for teaching at the Los Angeles Recording Workshop followed by a career as Program Director at the Los Angeles Recording School. Steve is a voting member of the Producer & Engineer Wing of the Recording Academy (Grammys) as well as a member of the Audio Engineering Society.

**Mike Olson**

IT Support / LMS Administrator

Education: Certificate, Recording – Los Angeles Recording Workshop

Professional Experience:

Born and raised in the woods near Seattle, Washington, Mike Olson has been involved with music and technology for most of his life. He participated in school concerts, jazz bands, and local rock bands and spent his Saturdays in youth orchestra. Mike discovered MIDI & synthesizers at band camp one summer and began producing. Prior to coming to Icon Collective, Mike worked as a professional recording engineer, union musician, and administrator / technician at two of the largest sound recording schools in Los Angeles.

**Aaron Perez**

Director of Admissions

Education: Diploma in Digital Music Production – Icon Collective

Professional Experience:

Aaron Perez has an extensive background in business and entrepreneurship as a licensed real estate broker and business owner. Prior to joining Icon Collective, he owned an entertainment and event company serving Southern California. His expert communication skills were developed through countless hours of public speaking and performing.

**John von Seggern**

Director of Online Education

Education: BA in Music- Carleton College &amp; MA in Ethnomusicology - University of California, Riverside

Professional Experience:

John is a bassist, DJ and producer, most recently working with legendary trumpeter and electronic music pioneer Jon Hassell on tours and album. He has DJed techno at massive underground parties in China, remixed Western pop artists for the Indian music market (and vice versa), trained Dr. Dre's production team in music software technologies, created sound design and effects for the Oscar-winning Pixar film Wall-E, and presented his anthropological research on music technology at academic conferences. John is also a published author and columnist in the field of music technology, having written two instructional books as well as the manual for Native Instruments' synth Massive. He has been involved with online education since 2011 and was formerly Director of Online Education for NYC-based electronic music production school Dubspot.

## Faculty

### **Matt Bang**

Faculty Member Since 2018

Education: Bachelor of Music, Music Production and Engineering- Berklee College of Music

Professional Experience:

Matt Bang is a Los Angeles based music producer, songwriter, and engineer. As the son of a pianist and opera singer, he started his musical studies at the age of 3. Upon graduating The Berklee College of Music, he began his career as an intern for Interscope Records. Since then, he's established himself working with world-renowned artists including Timbaland, Justin Bieber, and Missy Elliot, among many others. His productions draw from many musical styles with an emphasis on vocals. Currently, Matt's focus is launching his own brand, The Way Muzic; music with purpose and a positive message.

### **Sam Burke**

Faculty Member Since 2015

Education: Bachelor of Music, Synthesis - Berklee College of Music

Professional Experience:

Sam is a LA based producer, sound designer, and keyboardist. He started learning piano at age 6 and making hip hop beats in the 9th grade. He was crowned Boston Beat Battle Champion before entering Berklee College of Music in 2003. After graduating in 2007, Sam co-founded the band CliffLight which has played major music festivals and licensed its music to likes of NBC and Jet Blue. Sam creates music and sound design for companies like Reebok and Dupont. In 2014, Sam got his first album placement with a signed artist with his remix for Capital Cities (Capitol Records).

### **Joe Caputo**

Faculty Member since 2019

Education: Bachelor of Music- Berklee College of Music

Professional Experience:

Joe, aka Computo, is a music producer, composer and educator from Los Angeles, California. Recently, his work with performing artist LP Giobbi has yielded club hits like "Amber Rose" and "Perfect Fire", as well as the Animal Talk record label debut "Manifesto" with label founders, Sofi Tukker. He is the founder of Voltage Control Lab, an online educational resource for modular synthesis, and has trained some of the top artists in the music industry in modular and software synthesis, including Flying Lotus, Zedd and LMFAO. His work as a producer and sound designer have led to his work in feature films, including "Aftershock" starring Eli Roth and "Operator" starring Martin Starr, as well as composition and consulting work for major music technology companies including Native Instruments, Ableton and Pioneer DJ.

### **Michael Diasio**

Faculty Member since 2019

Education: B.S. in Management Information Systems and Computer Software Systems- U. of Alabama

Professional Experience:

Michael Diasio aka Gigantor is a known production guru in dance music circles as 1/3 of Evol Intent (along with fellow mainstays Bro Safari and Treasure Fingers), for his former project Computer Club and for the Gigantor brand. Between these projects Gigantor has collaborated with many top-tier producers over the years, with artists ranging from Noisia, Spor, The Upbeats, Le Castle Vania, and MUST DIE! Aside from his music productions, Gigantor is known for sound design, running Sonic Armory with fellow music producer Dylan Eiland (Le Castle Vania/Twin Moons).

### **Jerry DiPhillippo**

Faculty Member Since 2015

Education: Diploma, Audio Technology – SAE Institute Miami

Professional Experience:

In addition to earning a diploma from SAE Institute, Jerry continued his education at Westchester University as a music theory and composition major. Jerry is an Ableton Certified Trainer and a musician, engineer, and performer. He currently releases original electronic music, remixes, and performs as *BigJerr*, a high energy open format DJ and up-and-coming trap/glitch/hype/dub step/Melbourne Bounce producer and performer. Although his background is in conventional instruments, Jerry is particularly interested in Controllerism/Finger Drumming with primary focus on grid controllers and enjoys building custom MIDI controllers of his own design.

### **Kyle Emerson-Brown**

Faculty Member since 2019

Education: Orange Unified High School

Professional Experience:

Kyle was introduced to music at an early age, favoring the drums and started a high school garage band where his passion for music grew exponentially. Kyle took a strong liking to card-rooms during the early 2000s poker boom and struggled for eight years living as a professional poker player. He always dreamed of a return to music and after a few defining wake up calls, finally decided to build a career in the industry. KEB Management Group was launched in 2012 which has grown to include a roster of comprising the Grammy nominated Télépopmusik, artist/producer Clans, synth pop band dreamfreak, dj/producer FOURTEEN, rapper Elvis Brown, and pop songwriter/artist Kara Connolly. In December 2016, he created Industry Talks with the goal of connecting amazing humans while effectively closing the gap between industry professionals and aspiring musicians.

### **Petey Evans**

Faculty Member since 2017

Professional Experience:

Hailing from Southwest Virginia, Petey has lived and worked in Los Angeles for the last four years as a songwriter, producer, DJ, and A&R for Night Bass Records. He has toured internationally under the alias Petey Clicks since 2013, serving as Night Bass resident and playing festivals like EDC, Electric Forest, HARD Fest, and Shambhala. Petey began his teaching career at Dubspot, where he worked as an Ableton instructor.

### **Adam Glassco**

Faculty Member since 2017

Professional Experience:

Adam Glassco aka Flinch has been producing and toured as a DJ in the EDM scene for 10 years. He has released original music on such labels as SMOG, OWSLA and Buygore and collaborated with dance artists such as 12th Planet and Diplo as well as more main stream acts such as Korn, Ellie Goulding and Big Sean.

### **Kristen Gleeson-Prata**

Faculty Member Since 2019

Education: Bachelor of Music in Drumset Performance from Berklee College of Music, Master of Fine Arts in World Percussion from California Institute of the Arts

Professional Experience:

Kristen is an LA-based drummer, percussionist, writer and educator. She has toured extensively and the recorded the last few years with BØRNS, and has also worked with LPX, Trixie Mattell, Mike Taylor, Wilder Woods, Tigertown, morgxn, We Are King, and others. In addition to developing the Groove Theory curriculum at Icon Collective, she has taught African Drumming at AMDA-LA, is a certified drum circle facilitator, and maintains an extensive private student roster. She is a contributing writer for Modern Drummer and Tom Tom Magazine, was featured in Modern Drummer in 2017 and was nominated in the 2018 Modern Drummer Reader's Poll. She is currently studying World Percussion at California Institute of the Arts.

### **Kerry Herrman**

Faculty Member Since 2014

Education: Bachelor of Music, Music Synthesis – Berklee College of Music

Professional Experience:

Prior to joining Icon Collective, Kerry served as an adjunct faculty and support staff in Berklee's Music Synthesis department, offering technical support to students and faculty as well as teaching specialized seminars on vocal production, sound design, and mixing. Kerry writes and produces original music and has had songs, remixes, and vocal collaborations with artists Andrew Bayer, Matt Lange, and others released on Anjuna, Enhanced, Nuevadeep, and other record labels. She has also designed presets for the H3000 Factory plugin released by Eventide in 2012.

### **Matthew Justin**

Faculty Member since 2018

Education: AA Music Industry Arts in Recording Engineering-Fanshawe College, Bachelor of Arts in Community, Public Affairs & Policy Studies- Concordia University

Professional Experience:

Canadian-born Los Angeles based Matthew Justin (AKA Half-truth/Hissy Fit) is a producer/artist/songwriter/DJ. Featured as an artist on XLR8R, he has played London, Paris, Montreal, Toronto, New York, San Francisco and more. He has also worked in all sides of the music industry from retail to management, events and labels in Canada, the U.K. and U.S. with major brands such as the British Academy of Composers Songwriters and Authors, Warner Music Group and Native Instruments.

### **Paul Laski**

Faculty Member Since 2012

Education: M.A. Public Communications – Fordham University, New York

Professional Experience:

Paul is an Ableton Certified Trainer with five years of teaching experience at DubSpot NY and Icon Collective. Under the name P-LASK, Paul has over a decade of experience in electronic music as a producer, remixer, sound designer, DJ, and performer at events from New York to Los Angeles. He is the owner of the record label Electric Dangerous Music, and has done remix work for artists such as Abe Duque, Divisible, Pointe Claire, Edian (UK), Rainer Hoeglmeier (Germany), and Wei Wei (China). His DJ mixes have been featured on the UK's Off the Chart Radio, Pacifica Radio Network's Trance on the Porch mix show, Pure.fm, and SiriusXM Satellite Radio. Additionally, Paul designed sounds for the factory preset library of XFER Records' SERUM software synthesizer.

### **Des McMahon**

Faculty Member since 2019

Education: BA in Audio Production- American University

Professional Experience:

Born and raised in Philadelphia, steeped in the potent brew of Philly's wide and deep musical history, powerhouse producer Des McMahon earned his stripes at the forefront of the Washington D.C. electronic music scene. Initiated at landmark venues such as Fur Nightclub, U Street Music Hall and Echostage, Des' ability to build groove-fueled sounds has made him one of the fastest rising drum & bass artists in the U.S. He's had consistent airplay and support from national and international figureheads such as Noisia, Rene LaVice, Break, and The Prototypes. Now LA-based Des has performed at places like Electric Daisy Carnival, Nightmare Festival, Dreamscape, Beyond and Nocturnal Wonderland. With releases on Viper Recordings, Get Hype Records, Technique Recordings, Insomniac Records and remixes on both Circus and Ultra Records.

### **David Moody**

Faculty Member since 2019

Education: B.S. in Business Administration-Univ. of South Carolina, Certificate in Music Production-Icon Collective

Professional Experience:

David Moody is a producer, engineer, and songwriter based in Los Angeles. After attending Icon Collective starting in the Fall of 2016, he started working as KSHMR's production assistant, where he is still currently working. In addition to working with KSHMR, David has also worked on many records for both Yasmeen and Lo Nightly, as well as his own solo project, Moovs.

### **Malachi Mott**

Faculty Member Since 2015

Education: B.A. Music Production & Engineering – Berklee College of Music

Professional Experience:

Malachi is a music producer and mix engineer from New York with a background in varied styles of music including jazz, classical, and marching band. After studying synthesis, music production, and engineering in college, he worked at the No Excuses Studio in Interscope Records. Malachi has worked with top industry professionals such as Zedd, Ty Dolla \$ign, Sia, Ester Dean, and Jeff Bhasker.

### **Mikeldi Murguia**

Faculty Member Since 2017

Education: Bachelors in Recording Arts- SAE, Bachelors in Music Business- Musician's Institute

Professional Experience:

Mikeldi has worked as a professional in the music industry for over 12 years. His versatility and experience has led him to take on roles such as songwriter, producer, composer, artist and executive. He writes and performs under the monikers Biogenesis & Buzzwak, with which he has a long history of performances and international tours, playing for crowds of over 100,000 people and touring on almost every continent. As a producer, he has worked with several Grammy and Oscar nominated writers and artists. As a label executive, he founded and runs R3GMA, a record label and publishing company, with a catalog of over 50 releases and hundreds of placements on TV, film, video games, and advertising campaigns. Mikeldi is excited to bring this breadth of experience to the field of teaching by mentoring and working with young emerging artists.

### **Richard Nash**

Faculty Member Since 2012

Education: B.S. Composition and Live Performance – Musician’s Institute

Professional Experience:

Bringing devastating bass lines and infectious melodies to listeners everywhere, Richard Nash embodies music in everything he does. His knowledge and skill in composition, sound design and production were forged in the trenches of the practice room, the studio, and the stage. He has expertise in many styles of music including electro, drum and bass, house, dubstep, and glitch hop. Richard is also fluent in jazz, Latin, and classical music, and relishes sharing his knowledge and experience with his students.

### **Matt Nauss**

Faculty Member Since 2017

Education: B.A. Music Composition – Columbia College (Chicago)

Professional Experience:

A composer and producer, Matt is originally from the Midwest. A lifelong musician, he’s produced and performed music of all genres: from opera and contemporary classical to pop, punk, hardcore, trap and Jersey club. While living in Chicago he was heavily involved in event production for nightclubs and music festivals. Since becoming a Los Angeles resident, Matt’s focus has turned toward sync licensing and scoring for ads, features and short films, web series, podcasts and video games. On his own time Matt can be found combining experimental sounds with pop and dance music.

### **Orion Navaille**

Faculty Member Since 2015

Education: B.A. Music Recording and Technology – California State University Monterey Bay

Professional Experience:

Orion graduated from the California State University of Monterey Bay with a degree in Music Recording and Technology. He is an accomplished guitarist and producer who has spent the last two years working as an engineer for Joachim Garraud at Paramount Recording Studios.

### **Jon Pegnato**

Faculty Member since 2016

Education: Certificate in Recording Engineering from Los Angeles Recording Workshop

Professional Experience:

Jon’s passion for producing came in 2001 while attending the LA Recording Workshop. While he describes the first track he ever made as “quite s\*\*t,” his dedication to the craft of production for 15 years has yielded impressive results under numerous monikers including LA Riots, Hot Mouth, and Cobra Effect, playing festivals like EDC, Coachella, Outside lands, and many more. His experience in the dance music industry extends to A&R, remixing, collaborations, and ghost production, working with Mau5trap, Spinnin’, Kaskade, Deadmau5, Fedde Le Grand, Icona Pop, Britney Spears, Tiësto, Lady Gaga, David Guetta, and Kylie Minogue. Frequently beta testing for Native Instruments, Xfer Records, LennarDigital, and Output, the Los Angeles native brandishes his extensive knowledge of engineering, songwriting, mastering, and sound design on both Logic and Ableton.

### **Anthony Pepi**

Faculty Member since 2019

Education: Bachelor of Music- Berklee College of Music

Professional Experience:

As a musician, Anthony has spent years in mastering the piano and moved Los Angeles in 2012 after college to pursue songwriting. He in a duo for 3 years performing all over Southern California and signed to an indie label. A few years later, after building up his repertoire, Anthony signed to a music publishing deal for TV/film allowing him to co-write and collaborate with many artists within the greater Los Angeles area. I love sharing my knowledge of music to students who are starting out because it reminds me when I first started and how eager I was to learn everything there is about music.

### **Roman Perry**

Faculty Member Since 2019

Education: B.S. in Film and TV Studies - Boston U, Certificate in Music Production - Icon Collective

Professional Experience:

Coming from a musical family, Roman has been surrounded by music his entire life. He started DJing in High School in 2008 and eventually spun at clubs in during his time at Boston University. After graduating BU he moved to Los Angeles to attend Icon Collective. Since his completion of the Icon program in 2016 he has worked with many up and coming artists in Los Angeles including Clans, Luna Aura, Alexa Villa, and Alaena. Also in 2016 he co-founded the Industry Talks Music Network, a company that specializes in educating, inspiring, and connecting the next generation of music industry heavy hitters. Currently he hosts both the monthly Industry Talks Show and the weekly Industry Talks Podcast. In 2020 he will be launching his solo electronic project Bush Pilot.

### **Derek Proch**

Faculty Member Since 2018

Education: Certificate in Music Production – Icon Collective, BS in Accounting- Bryant University

Professional Experience:

Derek's musicality began with piano lessons at 6 and guitar at 12. He learned alto saxophone in high school and is self-taught on drums. After earning a business degree from Bryant University, he turned to creating music full-time. In late 2015 he moved to LA to attend Icon Collective. Since graduating from Icon, Derek has produced for several established artists including Thirty Seconds To Mars and Timeflies, written a post-rock score for a short film, and written music for licensing. Derek is also one-half of the electronic duo Paperwings, which has garnered multiple official remixes, including ROZES and Timeflies. Paperwings has an upcoming original release on Sony Norway and has accumulated several million streams across their music.

### **Eric Promani**

Faculty Member Since 2019

Education: B.A. in Music: Electronic Production & Design- Berklee College of Music

Professional Experience:

Eric is a multi-instrumentalist, producer, recording engineer, and performer hailing from the Bay Area of California, with musical roots in classic rock and soul. Being a part of about twenty different bands with eighteen years of drumming; music and creating are second nature. After studying the drums, synthesis, and production in Boston, the cold drove Eric back to California where he has worked with many different groups, bands, businesses, venues, symphonies, and artists. During his brief few years in Los Angeles he has landed press in Billboard, supported live acts varying from TLC to Jay Som, helped in different facets with sessions for Paul McCartney, Justin Timberlake, to Johnny Depp, and worked with engineers for shows like The Walking Dead, Outlander, and Agents of SHIELD. Eric believes that music is a part of him, and it is a part of life-everybody's life, and he is here to help you find it.

### **James Ruehlmann**

Faculty Member Since 2017

Education: B.A. Music Business – Columbia College (Chicago)

Professional Experience:

Producing under the alias of Mutrix, James first gained notoriety as a producer through his tutorials on YouTube. He quickly built a large following and shortly after releasing original music he was scooped up by a booking agency and touring full time. James has produced and written for international acts and has the most streamed Michael Jackson remix on the internet. Prior to his career as a producer he played guitar in the band At the Throne of Judgment (Rise Records). From touring in a signed band to playing EDM festivals as a DJ he has experienced the industry from multiple angles and has always been passionate about mentoring and educating younger artists and musicians.

### **Connor Schatzel**

Faculty Member since 2019

Education: Certificate in Music Production – Icon Collective

Professional Experience:

An avid musician and DJ since his childhood, Connor attended California State University at Northridge, enrolled in the Department of Cinema and Television Arts curriculum. Realizing his interests were more focused on music production, he attended and graduated from the ICON Collective in 2015. Upon leaving ICON he embarked on an exciting EDM career. Skrillex included Connor's song "Click Clvck" in his 2014 tour set which gave Connor the exposure he needed. That combined with his first releases on Excision's Rottun Recordings launched his first touring year. Twelve more record labels later, Connor has made a lasting impact on the Hybrid Trap and Dubstep genres. Bass pod performances at Insomniacs Beyond Wonderland and EDC Las Vegas were to follow. Connor's Social Media presence on has millions of plays on Soundcloud, Youtube and Spotify. Beneath all this, is an unrelenting desire to create music, the best expression of the art and himself. Because after all the things that you think matter in this industry, "it's always about the music." You know him now as the EDM artist and producer LUMBERJVCK.

### **Kyle Schoolmaster**

Faculty Member Since 2017

Education: Associate of Science in Music & Recording- Jamestown Community College (NY)

Professional Experience:

Kyle, also known as Oblivion, is a producer, musician and engineer. He began playing guitar at the age of 14 and became involved with hi-fi electronics a few years later when he and his friend began rebuilding tube electronics in pursuit of clear and warm audio. During this time he learned to fly small aircraft and befriended a highly experienced electronics engineer. Seven years later these disparate pursuits would come together to revolutionize Kyle's understanding in many of the important factors of the physics of audio. This also created the foundation of Oblivion's sound, style and general musical concepts often aided by revolutionary technologies.

### **Jesse Taub**

Faculty Member Since 2016

Education: Bachelor of Music- Berklee College of Music

Professional Experience:

For over fifteen years Jesse Taub has been composing, producing, and performing music in genres ranging from jazz fusion, to hip hop, contemporary pop and electronic music. He moved to Los Angeles after graduating from Berklee College of Music, and began as a runner at Interscope Studios, where he eventually established himself as an engineer, working with dozens of artists including Kendrick Lamar, Fergie, Dr. Dre, Selena Gomez, Avicii, Alesso, Polow Da Don, and American Idol. In 2011 Jesse worked with Zedd on his early single "Slam The Door," and they have been working together closely ever since. Since he moved to Los Angeles, Jesse has worked on more than five platinum-selling singles, and he is currently working as an independent producer and songwriter.

### **Preston Walker**

Faculty Member Since 2014

Education: B.A. Public Relations – Chapman University, California

Professional Experience:

A trained keyboardist, vocalist, and playback engineer, Preston also toured with the Chapman University Choir, traveling to Italy to sing for Pope Benedict XVI in the Sistine Chapel. He is fluent in Ableton, Logic, Pro Tools, Garage Band and Reason. Preston writes and performs live electronic music with his band Virtual Boy and runs a weekly beat-cipher series called Team Supreme. Recently, he went on tour, programming and operating playback equipment for the artist Childish Gambino. He has shared the stage with artists such as MGMT, Deva, Skilled, Bass nectar, The Weekend, and Lupe Fiasco, performing at famed festivals including ACL, SXSW, Songfest, Electric Forest, Camp Biscoe, and Lightning in a Bottle.

### **Hao Wang**

Faculty Member Since 2019

Education:

Professional Experience:

Hao Wang is a songwriter/producer/artist and was the winner of H.I.M Songwriting Competition in 2011. The winning song “Bu Huan” was later included in the album Perfect Life by pop superstar Yoga Lin, which got him a Golden Melody Award nomination (Grammy equal award in the Chinese speaking countries and or areas) for album of the year. Hao has been a crucial member of the Electro Pop duo NÉONHÈART. The band has worked with some of the greatest artists, including Seven Lions, BT, 3LAU, R3hab etc. Their music has been streamed for over 30 million times on Spotify and YouTube. Their single “Calling” was charted on the US Top 50 Viral at No.30 on Spotify. In addition, NÉONHÈART’s music has been used by multiple TV shows and Movies such as American Idol, All American, Slender Man etc. In 2019 Hao started his own project HAOO. His first single, a collaboration with singer/songwriter Anthony Starble “Stay the Same” passed 100k streams mark within two months and still growing strong. Right now, Hao is working on his upcoming EP and set to release in early 2020.

### **Keith Weidner**

Faculty Member since 2019

Education: B.S. Music Production – Full Sail University

Professional Experience:

Keith Weidner is a music producer, composer, songwriter, instructor and classically trained multi-instrumentalist. Keith began studying piano at age five and eventually studied violin, guitar and voice. He went on to study music theory and composition at Marshall University and music production, audio recording and music business at Full Sail University. Keith has built a diverse set of skills over the last two decades by writing, producing, composing and performing with artists, ensembles and bands. He has had the great fortune of working with New York Times, Roland, Ian Thomas, Jade, Gladys Knight, Shane Hendrix and Brian Culbertson.

### **Tomas Wischerath**

Faculty Member since 2017

Education: Certificate of Audio Engineering- Conservatory of Recording Arts and Sciences

Professional Experience:

Tomas (Aka HABITAAT) is a Producer, DJ and sound designer from San Francisco, CA. An Alumni of the Conservatory of Recording Arts and Sciences, he has worked at Different Fur Studios, and has provided sound design and music for creative agencies in the Bay Area. As a producer/DJ, he has DJ’d along artists such as Whethan and Duke Dumont. Tomas has led creative music production workshops in San Francisco and Berlin, Germany, and loves to bring music producers together to create in new captivating ways.

### **Michael Wyckoff**

Faculty Member Since 2016

Education: Bachelor of Music- California State University Northridge

Professional Experience:

Before finishing college Michael Wyckoff already had his music licensed in feature films such as Mom’s Night Out and commercials for AMG-Mercedes. A Los Angeles native, he has partnered on campaigns with Toyota and has scored many viral projects viewed by over 30 million people, projects created by the Stress Level Zero team on the channels RocketJump/BrandonjLa. His electronic music project, Riot, has over 150,000 YouTube subscribers and focuses on virtuosic live performances, viewed over 21 million times. Michael is also an accomplished pianist and teacher. He has performed at competitions across California, played headlining slots with singer/songwriter celebrity Christina Grimmie and taught piano since the age of 16. He composed the complete soundtrack for the virtual reality game “Hover Junkies”, released on the HTC Vive in April of 2016.

**Scott Zembsch**

Faculty Member since 2019

Education: Certificate in Audio Engineering- Musicians Institute

Professional Experience:

Scott Zembsch is a Producer/DJ under the name Whyel. Scott has performed at international as well as domestic festivals and events and has released music with Ultra, Dim Mak, Interscope and Atlantic among others. He also attended the Recording Engineering program at Musicians Institute. Prior to teaching, Scott was a Studio Coordinator at Icon Collective for two years, overseeing the facilities, maintaining the building aesthetic, ensuring all studios are in top working condition, and assisting students and instructors with audio troubleshooting.