

# **ICON COLLECTIVE®**

## **COLLEGE OF MUSIC**



## **Online Music Production Program 2022 Catalog**

100 E. Tujunga Ave Suite 100  
Burbank CA 91502  
818.299.8013  
[www.iconcollective.edu](http://www.iconcollective.edu)

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# WELCOME TO ICON COLLECTIVE

On behalf of our founders, faculty, staff, students, and graduates, I am privileged to welcome you to Icon Collective College of Music. Over the last 15 years, Icon Collective has built a powerfully connected community of artists, producers, and entrepreneurs which you can be proud to join. As an Icon Collective student, you'll develop the skills necessary to share your unique artistic vision with the world.

All of us at Icon Collective share your unending passion for music. It's in our DNA and underscores everything we do here. This common love of music, combined with our deep industry experience and commitment to educational excellence, creates a unique environment where your creativity will be supported as you learn to use music to authentically express who you are. Our faculty and staff are committed to ensuring that every student on our campus has the tools, skills, and knowledge to further their knowledge and skills as a music producer.

The Icon Collective experience is the only one of its kind, designed for you to learn by doing what you love under the guidance of professional mentors. Using industry standard facilities and technology, you'll spend your time working, creating, and learning side-by-side with a vibrant peer group. Our campus is infused with a type of creative energy that can only exist in an environment filled with equally driven creatives.

Icon Collective will ask a lot of you and give you even more in return. We are delighted to be your guides on the first part of your journey.

Welcome to Icon Collective.

A handwritten signature in black ink, appearing to read 'Steve Miller', written in a cursive style.

Steve Miller  
Campus Director

# ABOUT ICON COLLECTIVE

## Our Story

Icon Collective is a college of music that is completely unique in philosophy and approach, focusing on empowering musicians, DJs, artists and entrepreneurs to live creative lifestyles while using 21st century tools to create and market music professionally. Icon Collective teaches the principles and practice of music production as an integral part of the process of creating high quality music, then provides the tools and strategies to brand, market, distribute, and sell the artist and their music. Icon Collective educates, motivates, and inspires students to overcome creative blocks and thrive in an environment where creativity and technical prowess achieve success.

Icon Collective is run by experienced artists, producers, and educators who know first-hand that there is more to making great music than knowing how to record a track. Icon Collective's approach to teaching music and music business centers its studies on mastering production tools, gaining industry acumen and the creative process. By including one-on-one time with a professional Studio Mentor, we encourage each student to develop a distinctive sense of style and express a unique creative vision.

## History

Christopher Wight and David Alexander Valencia founded Icon Collective on March 15<sup>th</sup> 2005 as a way to address the lack of education for independent artists within traditional music education programs. It was a time when the music industry was changing but education models were not. There was an obvious need for an environment that would support individuality, authenticity and creativity within a carefully structured balance of musical and technical training. David and Christopher diligently developed and created this environment, an ecosystem, a collective, that to this day, is attracting artists and entrepreneurs committed to a life-long musical, artistic journey.

Icon Collective began in 2005 as a 3-month music production program within LA Center Studios in Downtown LA. The program quickly expanded to a 6-month program the following year. By 2010, Icon Collective had outgrown its facilities and moved to a commercial production space in Glendale where the 9-month Digital Music Production Program (DMP) was launched. In 2013, the online version of the DMP program was offered globally and by 2014, Icon's reputation had been solidified via its graduate success stories and methodical approach to artistic development.

This growing ecosystem of seasoned musicians, veteran producers and graduates was again in need of a larger home, and in 2014, Icon Collective took possession of famed, world-class recording studios, The Enterprise in Burbank. It was here that the discipline of continuous self-evaluation, real-world feedback and innovation inspired the launch of the accredited 12-month Blue Print Music Production Program. Artists and entrepreneurs continued to make the journey to Burbank, from around the world, until the Enterprise facility could no longer support the needs of the collective.

In 2020, Icon Collective made its move to Downtown Burbank, occupying a custom designed 32,000 square foot facility that met the needs of its newly launched 18-month Advanced Music Production Program, Vocal Artist Program, and Music Business Program. Today, the ecosystem and community that is Icon Collective continues to thrive online and within its purposefully built LA campus where artists and entrepreneurs are encouraged to bravely face their fears, develop their authentic voice, and humbly trust the creative process. The vision that began in 2005 is today an ongoing mission of empowering artists and entrepreneurs to live creative successful lifestyles.

## **Mission**

We empower artists and entrepreneurs to live successful, creative lifestyles.

## **Vision**

To globally influence artists, music, and the music industry in a manner that reflects individuality, originality, and the expression of human emotion.

## **Objective**

To provide our students with an outstanding education that prepares them to thrive in the music and entertainment industries as a member of the Icon Collective community of artists, producers, and entrepreneurs.

## **Ownership and Control**

Icon Collective College of Music is a private, for-profit institution owned by Icon Collective, LLC, a California corporation.

Icon Collective, LLC  
100 E. Tujunga Ave Suite 100  
Burbank CA 91502  
818.299.8013

## **Approvals and Accreditation**

Icon Collective is a private institution approved to operate by the California Bureau for Private Postsecondary Education (BPPE). Approval to operate means the institution is compliant with the minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of Title 5 of the California Code of Regulations.

There is no license required for music composition, music production, musical performance or in the field of music business.

Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed: to the Bureau of Private Postsecondary Education at:

Bureau of Private Postsecondary Education  
1747 N. Market Dr, Ste 225  
Sacramento, CA 95834  
Phone: 888-370-7589  
Web: [www.bppe.ca.gov](http://www.bppe.ca.gov)

Icon Collective is an accredited institutional member of the National Association of Schools of Music (NASM), however Icon Collective does not participate in federal financial aid programs.

National Association of Schools of Music  
11250 Roger Bacon Drive, Suite 21  
Reston, Virginia, 20190-5248  
(703) 437-0700  
<https://nasm.arts-accredit.org>

## Disclosures

Icon Collective provides this catalog to all prospective students electronically via email, and it is also available to the general public as a free download from our website: [www.iconcollective.edu](http://www.iconcollective.edu). Prospective and enrolled students may consult this catalog for factual information regarding Icon Collective. Changes to our policies, curriculum and other items in our catalog may be changed during any given year. These will be published in an addendum to the catalog, which will also be available on the website for download.

As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an enrollment agreement.

Any questions a student may have regarding this catalog that are not satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 1747 N. Market Dr, Ste 225, Sacramento, CA 95834, [www.bppe.ca.gov](http://www.bppe.ca.gov), toll-free telephone number (888) 370-7589 or new direct line (916) 574-8900.

Icon Collective does not have a pending petition in bankruptcy, is not operating as a debtor in possession, has not filed a petition within the preceding five years, and has not had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under Chapter 11 of the United States Bankruptcy Code (11 U.S.C. Sec 101 et seq.).

Icon Collective reserves the right to make changes in tuition, courses and materials, equipment, schedules, subject matter, faculty and all services contained herein. Tuition will not be modified once the enrollment agreement is signed.

## FACILITIES

The Icon Collective campus is located in Downtown Burbank, California at:

100 E. Tujunga Avenue Suite 100  
Burbank, CA 91502  
Phone: 818.299.8013  
Fax: 818.299.8028  
Web: [www.iconcollective.edu](http://www.iconcollective.edu)  
Email: [info@iconcollective.edu](mailto:info@iconcollective.edu)

## Hours of Operation

The school and studios are open at the following times:

- Monday through Friday      9:00 am – 12:00 am
- Saturday                        10:00 am – 12:00 am
- Sunday                            Closed

Icon Collective is in Burbank, California and operates on Pacific Time, GMT-8.

## Online Technical Support

Support for online resources is available through the Learning Management System where assistance by Icon staff with the online platform is available.

# 2022-2023 ONLINE ACADEMIC CALENDAR

## Winter 2022

New Student Orientation	December 30, 2021
First Day of Classes	January 3, 2022
Martin Luther King Day*	January 17, 2022
First Day of Finals Week	March 14, 2022
Last Day of Classes	March 19, 2022
Spring Break	March 21, 2022 – April 2, 2022

## Spring 2022

New Student Orientation	April 2, 2022
First Day of Classes	April 4, 2022
Memorial Day*	May 30, 2022
First Day of Finals Week	June 13, 2022
Last Day of Classes	June 18, 2022
Summer Break	June 20, 2022 – July 2, 2022

## Summer 2022

New Student Orientation	July 2, 2022
First Day of Classes	July 5, 2022 (Tuesday)
Independence Day*	July 4, 2022
Labor Day*	September 5, 2022
First Day of Finals Week	September 12, 2022
Last Day of Classes	September 17, 2022
Fall Break	September 19, 2022 – October 1, 2022

## Fall 2022

New Student Orientation	October 1, 2022
First Day of Classes	October 3, 2022
Thanksgiving Break*	November 24, 2022 – November 26, 2022
First Day of Finals Week	December 12, 2022
Last Day of Classes	December 17, 2022
Winter Break	December 19, 2022 – December 31, 2022
Christmas Eve and Christmas Day*	December 24 – 25, 2022
New Year's Eve and New Year's Day*	December 31, 2022 and January 1, 2023

Icon Collective is closed on days marked with \*

**Winter 2023**

New Student Orientation	December 29, 2022
First Day of Classes	January 2, 2023
Martin Luther King Day*	January 16, 2023
First Day of Finals Week	March 13, 2023
Last Day of Classes	March 18, 2023
Spring Break	March 20, 2023 – April 1, 2023

**Spring 2023**

New Student Orientation	April 1, 2023
First Day of Classes	April 3, 2023
Memorial Day*	May 29, 2023
First Day of Finals Week	June 12, 2023
Last Day of Classes	June 17, 2023
Summer Break	June 19, 2023 – July 01, 2023

**Summer 2023**

New Student Orientation	July 1, 2023
First Day of Classes	July 3, 2023
Independence Day*	July 4, 2023 (Tuesday)
Labor Day*	September 4, 2023
First Day of Finals Week	September 11, 2023
Last Day of Classes	September 16, 2023
Fall Break	September 18, 2023 – September 30, 2023

**Fall 2023**

New Student Orientation	September 30, 2023
First Day of Classes	October 2, 2023
Thanksgiving Break*	November 23, 2023 – November 25, 2023
First Day of Finals Week	December 11, 2023
Last Day of Classes	December 16, 2023
Winter Break	December 18, 2023 – January 06, 2024
Christmas Eve and Christmas Day*	December 24 – 25, 2023
New Year's Eve and New Year's Day*	December 31, 2023 and January 1, 2024

Icon Collective is closed on days marked with \*

# ONLINE MUSIC PRODUCTION PROGRAM

## Program Description

18 Month Diploma Program-379 Clock Hours / 43 Credit Hours

The Online Music Production Program is an immersive educational experience that provides students a well-balanced study of modern music production guided by working professionals. Course work includes studio production techniques, digital audio workstation operation, songwriting, arranging, music business, and synthesis. One-on-one weekly mentoring sessions, ear training, and personal development courses inspire creativity and round out the skill set necessary for artists to thrive in the 21st century music and entertainment industries.

The program is designed as a self-paced program, taking 18 months (six quarters) to complete at the pace recommended by Icon. Clock hours shown are representative of the time required if maintaining the recommended pace. Actual time to complete the program for an individual student may be more or less, depending on the time it takes for the student to achieve the required level of competency in each Unit. Students requiring more than 18 months to complete the program will also be subject to additional tuition costs based on the published quarterly tuition rate.

## Program Objective

The Online Music Production Program prepares students to become music producers, composers, performers, recording artists, professional DJs, and entrepreneurs in the entertainment industry.

## Potential Careers

Graduates of the Online Music Production Program are prepared to create entrepreneurial careers in a wide range of roles within the music industry. Some of the most common are:

- Music Producer
- Composer
- Songwriter
- Sound Designer
- DJ
- Performer
- Artist Manager
- Digital Mixer
- Booking Agent
- Record Label Owner
- Entrepreneur
- Promoter

## Course Schedule

Each quarter is eleven (11) weeks in duration and includes multiple subjects. The sequence of the subjects is predetermined. The only electives are optional additional Studio Mentor courses. Please see the description of Units and Levels in the Academic Policies section of this catalog.

Each week, students have a live, real-time, one-on-one Studio Mentor Session with their industry mentor for the quarter. This happens at a specific, scheduled time when the student and teacher log in to an online Zoom video conference session together. This is the only learning activity that requires the student to be online at a specific time. Instructors hold office hour sessions that students can join live and in real time, if desired. These office hour sessions explore topics related to the main program and expand upon the reading and video content. It is highly recommended that students take part in the office hour sessions whenever possible.

Level One (LVL-1)	62 clock hours
Topics covered: Keyboard Techniques, Arrangement, Ableton Live, Ear Training, THE ART OF FLOW®, Studio Mentor	7 credits
Level Two (LVL-2)	62 clock hours
Topics covered: Keyboard Techniques, Ableton Live, Ear Training, Studio Techniques, THE ART OF FLOW®, Synthesis, Studio Mentor	7 credits
Level Three (LVL-3)	62 clock hours
Topics covered: Keyboard Techniques, Ableton Live, Ear Training, THE ART OF FLOW®, Synthesis, Studio Mentor	7 credits
Level Four (LVL-4)	62 clock hours
Topics covered: Keyboard Techniques, Ear Training, THE ART OF FLOW®, Studio Techniques, Music Business, Studio Mentor	7 credits
Level Five (LVL-5)	62 clock hours
Topics covered: Keyboard Techniques, Ear Training, THE ART OF FLOW®, Music Business, Songwriting, Studio Mentor	7 credits
Level Six (LVL-6)	69 clock hours
Topics covered: Keyboard Techniques, Ear Training, Music Business, Songwriting, Studio Mentor	8 credits

### **Additional Training and Support**

Ongoing interaction with the Icon Collective community of students, graduates, faculty, and mentors is critical to academic and creative growth. Icon Collective Online students are encouraged seek support and academic assistance in a variety of ways:

- Weekly Studio Mentor Sessions are the best way to get additional help. Before your Mentor Session begins, prepare to discuss your concerns or difficulties.
- Interactive Instructor Office Hour Sessions are a good opportunity for real-time guidance.
- Instructors are also available to give assistance by email and will respond as soon as practical, given time zone differences.
- Student forums on the Icon Collective Online platform are a great way to get ongoing peer and instructor feedback.
- Guest Q&A sessions allow students to interact with industry professionals on a regular basis. Q&As normally occur every week and provide an opportunity to learn from a wider range of people from within the industry.

### **Enrolling in The Intro Course**

Students enrolling in the Intro Course rather than the full 18-month Online Program do so with the understanding that these courses are avocational (for personal enrichment) and do not lead to employment.

# COURSE (LEVEL) DESCRIPTIONS

## Level 1: Music Production with Ableton Live I

7 Credit Hours / 62 Clock Hours

Recommended time to complete- 11 weeks

### Ableton Live

Coursework explores the unique traits of Ableton Live and its non-linear approach to music production and investigates many of the ways Ableton Live can be user configured for both studio music production and live performance. Projects and lessons include how to create, open, and save projects, use hot keys, import, edit, and warp audio, work with MIDI clips, understand the session view and the arrangement view windows, manipulate software instrument tracks and synths, route dynamic and time-based effects, quantize, and employ the groove pool.

### Arrangement

Coursework focuses on the analysis of real world examples in popular music and develops an understanding of song structure and standard arrangement techniques that form the foundation of compositional studies.

### Ear Training

Introduction to rhythm transcription, learning to hear and identify major and minor intervals.

### Keyboard Techniques

Introduction to the basic concepts of music theory and its applications in songwriting using the keyboard. Topics include motor skills, ear training, major and minor scales/chords.

### Studio Mentor

A weekly mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

## Level 2: Music Production with Ableton Live II

7 Credit Hours / 62 Clock Hours

Recommended time to complete- 11 weeks

### Ableton Live

Advanced Ableton Live production techniques, including the use of clip envelopes, Max4Live, arrangement tools, and slice to MIDI functions. Coursework will also explore the use of Ableton's mixing and mastering tools.

### Ear Training

Hearing and identifying effects and processing such as distortion, delay and reverb.

### Keyboard Techniques

Topics include chords, inversions, and harmonic progressions.

### Studio Techniques

An exploration of the principles of digital recording and the best practices of professional music production. Presentations and exercises include signal processing, recording, mixing, and editing.

### **Synthesis**

A step-by-step approach to understanding the basics of subtractive synthesis and its components. Coursework includes an exploration of waveforms, oscillators, filters, Low Frequency Oscillators (LFO), modulation, envelopes, and waveform parameters.

### **Studio Mentor**

A weekly mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

## **Level 3: Intermediate Music Production**

7 Credit Hours / 62 Clock Hours

Recommended time to complete- 11 weeks

### **Ableton Live**

Creative approaches to creating live performances in Ableton. Coursework develops the ability to map MIDI controllers and plan out a live set.

### **Ear Training**

Sample tuning and melodic transcription.

### **Keyboard Techniques**

Introduction to the concept of melodic development. Projects involve creating simple melodic phrases. Coursework topics include harmonic and non-harmonic tones including suspensions, anticipations, passing and neighboring tones, as well as expanding harmonic progressions into more complex and compelling extended musical passages.

### **Synthesis**

Intermediate synthesis concepts. Topics include Frequency Modulation (FM), physical modeling, sampling, and additive synthesis techniques.

### **Studio Mentor**

A weekly mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

## **Level 4: Advanced Production and Mixing**

7 Credit Hours / 62 Clock Hours

Recommended time to complete- 11 weeks

### **Ear Training**

Harmonic transcription, hearing and identifying specific frequencies.

### **Keyboard Techniques**

Coursework explores melodic and harmonic complexity, the use of rhythm in harmony and melody as well as the arranging of sections within songs to create full-length compositions. Projects and assignments involve combining parallel scales, diatonic substitutions, modal interchange, and harmonic rhythm. Students expand their musical vocabulary and their ability to combine different sections of music into complete compositions.

### **Music Business**

Establishes a foundation of general business practices for music industry entrepreneurs. Coursework includes how to navigate the entertainment industry, protect intellectual property, and function within the ever-evolving music industry.

### **Studio Techniques**

Mixing and mastering music to achieve commercial grade results. Projects involve creating mixes that are rich in dynamics, an appropriate frequency/tonal balance, and three dimensional in depth and imaging. Coursework includes setting up groups and stems, using automation, and mastering digital audio files for distribution.

### **Studio Mentor**

A weekly mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

## **Level 5: Songwriting and Music Business**

7 Credit Hours / 62 Clock Hours

Recommended time to complete- 11 weeks

### **Ear Training**

Identifying the key of a piece, further practice with hearing and identifying specific frequencies.

### **Keyboard Techniques**

Continue working with extended harmonies and compositional techniques.

### **Music Business**

Students will work on bios, branding and other techniques of self-presentation in the contemporary music industry.

### **Songwriting**

Examines the core components that make up great songs. Songwriting is examined and demystified as both a career and a process. Instills a greater command of writing lyrics, melodies, and hooks, writing for vocalists, and the collaborative songwriting process.

### **Studio Mentor**

A weekly mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

## **Level 6: Advanced Songwriting and Music Business**

8 Credit Hours / 69 Clock Hours

Recommended time to complete- 11 weeks

### **Ear Training**

Hearing and identifying extended harmonies and intervals.

### **Keyboard Techniques**

Introduction to alternative scales, fully extended harmonies, secondary harmony, and modulation. Students play one of their own compositions on the keyboard at the end of the Level, utilizing all of the concepts they have been exposed to throughout the program.

**Music Business**

In-depth study of the role of marketing in the music business. Coursework explores social media, advertising, and public relations.

**Songwriting**

Advanced lyric and songwriting concepts. Classwork focuses on writing vocal harmonies, re-harmonizing existing melodies, developing hooks, and how to break free from norms and clichés.

**Studio Mentor**

A weekly mentoring session with a professional producer. Mentors provide guidance in the production of the student's original music and monitor the student's progress in other courses, providing assistance and tutoring where needed. The Studio Mentor courses provide a constant source of support to help ensure academic success.

# ADMISSIONS

Icon Collective College of Music is open to creative individuals who are passionate and self-driven musicians, producers and entrepreneurs looking to succeed in the entertainment industry. While no previous training is required, it is recommended that applicants have experience in music production and/or playing a musical instrument, vocal experience and computer literacy. We expect our applicants to have a clear personal vision and defined musical, artistic and music industry goals upon admission.

All applications are completed electronically. Prospective students may apply in person or online at [www.iconcollective.edu](http://www.iconcollective.edu). The admissions department contacts all prospective students to schedule an interview.

The immersive Icon Collective programs move at a rapid pace, and students are expected to deliver projects and assignments according to strict deadlines. Students in the producing and performing programs will be required to present their music to classmates and teachers on a regular basis and must be comfortable doing so. Classroom participation requires conversational English and basic math skills. Assignments and projects require a functional level of English reading, writing, and comprehension.

## Admission Requirements

In order to apply, a prospective student must:

- Be at least 17 years of age
- Complete and submit the online application
- Provide government issued identification (driver's license, passport, etc.)
- Pay a one-time, non-refundable Application Fee of \$75.00
- Pay a refundable \$500 Deposit (applied toward the first tuition payment)
- Provide a link to the applicant's music (for Music Production Programs only)

The deposit is due at the time of application and is applied toward the first tuition payment. A student's seat is not reserved until the deposit is paid. After the application and all required materials have been submitted, an Admissions Advisor will contact the prospective student to initiate the following:

- Schedule a qualifying interview
- Complete a Goals and Career Path Assessment and Self Evaluation Form
- Acquire the applicant's Proof of High School Graduation (see Proof of Graduation Policy)

Upon acceptance, the Admissions Coordinator will contact the prospective student to schedule a registration appointment. At that time, the accepted student will complete, sign, and submit the Icon Collective Enrollment Agreement and other required documents, provide proof of graduation, and make the first tuition payment.

Please see the Refund Policy section of this catalog for a detailed description of refunds in the event of cancellation.

Applications must be received by the first day of the quarter prior to the desired program start date. The application calendar is as follows:

<b>Desired Program Start Date</b>	<b>Last Day to Apply</b>
Winter 2021	December 7, 2020
Spring 2021	March 8, 2021
Summer 2021	June 7, 2021
Fall 2021	September 6, 2021

A student may request a change in program start date one time without penalty. Due to limited availability, however, a second change in start date will require a new application and application fee.

Upon acceptance, students are scheduled for registration, at which time all necessary paperwork is completed and the first tuition payment is due. An Enrollment Packet with additional information on payment options and a complete list of all required hardware and software is provided.

## **Proof of Graduation Policy**

Icon Collective requires a high school diploma or equivalent in order to enroll in the program. Students applying to Icon Collective must provide Proof of Graduation (POG) documentation prior to acceptance.

Acceptable forms of documentation are:

- GED, HISET, CHSPE, or TASC Certificate of Completion
- High School Diploma
- College Diploma
- Official High School Transcript showing graduation
- Official College Transcript showing graduation

Copies of diplomas or equivalency documentation must be made from the original by campus staff. The copied documentation will be placed in the student's file before the enrollment agreement can be signed by a school official and before the start date of the program. Official transcripts must arrive in a sealed envelope from the issuing institution and will be kept in the student's file.

A member of the Association of International Credentials Evaluators (AICE) or the National Association of Credential Evaluation Services (NACES) must evaluate foreign transcripts in order to establish equivalency for a United States high school diploma. Proof of graduation in languages other than English must be translated into English.

## **English Language Proficiency Policy**

The English language is the medium of instruction, and no language other than English is used for instruction at Icon Collective. Accordingly, all students contemplating enrollment at Icon Collective are expected to be proficient in English, both spoken & written, at the level of a graduate of an American high school as demonstrated by the possession of a high school diploma, GED, or passage of the California high school proficiency exam. Icon Collective does not offer English Language services of any kind and English translators are not provided.

If you are not from one of the countries listed below, then you will need a passing score on Icon's English Proficiency Exam and Admissions Interview. This requirement is also met if you achieve a score of 61 or above on the TOEFL test, a score of 6 or more on the IELTS test, attended a high school in the USA for one or more school years, have a diploma from a secondary school in a system in which English is the official language of instruction, or completed one or more years of postsecondary education at an English-speaking institution. You must also furnish an official transcript in English.

Exempt Countries: Australia, Bahamas, Barbados, Belgium, Belize, Botswana, Canada, Denmark, Fiji, Finland, Ghana, Guyana, Ireland, Jamaica, Kenya, Lesotho, Liberia, Nigeria, Netherlands, New Zealand, Norway, Papua, New Guinea, Singapore, Solomon Islands, South Africa, St. Lucia, Sweden, Tonga, Trinidad, Tobago, United Kingdom, Zambia, and Zimbabwe.

## **Nondiscrimination Policy**

Icon Collective is a post-secondary educational institution committed to creating and maintaining an environment in which all persons who participate in Icon Collective programs and activities can work together free of all forms of harassment, discrimination, exploitation or intimidation on the basis of race, color, national origin, gender, gender identity or expression, sexual orientation, disability, age, religion, Socio economic status, veteran's status, genetic marker, or any other characteristic protected by state, local or federal law. Icon Collective prohibits discrimination against members of our community by any student, staff, faculty, or third-party contractors brought on campus for the purpose of conducting business with the school. Icon Collective will not retaliate against persons bringing forward allegations of harassment or discrimination.

## **Transfers and Articulation**

### **Transfer of Credit to Other Institutions**

**NOTICE CONCERNING TRANSFERABILITY OF CREDITS AND CREDENTIALS EARNED AT OUR INSTITUTION:** The transferability of credits you earn at Icon Collective is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the certificate you earn is at the complete discretion of the institution to which you may seek to transfer. If the credits or certificate that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason, you should make certain that your attendance at this institution will meet your education goals. This may include contacting an institution to which you may seek to transfer after attending Icon Collective to determine if your credits or certificate will transfer.

### **Transfer of Credit**

Icon Collective does not accept credits transferred from other institutions for its Online program.

### **Transfer from Online Program to Los Angeles Program**

Students must request the transfer with their Student Advisor. Those requesting transfer must be accepted into the LA program by Admissions. All transfers require student to start at LA Level One as some prerequisites for higher Levels will not have been met. Transfers may not take place during a quarter.

Credit for courses taken in the online program are not automatically transferred, qualifying students must test out of each of the LA Level One courses, with the exception of the Studio Mentor course which must be taken in their first term enrolled in the LA program. Students will be assessed a transfer fee of \$150 to cover the administrative costs of the exams for eligible courses in Level One unless the student wishes to test out of only one course. Test outs for courses beyond Level One will be charged at the \$75 rate per course. A score of 90% or higher on each exam is required, otherwise the student must take the associated course after transfer. Should an Online student successfully test out of a course or courses, tuition credit will be calculated at the higher rate of the LA program. A maximum of the equivalent of 75% of the program credits may be earned through test outs.

### **Prior Experiential Learning**

Icon Collective does not grant credit for prior experiential learning. Icon Collective does provide an opportunity to test out of courses if an applicant feels that he or she has the requisite knowledge. Please see the Academic Policies section of this catalog for information regarding testing out of courses.

# FINANCIAL INFORMATION

## Tuition and Fees

### Online Music Production Program

Application Fee	\$75.00
Tuition	\$14,995.00
California Student Recovery Fund (STRF) Assessment	\$7.50
<b>Total Charges for the Period of Attendance</b>	<b>\$15,077.50</b>

### Additional Fees

Returned Check Fee	\$25.00
Wire Transfer Fee	\$15.00
Additional Transcript Fee	\$15.00
Late Tuition Fee (imposed after the 5 day grace period expires)	\$50.00
Test Out Fee	\$75.00/course

## Required Equipment, Materials, and Resources

To complete their coursework, Icon Collective Online students are required to have a reliable, high-speed broadband Internet connection, an Apple MacBook Pro laptop computer, and the software and hardware as described below.

Item Required	Estimated Cost	
	Minimum	Maximum
Apple or Windows computer meeting Ableton's most recent system requirements (at least 8GB of RAM recommended)	\$1299.00	\$3548.00
Ableton Live 10 Suite Software	\$449.00	\$799.00
USB MIDI Keyboard Controller, <i>49 key minimum; 88 key recommended</i>	\$69.00	\$599.00
USB C to USB adapter (if your computer uses USB C)	\$10.00	\$10.00
Professional Quality Headphones	\$99.00	\$1799.00
Headphones or earbuds with microphone	39.00	999.00
Web Cam (if your computer does not have one built in)	\$49.00	\$249.00
Microphone	\$30.00	\$1000.00
Audio Interface (unless using USB microphone)	\$40.00	\$1500.00
<b>Estimated Total</b>	<b>\$2084.00</b>	<b>\$10,503.00</b>

- Tuition does not include the cost of the required computer, hardware, and software.
- Prices shown are for estimation purposes only and do not include taxes, shipping, or optional accessories.
- While the prices vary, each student is advised to budget at least \$2500.00 for equipment.
- Additional supplies, such as pens, pencils, paper, cables, and other items are to be expected.
- There is no charge for books or other class materials.
- Students must have access to a reliable, high-speed internet connection of at least 10 Mbps download and 3 Mbps upload speeds, suitable for uploading and downloading media files, watching videos, and participating in real-time video conferencing. The ideal connection speed is 50+ Mbps download and 7+ Mbps upload. The cost of Internet access is not included in the tuition and varies by connection speed and location.
- A Splice account will be used for sharing DAW sessions. Please go to [www.splice.com](http://www.splice.com) and create an account using your email address.
- Although not required, we highly recommend that each student purchase an external 7200 RPM hard drive of at least 1TB and the Apple Care warranty for any new MacBook Pro laptop computer.
- Unlicensed or “cracked” software is not permitted and is not allowed for use on school assignments and projects.

<b>Estimated Schedule of Charges for the Entire Educational Program</b>	
Application Fee	\$75.00
Tuition	\$14,995.00
California Student Recovery Fund (STRF) Assessment	\$7.50
Required Equipment (estimated minimum)	\$2,500.00
School Supplies and Materials (estimated minimum)	\$500.00
<b>Total (estimated)</b>	<b>\$18,077.50</b>

## Payment Plans

All students are provided with a Tuition Payment Plan at no additional charge. Tuition may be paid in full, divided into six (6) quarterly payments or into eighteen (18) monthly payments. The first payment is due on or before Registration. Subsequent Quarterly Plan payments are due on the first (1<sup>st</sup>) day of the month for each quarter. Subsequent Monthly Plan payments are due on the first (1<sup>st</sup>) day of each month. Students are granted a five (5) day grace period on payments. After the 5<sup>th</sup> day, a \$50.00 late fee is imposed. If payment is not received by the 8<sup>th</sup> day, the student will be dismissed from the program. Monthly payments are not available to those only taking the Intro Course.

The program is self-paced, but students who do not progress at the recommended pacing of one unit per week will be subject to additional tuition costs should they require longer than the specified 18 months to complete.

<b>Full Payment Plan</b>		
<b>Description</b>	<b>Amount</b>	<b>Due Date</b>
Application Fee	\$75.00	Upon application
Tuition- Seat Deposit	\$500.00	Upon application
STRF Assessment	\$7.50	At Registration
Balance of Tuition	\$14,495.00	At Registration
<b>Total Tuition and Fees</b>	<b>\$15,077.50</b>	

<b>Quarterly Payment Plan</b>		
<b>Description</b>	<b>Amount</b>	<b>Due Date</b>
Application Fee	\$75.00	Upon application
Tuition- Seat Deposit	\$500.00	Upon application
STRF Assessment	\$7.50	At Registration
Tuition- 1st Payment	\$2,000.00	At Registration
Tuition- 2nd Payment	\$2,499.00	1st day of the 2nd Quarter
Tuition- 3rd Payment through 6th Payment	\$2,499.00	1st day of each subsequent Quarter
<b>Total Tuition and Fees</b>	<b>\$15,077.50</b>	

<b>Monthly Payment Plan</b>		
<b>Description</b>	<b>Amount</b>	<b>Due Date</b>
Application Fee	\$75.00	Upon application
Tuition- Seat Deposit	\$500.00	Upon application
STRF Assessment	\$7.50	At Registration
Tuition- 1st Payment	\$334.00	At Registration
Tuition- 2nd Payment	\$833.00	1st day of the 2nd month
Tuition- 3rd Payment through 18th Payment	\$833.00	1st day of each successive month
<b>Total Tuition and Fees</b>	<b>\$15,077.50</b>	

## Late Fees

Each payment is due on the 1st day of each quarter or month, depending on the payment plan. There is a grace period from the 1st to the 5th day of each payment cycle, after which a \$50.00 late fee is imposed. If payment is not made by the close of business on the 8th day after the due date, the student will be terminated from Icon Collective for nonpayment of tuition and will no longer be allowed to participate in classes or access the Icon Collective Online platform.

## **Student Loans and Financial Aid**

Icon Collective does not participate in federal or state student financial aid programs.

If a student obtains a loan to pay for an educational program at Icon Collective, the student bears the responsibility to repay the full amount of the loan plus interest, less the amount of any refund disbursed directly to the lender in the event of cancellation, withdrawal, or dismissal.

## **Student Tuition Recovery Fund**

The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state-imposed assessment for the STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition.

You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program."

It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 1747 N. Market Blvd Ste 225, Sacramento, CA 95834, (916) 574-8900 or (888) 370-7589.

To be eligible for STRF, you must be a California resident or are enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:

1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.
2. You were enrolled at an institution or a location of the institution within the 120 day period before the closure of the institution or location of the institution, or were enrolled in an educational program within the 120 day period before the program was discontinued.
3. You were enrolled at an institution or a location of the institution more than 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.
4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.
5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law, or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.
6. You have been awarded restitution, a refund, or other monetary award by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution.
7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and have an invoice for services rendered and evidence of the cancellation of the student loan or loans.

To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF.

A student whose loan is revived by a loan holder or debt collector after a period of non-collection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the

student eligible, the student must have filed a written application for recovery within the original four (4) year period, unless the period has been extended by another act of law. However, no claim can be paid to any student without a social security number or a taxpayer identification number.

## Refund Policy

Icon Collective has established refund policies that are in accordance with current state and federal regulations. Icon Collective uniformly applies these refund policies to all students and reserves the right to modify these policies in order to remain in compliance with any changes in applicable laws and regulations.

### Refunds based on cancellation

An applicant or student has the right to cancel enrollment for a program of instruction, without penalty or obligation, within the first seven (7) calendar days of each quarter for a full refund of deposit, if applicable, and tuition paid for that quarter.

To cancel, the applicant or student must submit a written notice of cancellation to the Director of Education in person, by electronic mail, or by postal mail within seven (7) calendar days of the start of the quarter. The date of cancellation is defined as the date of receipt of the written notice. If the written notice of cancellation is sent by mail, properly addressed with the correct postage, it is effective on the date postmarked.

An applicant who completes the application process but is denied enrollment or a student who is dismissed from Icon Collective for any reason within the first seven (7) calendar days after starting a quarter is entitled to a refund of the deposit, if applicable, and all tuition paid for that quarter.

### Refunds based on withdrawal or dismissal

A student may withdraw from Icon Collective at any time by submitting a written notice of withdrawal to the Director of Education in person, by electronic mail, or by mail. Refund calculations will be based upon the student's last recorded date of physical attendance.

A student who chooses to withdraw after the seventh (7<sup>th</sup>) calendar day of the quarter but prior to completing 60% of the program days in a quarter is entitled to a pro rata refund of tuition based upon the student's last recorded date of physical attendance. The pro rata refund is calculated based on the entire quarter tuition cost. If a student withdraws after completing more than 60% of the program days in a quarter, tuition for the entire quarter is considered fully earned and the student will receive no refund. Students may have a balance due if the tuition has not been paid through the date of withdrawal, which may be the case in monthly payment plans.

A student may also be withdrawn involuntarily due to factors including, but not limited to inappropriate conduct, lack of attendance, or failure to maintain satisfactory progress. The same refund calculations apply.

Refund Schedule		
Date of Withdrawal	Tuition Liability	Tuition Refund
Calendar Days 1 to 7 of each quarter	None	100%
Program Days 8 to 39 (60% of Quarter)	Pro-rated	Up to 60% of program
After Program Day 40 (More than 60% of Quarter)	100% Tuition Due	None

## Early Completion

After a student completes all Level 6 courses, the school will keep the student enrolled in Matrix for the rest of the quarter in order to finish out any remaining Mentor Sessions. Your tuition will be calculated at a lower rate for the remainder of the quarter, reflecting billing for the Mentor Sessions only.

It is also possible to stay enrolled in our program for further quarters and take additional Elective Mentors at this lower rate of \$1200/quarter, retaining access to everything on the platform including courses, groups and Office Hours. Please notify the Student Advisor if you wish to do so.

Alternatively, students have the option to end your enrollment completely once they have finished Level 6, and we won't bill for anything further beyond that. Students won't have any further Mentor Sessions and will lose access to all courses at the end of the quarter. Please notify the Student Advisor if you'd like to choose this option.

## Holidays and Refund Calculations

Icon Collective recognizes the U.S. national holidays below for the purposes of calculating refunds pursuant to section 6700 of the California Government Code 2015 Holidays. *Please see preceding Academic Calendar for days the Icon Campus is closed.*

Date Observed	Holiday
January 1	New Year's Day
3rd Monday in January	Martin Luther King Day
3rd Monday in February	President's Day
March 31	Cesar Chavez Day
Last Monday in May	Memorial Day
July 4	Independence Day
1st Monday in September	Labor Day
November 11	Veteran's Day
4 <sup>th</sup> Thursday in November	Thanksgiving Day
4 <sup>th</sup> Friday in November	Day after Thanksgiving

## Refund for Fees

Banking fees including, but not limited to, returned check fees and wire transfer fees are added to the applicant's or student's liability in all cases and are non-refundable. The \$75 Application Fee and the Student Tuition Relief Fund (STRF) Assessment, if applicable, are non-refundable.

## Refund on Textbooks and Materials

Once the student has accepted textbooks, software, and other materials supplied by Icon Collective, they may not be returned for a refund.

## Refund Disbursement

To cancel an enrollment agreement or withdraw from Icon Collective, a student must submit a written notice of cancellation to the Director of Education. Refunds will be made within forty (40) days after receipt of the written notice of cancellation or withdrawal. The date of cancellation is defined as the date of receipt of the written notice or, if the notice is submitted by mail, the date postmarked.

If any portion of the tuition was paid from a third party, the refund shall be sent to the third party using the same method of payment (e.g. returning funds to the credit card used for the initial payment, or a check issued to the party that wrote the tuition check).

Any tuition balances remaining on the student's account following cancellation, withdrawal, or dismissal must be paid in a timely manner or be subject to collection. Any payment arrangement made to pay such balances may be subject to additional fees and/or interest.

### **Veteran's Benefits**

ICON's Online program is not approved for veteran benefits.

# ACADEMIC POLICIES

## Standard of Progress

### Units and Levels

The Icon Collective Online Program consists of six Levels and 11 Units within each Level, and is organized on the principle of mastery-based education: students must demonstrate mastery with each successive group of concepts before moving on to the next.

Each Unit consists of assigned work in multiple subjects and all must be completed with a passing grade or better before a student may advance to the next Unit. Icon recommends a pace of one Unit/week. With 11 Units per Level and 11 weeks per academic quarter, this recommended pace would allow the student to complete the program in six quarters or 18 months. However, students are free to work at a faster or slower pace, as long as they finally complete the program within the maximum timeframe (see later section on Maximum Timeframe). Students requiring more than 18 months to complete the program will also be subject to additional tuition costs based on the published quarterly tuition rate.

The evaluation of student achievement is based on students meeting the objectives for each Unit and their included topics. The learning objectives are clearly defined at the beginning of each topic within a Unit. Grade determination criteria for each project and assignment are specified in a rubric provided to the students.

A student who receives a failing grade on any assigned work must do it again until they earn a passing score. Students must achieve a letter grade of “D” or higher in all assigned work within a Unit in order to complete it and “unlock” the next Unit.

### Satisfactory Academic Progress (SAP)

Satisfactory Academic Progress (SAP) measures the student’s academic performance within the educational goals. Icon Collective requires that all students demonstrate that they are making orderly progress each month (at least one Unit) toward completion of the program. All students must maintain SAP in order to remain enrolled. Icon Collective will evaluate student progress each quarter.

In addition, students must complete all coursework within the required 150% maximum timeframe.

### Successful Unit and Level Completion

In order to complete a Level, all assigned work within each Unit of that Level must be completed a grade of a “D” or higher.

### Cumulative Grade Point Average (CGPA)

Cumulative Grade Point Average (CGPA) is the average of all grades earned based on the 4.0 grading scale used by Icon Collective.

### Clock to Credit Hour Conversion

Icon Collective uses the following method to convert clock hours to quarter credits:

- 10 hours of direct instruction equals 1 quarter credit
- 20 hours of supervised lab instruction equals 1 quarter credit
- 30 hours of outside work, instrumental practice, or independent study equals 1 quarter credit

Please note: Due to the nature of online learning, 25% of the time allocated for projects, examinations, assignments, instrumental practice, and creative work is included in the clock hour calculation.

## Maximum Timeframe

A student cannot exceed 150% of the published normal completion rate of the program. If at any time it becomes mathematically impossible for a student to complete the program within the maximum timeframe, the student will be dismissed from the school. For example, the published normal completion rate for the Online Music Production Program is 66 weeks and 43 credit hours. Therefore, 150% of that normal completion rate is 99 weeks or 64 attempted credit hours. A student who reaches 99 weeks or 64 attempted credit hours without completing the program will be not be allowed to continue and will be dismissed from the school. Students requiring more than 18 months to complete the program will also be subject to additional tuition costs based on the published quarterly tuition rate.

## Grading

Students must complete a variety of different projects and assignments to complete each Unit of the program and continue to the next. These include:

- Reviews and Quizzes
- Projects, Assignments, and Homework
- Online Participation and Discussions
- Instructor Assessment

Grading criteria for each assignment are provided to the students and are used by instructors for grading. Students receive feedback and/or scores on all submitted work a minimum of twice a week (within three days of submitting). If they fail any submitted project, they must redo it until they have received a passing grade from their instructor.

Icon Collective does not have a cumulative final test required for the completion of the program.

## Grade Scale

The following system of grade points is used to evaluate a student's level of achievement. A student's academic standing is the result of the total number of grade points earned divided by the total number of courses taken.

Rating	Earned Percentage	Letter Grade	GPA
Excellent	95% – 100%	A	4.0
	90% – 94%	A-	3.75
Good	87% – 89%	B+	3.5
	83% – 86%	B	3.0
	80% - 82%	B-	2.75
Average	77% - 79%	C+	2.5
	73% - 76%	C	2.0
	70% - 72%	C-	1.75
Needs Improvement	67% - 69%	D+	1.5
	65% - 66%	D	1.0
Failing	0 – 64 %	F	0.0
Test Out	N/A	TO	0.0

## **Mentor Sessions**

Studio Mentor Sessions are carefully coordinated in order to align with the student, mentor, and studio schedules and are virtually impossible to reschedule. As a result, if a student misses a studio mentor session, it cannot be made up. Please contact your mentor ASAP if you need to miss a mentor session.

## **Incomplete**

The requirement to achieve a passing grade for each assignment prior to completing a Unit (and Level) and the self-paced nature of the program makes a grade of Incomplete unnecessary.

## **Re-enrollment**

Students who have been dismissed from Icon Collective for academic reasons may apply for re-enrollment. Re-enrollment is at the discretion of the Education Department and will be granted only after the conditions that caused the dismissal have been rectified.

## **Test Out**

For those students who are already proficient in piano/keyboard techniques, Icon provides opportunities for students to acquire credit for advanced prerequisite knowledge by passing a Competency Evaluation for the Keyboard Techniques portion of the curriculum. A student must earn a score of 90% or higher on the Competency Evaluation in order to get credit.

Students who believe they possess the prerequisite knowledge to test out must contact the Director of Online Education to schedule a Competency Evaluation. There is a \$75.00 fee for each Course Competency Evaluation. No refund will be given for the course for which the student has tested out: the program is self-paced and the test out allows the student to complete in a shorter time which reduces total cost of the program.

## **Attendance Policy**

Because most online coursework is asynchronous, meaning that many of the assignments, projects, assessments, and presentations can be completed at any time before the due date, traditional standards of attendance do not apply for most Online Music Production Program sessions. The curriculum requires students to participate in a number of learning activities each week, and work towards completion of those activities is the online equivalent of attending class at a traditional brick and mortar school.

A student who is out of contact with Icon Collective for fourteen (14) consecutive calendar days during the 11-week quarter will be contacted by the Student Advisor to determine if the student wishes to continue. If the student does not respond to the contact, or does not return to classes, the student will be administratively withdrawn from the program in another 14 days (28 days total).

## **Graduation Requirements**

In order to graduate from the Icon Collective Online Music Production Program and receive a diploma, students must meet the following requirements:

- Successfully complete all required coursework with a passing grade
- Complete the courses within the maximum time frame
- Earn a Cumulative Grade Point Average (CGPA) of 2.0 (C) or higher
- Meet all financial obligations to the school

Students who finish the program with a financial obligation to the school will not receive an official transcript or diploma, and alumni privileges will be suspended until the financial obligation is met in full. Students are responsible for maintaining copies of their projects, assignments, etc. Students will retain access to their past enrollments in our system indefinitely, but they will lose access to the Level they are currently enrolled in if they take a Leave of Absence or drop from the program.

## **Academic Integrity**

Academic integrity is a core value of teaching, learning, and professional behavior. Maintaining high standards of academic integrity is a fundamental principle needed to achieve success and graduate. Students are expected to commit to and be responsible for demonstrating these five values, even in the face of adversity:

1. Honesty
2. Trust
3. Fairness
4. Respect
5. Responsibility

The following activities show a lack of academic integrity and are grounds for being placed on probation or dismissed: cheating, collusion, falsifying records, lying, plagiarism (including electronic), alteration of materials, forgery, providing or using external assistance relating to an examination, test, or quiz, sharing answers, copying another student's work, or any act designed to give unfair academic advantage to the student.

Dismissal may also be exercised if a student engages in conduct that endangers property or the health or safety of others, including breaking the law, fighting, bullying (including cyber-bullying), verbal or written abuse, false allegations, intimidation, harassment, or disruption of classes.

## **Sharing of Work**

All assignments and projects are expected to be the work of a single student unless specified as a group assignment in the syllabus.

## **Dismissal from the Program**

Students may be placed on probation or dismissed from the program for failure to meet academic requirements, inappropriate conduct (as described in the Academic Integrity and Code of Conduct sections), or failure to meet financial obligations to the school.

## **Grade Appeal and Academic Dismissal Appeal**

Grade appeals, including those causing academic dismissal from the program, may only be made under the following circumstances:

The grade was based on standards unreasonably different than those for other students.

The grade was influenced by something other than performance or academic integrity.

The grade was affected by an unannounced or significant change from stated course objectives and assignments.

- The student must request a grade appeal form from the Registrar and submit it to the Registrar by email or through the Matrix platform to the Registrar at Icon Collective. The form must be submitted with supporting documents no later than 3 days after the grade is posted.
- Incomplete appeal forms or those missing adequate explanation or supporting documentation are typically denied. When a complete and reasonable appeal is accepted, an investigation will follow to confirm or deny the validity of the appeal.
- The student will be required to provide any assignments, files, or evidence necessary to complete the investigation.
- A panel from the Education Department will render a final decision. The student will be notified of the decision within one day of the panel's vote.

The panel may decide to:

- Uphold the grade initially given.
- Require that an instructor re-grade the assignment or test.

- Have the student take a reformulated version of the assignment or test to assess whether or not the student clearly possesses the knowledge required to compete against the original grade.
- Recommend a specific grade change.

### **Appeal of Dismissal (Financial and Conduct)**

Students may appeal a financial dismissal or conduct probation or dismissal by requesting an appeal form from the Registrar and submitting it to the Registrar in person during business hours, to Registrar drop box at rear reception, by electronic mail, or through the Matrix platform to the Registrar at Icon Collective. The form must be submitted no later than 3 business days after the student is notified of the dismissal. The student should address the issues that led to the probation/dismissal and what steps have been taken to correct and alleviate them. Incomplete appeal forms or those missing adequate explanation or supporting documentation are typically denied.

The Campus Director will determine whether the student's appeal merits a meeting with the Board of Appeal. If warranted, the Board will schedule an appointment to meet with the student and render a final decision as to the student's disposition. The student's failure to attend will result in a denial of the appeal. Following the meeting, the student will be notified within one business day of the Board's final decision.

# STUDENT SERVICES

## Online Learning Resources

In addition to the Learning Management Systems that house our courses, we maintain another private website for our students and alumni called the Hexicon. Students are invited to join the Hexicon at Orientation and they can retain these accounts after graduation.

The Resources section of this site contains a virtual library giving students access to a wide range of information used to conduct research, complete assignments, and gain more depth on the subjects taught in the individual courses.

Students may utilize these online assets to complete their projects and assignments on a daily basis. New materials are added regularly based on faculty and student requests, guest recommendations, and planned expansion of holdings.

## Online Student Orientation

The Online Student Orientation Unit helps students get their bearings within the Icon Collective Online platform. Students create their online profile, learn the navigation system, practice uploading and downloading files, and complete other exercises that prepare them for online course work. All students are required to complete the Online Student Orientation Unit before beginning any other material.

## Student Advising

Icon Collective is a student-centered institution and as such there is an open-door policy for students who may have questions, concerns, complaints, and/or are looking for guidance. Students are welcome to discuss their thoughts and concerns with the school at any time via phone, email, or the Help section on the Icon Collective Online platform. Appointments are encouraged and can be arranged via email.

## Disability Services

Icon Collective is an Americans with Disabilities Act compliant institution. Administrators, faculty, and staff members work together to provide reasonable and appropriate accommodations for students with documented disabilities. A student may submit documentation of a disability (such as a current 504 plan, I.E.P., or other form of assessment) prior to enrollment to the Director of Education via email or mail prior to the start of classes to request that reasonable and appropriate accommodations are made.

## Housing

Icon Collective does not provide student housing and does not have a dormitory facility under its control. Icon Collective does not provide student housing services for online students.

## Transcript Requests

Students and graduates can request transcripts from the Registrar. The following information is required:

- Full name
- Program of study
- Mailing address for transcript delivery
- Contact phone number
- Number of copies required
- \$15 Transcript Fee per copy

Please send your request to:

Registrar

Icon Collective

100 E. Tujunga Ave, Burbank, CA 91502

Phone: 818-299-8013

Transcript requests can be made at any time. Requests are processed Monday through Friday during business hours. Transcripts are typically sent within two (2) weeks of receipt of the request.

## Maintenance and Retention of Student Records

Records of current students, graduates and inactive files are maintained digitally in a secure, encrypted network drive as well as secure cloud backup. All records are organized and managed by the Registrar. Student records are maintained for five (5) years from the last date of attendance. Transcripts containing the date the diploma was awarded, the courses and units on which the diploma was based, and the grades earned by the student in each of those courses are maintained permanently.

## Career Services

Icon Collective's industry advisors provide career guidance for enrollees in the full program and can help students make their initial industry connections. Students receive regular career instruction from Industry Advisors, faculty, and guest speakers. Students are encouraged to begin producing music and building their brand from day one of the program as the first steps toward beginning their professional lives.

Icon Collective does not provide job placement services or guarantee employment. The nature of the music and entertainment industry is one of independent entrepreneurs, such as professional musicians, writers, producers, DJs, and performers, who move from project to project (record to record, movie to movie, etc.) as self-employed or freelance contractors. This type of work may not be consistent; depending on the job, project, or budget, periods of employment can range from one day to several weeks or months. In addition, the hours worked in a day or week may be more or less than the traditional 8-hour workday or 40-hour workweek. During periods when individuals are not working on a specific job or project, they can expect to spend time expanding their networks, advertising or promoting their services, creating new music, and honing their artistic abilities.

Rates of pay are not standardized and are typically negotiated, taking into account the project budget, the scope of project, and the artist's skills, abilities, resources, and professional credentials. Most artists create music with the understanding that not all work generates income.

## Leave of Absence

A student may request a Leave of Absence (LOA) of a maximum of 90 days (one Quarter) per enrollment. The student must submit a Leave of Absence Form, available from the Registrar, following approval by the Director of Education. A Leave of Absence is granted on a quarterly basis and cannot be requested for the current quarter after the first week of classes. No LOA will be granted during the student's first quarter, the student must withdraw and re-apply through Admissions.

Students will be expected to verify the reasons for making an LOA request before the leave will be approved. A Leave of Absence will be considered for the following reasons:

1. Financial Hardship
2. Family Emergency (death in the family, hospitalization, other traumatic event)
3. Health Concerns
4. Extraordinary Circumstances- considered and approved at the discretion of the Director of Education

In order to qualify for a Leave of Absence, the student must be in good academic and financial standing.

Students requesting an LOA must be current with any tuition payments and fees for the current and any past quarter. The ability to return at a specific time is subject to seat availability. Failure to return within the agreed upon and specified time will result in termination from the program.

# SCHOOL POLICIES

## Student Code of Conduct

Icon Collective has established a Student Code of Conduct in order to maintain an educational environment reflective of the standards of a professional workplace. Students are expected to abide by this code as well as all local, state, and federal laws, both on campus, at school sponsored activities off-campus, and in the Icon Collective online environment.

- Behave in a professional and appropriate manner at all times.
- Be respectful and courteous to faculty, staff, and classmates.
- Abide by all Icon Collective policies.
- Participate in all classes.
- Log in early and stay until class ends.
- Log in prepared with all required supplies and equipment.
- Complete and turn in coursework, projects, and assignments on time.
- Notify the instructor in advance if you are unable to participate or need help.
- Maintain Satisfactory Academic Progress by keeping an average of 2.0 or higher.
- Do not use or distribute illegal software.

This list of examples is not intended to be all-inclusive. Icon Collective reserves the right to act in the best interest of the students, faculty and staff and may deem actions committed by a student to be a conduct violation although the action does not appear on a list of examples. A student who violates this Code of Conduct will face disciplinary action up to and including dismissal from the program.

## Policy on Sexual Harassment

Icon Collective is committed to providing a place of work and study free from sexual harassment and all forms of sexual intimidation and exploitation. Any student, staff person, or faculty member engaging in such behavior will face prompt and appropriate corrective action.

All forms of sexual harassment in the workplace are against the law and will not be tolerated, including, but not limited to, unwelcome sexual advances; requests for sexual favors; physical conduct of a sexual nature; sexual pranks, repeated sexual teasing, jokes or innuendo, in person or via text, email or other online communication; verbal abuse of a sexual nature; touching or grabbing of a sexual nature; repeatedly standing too close; and repeated asking another person to socialize off-campus.

If you feel that you are the victim of sexual harassment, contact any member of the Icon Collective staff at your earliest opportunity.

## Anti-Bullying Policy

Icon defines bullying as repeated, health-harming mistreatment of one or more people by one or more perpetrators. It is abusive conduct that includes:

- Threatening, humiliating or intimidating behaviors.
- Interference/sabotage that prevents classwork from getting done.
- Verbal abuse.
- Socially excluding a person in class-related activities.

In addition, the following examples may constitute or contribute to evidence of bullying:

- Persistent singling out of one person.
- Shouting or raising one's voice at an individual in public or in private.
- Using obscene or intimidating gestures.

- Not allowing the person to speak or express himself or herself (i.e., ignoring or interrupting).
- Personal insults and use of offensive nicknames.
- Public humiliation in any form.
- Spreading rumors and gossip regarding individuals.

Individuals who feel they have experienced bullying should report this to the faculty or Student Advisor before the conduct becomes severe or pervasive. All students are strongly encouraged to report any bullying conduct they experience or witness as soon as possible to allow Icon to take appropriate action.

## **Drug and Alcohol Policy**

Absolutely no drugs or alcohol are allowed when participating in the Icon Collective Online program at any time. Students found to be under the influence of drugs or alcohol or engaged in the unauthorized use or distribution of drugs or alcoholic beverages are subject to disciplinary action up to and including dismissal from the program. There may also be legal implications for students in violation of the drug and alcohol policy.

## **Family Educational Rights and Privacy Act Of 1974 (FERPA)**

The Family Educational Rights and Privacy Act (FERPA) affords eligible students who are 18 years or older and attending a postsecondary institution certain rights with respect to their education records. These rights include:

1. The right to inspect and review the student's education records within 45 days after the day Icon Collective receives a request for access. A student should submit a written request to the Registrar that identifies the record(s) the student wishes to inspect. The Registrar will make arrangements for access and notify the student of the time and place where the records may be inspected.
2. The right to request an amendment to the student's record. A student who wishes to ask the school to amend a record should submit a written request to the Registrar clearly identifying the part of the record the student wants changed and why it should be changed. If the school decides not to amend the record as requested, the Campus Director will notify the student in writing of the decision and of the student's right to a hearing regarding the request for amendment. Additional information regarding the hearing procedures will be provided to the student when notified of the right to a hearing.
3. The right to provide written consent before Icon Collective discloses personally identifiable information (PII) from the student's education records, except to the extent that FERPA authorizes disclosure without consent.

The school discloses education records without a student's prior written consent under the FERPA exception for disclosure to school officials with legitimate educational interests. A school official is a person employed by Icon Collective in an administrative, supervisory, academic, research, or support staff position (including law enforcement unit personnel and health staff); a person serving on the board of trustees; or a student serving on an official committee, such as a disciplinary or grievance committee. A school official also may include a volunteer or contractor outside of Icon Collective who performs an institutional service of function for which the school would otherwise use its own employees and who is under the direct control of the school with respect to the use and maintenance of PII from education records, such as an attorney, auditor, or collection agent or a student volunteering to assist another school official in performing his or her tasks. A school official has a legitimate educational interest if the official needs to review an education record in order to fulfill his or her professional responsibilities for Icon Collective.

Students have the right to file complaints with the U.S. Department of Education concerning alleged failures by Icon Collective to comply with the requirements of FERPA. The name and address of the Office that administers FERPA is:

Family Policy Compliance Office  
U.S. Department of Education  
400 Maryland Avenue, SW  
Washington, DC 20202

FERPA permits the disclosure of personally identifiable information from a student's education records without consent of the student if the disclosure meets certain conditions found in §99.31 of the FERPA regulations. Except for disclosures to school officials, disclosures related to some judicial orders or lawfully issued subpoenas, disclosures of directory information, and disclosures to the student, §99.32 of FERPA regulations requires the institution to record the disclosure. Eligible students have a right to inspect and review the record of disclosures.

Icon Collective may disclose personally identifiable information from the education records without obtaining prior written consent of the student:

- To other school officials, including teachers, within Icon Collective whom the school has determined to have legitimate educational interests. This includes contractors, consultants, volunteers, or other parties to whom the school has outsourced institutional services or functions, provided that the conditions listed in §99.31(a)(1)(i)(B)(1) - (a)(1)(i)(B)(2) are met. (§99.31(a)(1))
- To officials of another school where the student seeks or intends to enroll, or where the student is already enrolled, if the disclosure is for purposes related to the student's enrollment or transfer, subject to the requirements of §99.34. (§99.31(a)(2))
- To authorized representatives of the U. S. Comptroller General, the U. S. Attorney General, the U.S. Secretary of Education, or State and local educational authorities, such as a State postsecondary authority that is responsible for supervising the university's State-supported education programs. Disclosures under this provision may be made, subject to the requirements of §99.35, in connection with an audit or evaluation of Federal- or State-supported education programs, or for the enforcement of or compliance with Federal legal requirements that relate to those programs. These entities may make further disclosures of PII to outside entities that are designated by them as their authorized representatives to conduct any audit, evaluation, or enforcement or compliance activity on their behalf. (§§99.31(a)(3) and 99.35)
- In connection with financial aid for which the student has applied or which the student has received, if the information is necessary to determine eligibility for the aid, determine the amount of the aid, determine the conditions of the aid, or enforce the terms and conditions of the aid. (§99.31(a)(4))
- To organizations conducting studies for or on behalf of the school in order to: (a) develop, validate, or administer predictive tests; (b) administer student aid programs; or (c) improve instruction. (§99.31(a)(6))
- To accrediting organizations to carry out their accrediting functions. (§99.31(a)(7))
- To parents of an eligible student if the student is a dependent for IRS tax purposes. (§99.31(a)(8))
- To comply with a judicial order or lawfully issued subpoena. (§99.31(a)(9))
- To appropriate officials in connection with a health or safety emergency, subject to §99.36. (§99.31(a)(10))
- In connection with information the school has designated as "directory information" under §99.37. (§99.31(a)(11))
- To a victim of an alleged perpetrator of a crime of violence or a non-forcible sex offense, subject to the requirements of §99.39. The disclosure may only include the final results of the disciplinary proceeding with respect to that alleged crime or offense, regardless of the finding. (§99.31(a)(13))

- To the general public, the final results of a disciplinary proceeding, subject to the requirements of §99.39, if the school determines the student is an alleged perpetrator of a crime of violence or non-forcible sex offense, and the student has committed a violation of the school's rules or policies with respect to the allegation made against him or her. (§99.31(a)(14))
- To parents of a student regarding the student's violation of any Federal, State, or local law or of any rule or policy of the school governing the use or possession of alcohol or a controlled substance if the school determines the student committed a disciplinary violation and the student is under the age of 21. (§99.31(a)(15))

## **Complaints and Grievances**

A student who has a concern, complaint, or grievance should attempt to resolve the issue in an appropriate and professional manner by speaking with the instructor, staff member, or student in person, by email, via the Icon Collective Online platform, or by telephone. If the concern, complaint, or grievance is not resolved satisfactorily, the student may contact the Director of Education in person, by email, via the Icon Collective Online platform, or by telephone for assistance. The Director of Education is available during normal business hours.

The Director of Education will contact the appropriate parties, investigate the complaint, and direct appropriate action to resolve the issue(s). If the student does not feel that the concern, complaint, or grievance has been satisfactorily resolved, he or she can appeal to the Campus Director in writing.

A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling (888) 370-7589 toll-free or by completing a complaint form, which can be obtained on the bureau's internet website [www.bppe.ca.gov](http://www.bppe.ca.gov).

## **Photo Release Policy**

Icon Collective classes, workshops, seminars, and other events may be photographed, videotaped, screen captured, and/or recorded for use in promotional or academic materials, including brochures, publications, print ads, tutorials, social media, and other forms of electronic media. FERPA (Family Educational Rights and Privacy Act) recognizes photographs as a form of Directory Information. Students may opt-out of being included in Directory Information (including photographs) by signing a FERPA Directory Information Opt-Out form available from the Registrar's office.

## **Intellectual Property Policy**

Students who create academic works, musical works or other copyrightable creative works while enrolled at Icon Collective retain the copyright to such works.

Copyright ownership in a work submitted by a student in the completion of academic requirements remains with the student, provided that, unless otherwise agreed in writing, by submitting the work for class credit, the student shall be deemed to have granted a non-exclusive, worldwide, royalty-free license to Icon Collective to make the work available to the Icon Collective community through electronic or other means. The use of the work is limited to promotional, advertising, and academic purposes.

# FACULTY AND STAFF

Icon Collective employs individuals with a passion for music for both staff and faculty positions. All faculty members have the academic, experiential, and professional qualifications to teach, including a minimum of three years of working experience, education, and training in current practices of the subject area taught. All faculty members are working professionals, and their availability to teach varies from quarter to quarter.

## Administration and Staff

### Christopher Wight

Co-Founder, CEO

Christopher Wight is a veteran musician, performer, songwriter, and producer. In 2005, Christopher and musical mastermind David Alexander Valencia co-founded Icon Collective and created the pioneering Music Production Program as an avenue for artists and producers to obtain the skills and knowledge necessary to carve out successful careers in the music business. As an Icon Collective instructor, Christopher knows first-hand how the modern music scene works. He has toured the globe as a major label musician, collaborated on projects with some of the most prestigious leaders in the music business, and currently serves as one half of the electronic hybrid, *Icon Underground*, again with the yin to his yang, David Alexander.

### David Alexander Valencia

Co-Founder

David Alexander studied music production with the legendary pioneer of electronic music, Thomas Dolby, in the early '90s. Thomas was a mentor to David and introduced him to the world of Electronic Music technology. David toured as a keyboardist with legends of funk such as the Gap Band and refined his production skills by scoring music for several top video games including Quake II, Quake III Arena, 007 James Bond Tomorrow Never Dies, and O. These scores received major acclaim and were released independently of the games as soundtracks. His music has also appeared in movies, including Rush Hour, Fridays, and K-19 the Widow Maker. David's recent projects include producing remixes for artists such as Prince, U2, Nirvana, Annie Lennox, Justin Timberlake, and Gwen Stefani. His passion is working with DJs and artists in the dance and electronica scene.

### Jarrett Bailey

Admissions Advisor

Education: Diploma, Music Production – Icon Collective

Professional Experience: Jarrett is an artist with his main project PIZOOKI. PIZOOKI is about the light, so the ultimate goal is to make every individual who listens to his music and follows his project discover the light within themselves and then choose to spread that light to everyone they come in contact with. Along his journey he has a background in major events and festivals. As an Artist, he understands the amount of courage and sacrifice that is made every day to pursue this dream. As an Admissions Advisor, he wants nothing more than to build upcoming Artists and shine the light on their path.

### Chevy Bhorntus

Director of Education

Faculty Member since 2013

Education: B.A. Contemporary Writing and Production – Berklee College of Music

Professional Experience: After graduating from Berklee College of Music, Chevy dove into producing and writing under a variety of aliases including Rattle Box, Chemical Hero, Digital Sons, and NARK. In 2012, he co-founded an artist development and licensing company, Red Door Music. His credits include theme songs for Chelsea Lately and The Jenny McCarthy Show, placements on hit shows like CSI, The Hills, and Arrow, advertising campaigns for HBO and Beefeater Gin, and trailer music for major films including The Avengers, Looper, and Selma.

**Mesta Bish** Director of Music Production

Faculty Member Since 2016

Education: Associate of Science in Recording Arts from Full Sail University

Professional Experience: Mesta Bish began his audio career as a studio intern and moved to an assistant engineer, strengthening his craft in the studio. An alumnus of Full Sail University, Mesta moved to New York City becoming a founding partner of nVMe Productions. Gaining credits with artists and companies such as Adele, 50 Cent, Peter Bjorn and John, Mick Boogie, Big Sean, Brandy, Adidas, Nike, Sony, Universal, Interscope, NFL, Fox Sports, Travel Channel, Hot97 and more. nVMe released the Kaley Victoria Rose project in 2014, an album pushing the bounds of sound and art. Teaching for over a decade, Mesta travels between recording adventures archiving acoustics of historic buildings by capturing reverbs of abandoned locations using an nVMe designed 3D microphone.

**Ingrid Bueno** Student Accounts Finance Coordinator

Education: General Studies and Hospitality – Los Angeles Trade Technical College

Professional Experience: Ingrid first worked at Mercedes Benz of DTLA as Customer Relations Manager, building years of relationships and loyalty. In 2005 she joined the Fashion Institute of Design and Merchandising as a Fiscal Counselor, there she expanded her knowledge in financial aid, both national and international, V.A benefits and scholarships. In 2017 she joined the American Music Drama Arts school in Los Angeles as a Consultant and Lead Student Accounts Coordinator. Ingrid continues to expand her fiscal knowledge in higher education working with talented creative minds by joining Icon Collective as a Student Accounts Finance Coordinator in 2018. She works with the Director of Finance assisting with reports, coordinating tuition payment schedules and creating a positive financial experience for our students while teaching financial responsibility.

**Giselle Cisneros-Taylor** Bookkeeper

Education: L.A. Valley College - Business / Santa Monica College - Accounting

Professional Experience: Giselle has 15+ years working as a bookkeeper within the entertainment industry. She has worked with many companies and creative artists both in front and behind the camera, handling personal and corporate finances so that the artist can focus on their craft.

**John Coffey** Office Manager

Education: Diploma, Digital Music Production – Icon Collective

Professional Experience: John produces ambient cinematic hip-hop beats under the moniker Norooz and trap/bass music as *The Khan Don*. His role at Icon Collective includes overseeing the operations team in maintaining the facilities, maintaining the building aesthetic, ensuring all studios are in top working condition, and assisting students and instructors with audio troubleshooting.

**Beau Damion** I.T. Coordinator.

Professional Experience: An American music producer and label manager. Beau developed his own style over the years ranging from progressive house to heavy techno and dark minimal tech. When not touring as a musician; Beau worked in the industry as a touring / studio audio engineer, assistant music director, and artist production manager for artists ranging from Prince's New Power Generation, UK's LOT49 Label artists, DIM MAK, etc. Beau also has a background in I.T. handling hardware / software integration, web development and project management. Some of the past projects and company work include: MLxcloud, Protools.co, Sample Station, West Pro Audio and Kids Rock. In his free time, Beau streams Virtual Reality content regularly on twitch.tv and is a global top-ranked competitor in the VR rhythm game Beat Saber.

**Brooke Ferguson** Director of Admissions & Instructor

Education: B.A. Psychology – California State University, Fullerton

Professional Experience: Brooke is a singer/songwriting from Southern California. Prior to working at Icon Collective, Brooke was a manager at a licensed Starbucks store as well as an editor for the renowned blog The Music Ninja. With her charismatic personality and background in customer service, music, and management, Brooke found a home as an Admissions Advisor, giving tours, conducting interviews, and helping prospective students along their journey to joining the collective.

**Vito Finamore** Student Advisor & Instructor

Faculty Member since 2016

Education: Associate of Science in Recording Arts- Full Sail University

Professional Experience: Vito Finamore is Producer/DJ/Audio Engineer with a career spanning over 10 years. After graduating, he relocated to New York City where he co-founded nVMe Productions. Vito has earned credits mixing/mastering and producing with artists and companies such as Duckdown Records, Torae, Skyzoo, Emilio Rojas, DMC (Run DMC), Daytona, Adidas, Fredrick Yonnet, Styles P and many more. nVMe Productions released a unique sound with “Kaley Victoria Rose” using a unique Binaural Microphone they created for the project. Vito taught for over 2 years at The Institute of Audio Research in Manhattan, NY where he was the Pro Tools Certification Instructor and spent a year as a instructor at Pinnacle College in Los Angeles teaching Pro Tools, Logic, studio fundamentals, mixing, and mastering.

**Alex Flores** Studio Coordinator & Instructor

Education: Diploma, Audio Technology – SAE Institute Los Angeles

Professional Experience: Alex Flores has a deep experience in music production with an emphasis in engineering. Shortly after graduating from SAE Institute with an Audio Technology diploma, Alex was given the opportunity to become Studio Manager and Head Lab Instructor where he excelled at supervising the operation and maintenance of a multi-studio facility, teaching classes, managing a staff of Lab Instructors, updating curriculum and administering campus policies. Alex began working at ICON as a Studio Coordinator while working at the world-renowned Westlake Studios. This allowed him to take the innovative recording and production techniques he learned on a daily basis in a professional environment into the educational environment at ICON. Alex takes pride in being a support system for students and makes himself available by splitting his time between working as a Studio Coordinator and teaching studio techniques.

**David Garcia** Director of Music Business

Faculty Member Since 2013

Education: B.A. Media Studies – University of California, Berkeley

Professional Experience: David started his entertainment career as a mix-show DJ and show producer for KYLD 94.9 FM in San Francisco then worked for Apple as a Specialist/Creative presenting workshops and one-to-one training sessions. In partnership with Grammy nominated remixer Richard Vission, he is the co-founder of Solmatic Records, an early home to Avicii, Luciana, and Morgan Page. As a producer and remixer, he worked with Nelly Furtado, Snoop Dogg, Jonathan Davis of Korn, Carina Round, and Dave Aude. David is certified in ProTools and Logic and was the music editor for national commercial campaigns by Budweiser, Nissan, and Universal Studios. He was the music supervisor for the influential street art documentary Bomb It and has licensed his music to television shows including The Ellen Show, So You Think You Can Dance, and CSI.

**Russell Gielish** Admissions Advisor

Education: Icon Collective Music Production Graduate 2020

Professional Experience: Russell is a Producer, DJ, and songwriter from San Pedro, CA. Prior to working at Icon Collective, Russell was an actor and dancer as well as a tour guide at Universal Studios Hollywood. His main project DANGERUSS (who’s vision is to inspire others to live life without fear and not be afraid to take risks) started in 2016 as a DJ. This led him to follow his passion for music production. After completing Icon’s Flagship Program, Russell plans to continue performing for his fans at various events this year while releasing new music that will showcase his new style and vocals!

**Steven Griffin****Art Director**

Education: A.A. Graphic Design – Platt College

Professional Experience: Steven is the creative director and founder of Socialite Stepchild, a marketing and branding company. He has also worked as a graphic designer for The Well and The Overthrow in Los Angeles, where he developed marketing materials, took part in event planning and promotion, and other creative content. Steven is responsible for branding and creative content throughout Icon Collective, including social media, merchandise, posters, and other venues.

**Ian Grow****Admissions Advisor**

Education: Diploma, Music Production Program – Icon Collective

Professional Experience: Ian graduated from Icon Collective in 2015 and continues to pursue his passion in music as a producer, songwriter, lyricist, and mixing engineer. Aside from his music, Ian is part of the admissions team at Icon Collective, assisting artists who are considering taking the next step in their creative journeys. Ian participates in campus tours, open houses, and other campus events.

**Berny Herrera****Director of Finance and Human Resources**

Education: Certificates in Personnel Management – UCLA Extension

Professional Experience: Berny Herrera has a background in international business development with over 15 years of experience in departmental and personnel management across several industries. He managed U.S. operations for Creative Kingdom, Inc., an international architectural design firm with concerns in the entertainment field including music, animation, and multi-media. He also worked for Universal Studios in the theme park division, managing their Document Control service department, both in the US and Japan. Berny joined Icon Collective in 2012 and oversees finance, purchasing and human resources.

**Chase Jackson****Director of Vocal Arts**

Faculty Member Since 2018

Education: Master of Music in Jazz Studies-USC

Professional Experience: Born in Oakland, California, Chase Jackson began playing music at an early age. Jackson studied jazz composition and performance at the Oberlin Conservatory of Music, Politics at Oberlin College and completed his masters in music at the University of Southern California. Chase has performed his original music worldwide and had his music placed on major TV networks including The CW, MTV & TNT. Chase currently lives in Los Angeles where he is involved in a multitude of original projects that include modern jazz, film music, and live electronic music. Chase regularly performs on vibraphone, marimba, guitar, bass, and keyboards. Through all these projects, Chase aims to combine his experience with musical tradition with innovation and exploration.

**Ivy Jahnsen****Online Education Coordinator**

Education: Diploma, Music Production Program – Icon Collective

Professional Experience: Ivy Jahnsen has been a professional video editor, photographer and DJ for several years and produces heavy and experimental music under the name Seromora. She is also known as one half of the cutting-edge duo Holdra. Her rich background in visual art, theatre sound design and scoring further contextualizes the cinematic sound of her music and unorthodox style of her visuals. Ivy works as the coordinator and in-house video editor for Icon's ever-growing online program.

**Sean Jeria****Admissions Advisor**

Education: Diploma, Music Production Program – Icon Collective

Professional Experience: Sean is a lyricist, producer, musician, songwriter, and mixing engineer under his own name and as part of the duo Twin Scale. His new company, All Day Entertainment, is currently in development. Sean conducts campus tours and works with prospective students to help them determine if the Icon Collective Music Production Program is the right educational path for them.

**Austin Kane****Studio Coordinator**

Education: Icon Collective Music Production Graduate 2014

Professional Experience: Austin is a Pacific Northwest native, based out of Los Angeles. In 2013, he attended ICON Collective, where he developed the sound that embodies his project Warden today. Austin has had releases on DND Records, Fresh Blood, Pinnacle Collective, Fool's Gold, and EDM.com, it's clear his diversity knows no bounds. Austin has also toured with Borgore and shared the stage with Marshmello, Adventure Club, Deorro, Steve Aoki, and many others.

**Candace Koller****Registrar and Custodian of Records**

Education: B.S. Entertainment Business – Full Sail University; A.S. Recording Arts – Full Sail University

Professional Experience: Candace began her career as the studio manager at Crawford Post in Atlanta then went on to manage Studio VU in Miami. She joined the Full Sail Advisory Board and then the faculty before moving to Los Angeles where she taught courses and managed the Student Services department at the Los Angeles Film School. Before joining Icon Collective, Candace developed studio designs for A-List clients at Westlake Audio. Candace's responsibilities include managing all academic records, scheduling, and resources for students and staff. In addition, Candace is the Designated School Official for International Students receiving student visas and School Certifying Official for Veteran's benefits.

**Makayla Meador****Marketing Coordinator**

Education: Diploma, Digital Music Production - Icon Collective

Professional Experience After many years of vocal, keyboard, and music production training, Makayla launched her career as a solo artist under the name Dear Evergreen. As an artist, Makayla's experience in social media, live Twitch streams and the like have created a firm foundation for her in marketing.

**Steve Miller****Campus Director**

Education: Bachelor's in Entertainment Business- Full Sail University

Professional Experience: Steve started as a musician in his childhood, turning pro in his teens. His interest in technology led him to synthesizers and recording/live sound engineering. He moved from Pittsburgh to Los Angeles to continue his career as a studio engineer with mixes and remixes for Dave Audé, Coldplay, Enrique Iglesias, Madonna, Pussycat Dolls, Sting, Gorillaz, Korn, Tribe Called Quest, Paul Oakenfold, Lee Ann Rimes, Faith No More, Annie Lennox, Carl Cox, DJ Dan and Stanley Clarke (film scores). He found a love for teaching at the Los Angeles Recording Workshop followed by a career as Program Director at the Los Angeles Recording School. Steve is a voting member of the Producer & Engineer Wing of the Recording Academy (Grammys) as well as a member of the Audio Engineering Society.

**Mike Olson****Director of Information Technology**

Education: Certificate, Recording – Los Angeles Recording Workshop

Professional Experience: Born and raised in the woods near Seattle, Washington, Mike Olson has been involved with music and technology for most of his life. He participated in school concerts, jazz bands, and local rock bands and spent his Saturdays in youth orchestra. Mike discovered MIDI & synthesizers at band camp one summer and began producing. Prior to coming to Icon Collective, Mike worked as a professional recording engineer, union musician, and administrator / technician at two of the largest sound recording schools in Los Angeles.

**Lauren Ondracek****Education Coordinator**

Education: B.F.A. Acting – Oklahoma City University

Professional Experience: Prior to joining Icon Collective in 2020, Lauren worked for the LA based non-profit STAR Education as both a teacher and administrator for the theatre department. She continues to pursue a career in acting and has appeared in several stage performances, commercials, short films, and web series. As the Education Coordinator, Lauren is responsible for assisting the Director of Education in collating and analyzing data, scheduling, creating reports, student surveys and communication with faculty.

**John von Seggern**

Director of Online Education

Education: BA in Music- Carleton College & MA in Ethnomusicology - University of California, Riverside

Professional Experience: John is a bassist, DJ and producer, most recently working with legendary trumpeter and electronic music pioneer Jon Hassell on tours and album. He has DJed techno at massive underground parties in China, remixed Western pop artists for the Indian music market (and vice versa), trained Dr. Dre's production team in music software technologies, created sound design and effects for the Oscar-winning Pixar film Wall-E, and presented his anthropological research on music technology at academic conferences. John is also a published author and columnist in the field of music technology, having written two instructional books as well as the manual for Native Instruments' synth Massive. He has been involved with online education since 2011 and was formerly Director of Online Education for NYC-based electronic music production school Dubspot.

**Faculty****Nick Audy**

Faculty Member Since 2020

Professional Experience: Nick Audy is one of Los Angeles' up and coming young composers who's works have been featured on Netflix original series, independent film festivals, television series and video games. Raised in Cambridge Massachusetts, Nick was introduced to music at the early age of 4. With his mother being a part of the local choir, Nick was brought along to all their rehearsals and was encouraged to listen. To his mother's surprise, Nick began to play along and he realize that the drums would forever be a part of his life. With his obsession for music slowly starting to take over, his mother decided to take him to go see John Williams conduct their local BSO. Not knowing it at the time, this would forever impact Nick's musical journey and sparked him to become a composer himself.

**Matt Bang**

Faculty Member Since 2018

Education: Bachelor of Music, Music Production and Engineering- Berklee College of Music

Professional Experience: Matt Bang is a Los Angeles based music producer, songwriter, and engineer. As the son of a pianist and opera singer, he started his musical studies at the age of 3. Upon graduating The Berklee College of Music, he began his career as an intern for Interscope Records. Since then, he's established himself working with world-renowned artists including Timbaland, Justin Bieber, and Missy Elliot, among many others. His productions draw from many musical styles with an emphasis on vocals. Currently, Matt's focus is launching his own brand, The Way Muzic; music with purpose and a positive message.

**Sam Burke**

Faculty Member Since 2015

Education: Bachelor of Music, Synthesis - Berklee College of Music

Professional Experience: Sam is a LA based producer, sound designer, and keyboardist. He started learning piano at age 6 and making hip hop beats in the 9th grade. He was crowned Boston Beat Battle Champion before entering Berklee College of Music in 2003. After graduating in 2007, Sam co-founded the band CliffLight which has played major music festivals and licensed its music to the likes of NBC and Jet Blue. Sam creates music and sound design for companies like Reebok and Dupont. In 2014, Sam got his first album placement with a signed artist with his remix for Capital Cities (Capitol Records).

### **Joe Caputo**

Faculty Member since 2019

Education: Bachelor of Music- Berklee College of Music

Professional Experience: Joe, aka Computo, is a music producer, composer and educator from Los Angeles, California. Recently, his work with performing artist LP Giobbi has yielded club hits like “Amber Rose” and “Perfect Fire”, as well as the Animal Talk record label debut “Manifesto” with label founders, Sofi Tukker. He is the founder of Voltage Control Lab, an online educational resource for modular synthesis, and has trained some of the top artists in the music industry in modular and software synthesis, including Flying Lotus, Zedd and LMFAO. His work as a producer and sound designer have led to his work in feature films, including “Aftershock” starring Eli Roth and “Operator” starring Martin Starr, as well as composition and consulting work for major music technology companies including Native Instruments, Ableton and Pioneer DJ.

### **Leo Corson**

Faculty Member Since 2021

Education: Master of Arts, Music Industry Administration, California State University Northridge

Professional Experience: Leo was born and raised in the San Fernando Valley to deaf parents and knows American Sign Language fluently. His passion for music started in 1994 while attending warehouse raves in Los Angeles. which inspired him to start his music career as a hardcore DJ in 1996 under the name "Gabber". In 2002 he produced and released his first hardcore record. Leo also is passionate about entrepreneurship. This started in 2004 with the opening of his record store on Melrose Avenue. Shortly afterwards, he launched Corson Agency in 2007, and Hard Dance Nation in 2008. Leo joined Circle Talent Agency in 2014 - 2016 and was an instructor at Icon Collective from 2015 - 2016. From 2016 - 2019 he joined APA but now continues to work at Corson Agency and Icon Collective as an instructor. Leo holds a B.A. from NYIT and an M.A. from CSUN.

### **Alan Dash Jr**

Faculty Member Since 2021

Education: AA in Music Technology-SAE College, BS in Business Administration/Business Law- CSUN

Professional Experience: Alan started his 15-year career in marketing for K&L Filed Marketing for companies like Wells Fargo, Pepsi and Costco. Concurrently he managed a small independent record label in San Jose, CA. While working as an intern at Aftermath and pursuing my studies in Audio Engineering, Music Production and Music Business at SAE College, I interacted with many artists who were struggling to make headways in producing quality content to boost their earning potential. I got the real picture of business challenges, which also fueled my passion for business consultancy. My decision to start a music artist Incubator with my business partner was motivated by a desire to help music artists understand their business, control their content, market their products and build their brands. The venture was successful in securing coveted contracts with iTunes, Tidal, Google, and Spotify.

### **Michael Diasio**

Faculty Member since 2019

Education: B.S. in Management Information Systems and Computer Software Systems- U. of Alabama

Professional Experience: Michael Diasio aka Gigantor is a known production guru in dance music circles as 1/3 of Evol Intent (along with fellow mainstays Bro Safari and Treasure Fingers), for his former project Computer Club and for the Gigantor brand. Between these projects Gigantor has collaborated with many top-tier producers over the years, with artists ranging from Noisia, Spor, The Upbeats, Le Castle Vania, and MUST DIE! Aside from his music productions, Gigantor is known for sound design, running Sonic Armory with fellow music producer Dylan Eiland (Le Castle Vania/Twin Moons).

### **Jerry DiPhillippo**

Faculty Member Since 2015

Education: Diploma, Audio Technology – SAE Institute Miami

Professional Experience: In addition to earning a diploma from SAE Institute, Jerry continued his education at Westchester University as a music theory and composition major. Jerry is an Ableton Certified Trainer and a musician, engineer, and performer. He currently releases original electronic music, remixes, and performs as *BigJerr*, a high energy open format DJ and up-and-coming trap/glitch/hype/dub step/Melbourne Bounce producer and performer. Although his background is in conventional instruments, Jerry is particularly interested in Controllerism/Finger Drumming with primary focus on grid controllers and enjoys building custom MIDI controllers of his own design.

### **Petey Evans**

Faculty Member since 2017

Professional Experience: Hailing from Southwest Virginia, Petey has lived and worked in Los Angeles for the last four years as a songwriter, producer, DJ, and A&R for Night Bass Records. He has toured internationally under the alias Petey Clicks since 2013, serving as Night Bass resident and playing festivals like EDC, Electric Forest, HARD Fest, and Shambhala. Petey began his teaching career at Dubspot, where he worked as an Ableton instructor.

### **Tim Fenton**

Faculty Member Since 2021

Education: Master of Music- University of Southern California, Bachelor of Music- Oberlin Conservatory

Professional Experience: Currently based in Los Angeles, multi-instrumentalist Tim Fenton balances his time between performing, composing, and producing. He has toured nationally and plays regularly around LA at the bluewhale, the Rhythm Room, and Capitol Studios. In addition to releasing a self-titled album of original music in 2019, Tim has played with Peter Erskine, Sara Gazarek, and Eddie Henderson among others. He currently arranges for the Fenton-Nelson Big Band with collaborator Paul Nelson.

### **Kristen Gleeson-Prata**

Faculty Member Since 2019

Education: Bachelor of Music in Drumset Performance from Berklee College of Music, Master of Fine Arts in World Percussion from California Institute of the Arts

Professional Experience: Kristen is an LA-based drummer, percussionist, writer and educator. She has toured extensively and recorded the last few years with BØRNS, and has also worked with LPX, Trixie Mattell, Mike Taylor, Wilder Woods, Tigertown, morgxn, We Are King, and others. In addition to developing the Groove Theory curriculum at Icon Collective, she has taught African Drumming at AMDA-LA, is a certified drum circle facilitator, and maintains an extensive private student roster. She is a contributing writer for Modern Drummer and Tom Tom Magazine, was featured in Modern Drummer in 2017 and was nominated in the 2018 Modern Drummer Reader's Poll. She is currently studying World Percussion at California Institute of the Arts.

### **Dimitri Green**

Faculty Member Since 2021

Education: Certificate in Recording Engineering, Los Angeles Recording School

Professional Experience: Dimitri, AKA DGGreen is more than just a wave of talent. But a walking testimony of how dreams come true. Born & raised in Seattle WA, Green is now living and maintaining a career in Los Angeles. His entrepreneur status now lies on the foundation of producing/engineering records for artists that include DJ Felli Fel, Ceelo, Boyz II Men, Luis Fonsi, Bone Thugs & Harmony, Ty\$, Nayo, Future, Juicy J, Lil Jon, French Montana, Rick Ross, Wiz Khalifa & many more. With over 500 Million streams combined over the course of his career...There is no shortage of talent and greatness for whatever Green sets his mind to! Green has truly lived his dream and is still chasing one .... a Grammy Award!! Green continues to work and build a strong legacy for his family through the creation of timeless music.

### **Alex Gresham**

Faculty Member Since 2021

Education: Icon Collective Music Production Program

Professional Experience: Alex Gresham is a LA based Singer/Songwriter, Multi-Instrumentalist and Producer. He began his musical Journey at age 13 when discovering his natural talent to play any instrument by ear. With no formal training, he began creating original music and performing across the South East. After Graduating high school, he went on to pursue his natural next step of production while creating his EDM Alias "Orphin". Shortly after releasing his first EP "Monster" his rise in popularity in the south east brought him to the stages of Tomorrow World, Counter Point Music Festival and Imagine Festival for 4 Consecutive years Until deciding to pursue even further by attending Icon Collective. Today he is writing more than ever as a part of "Sephiroth Inc." specializing currently in Kpop, as a producer for "The Elements", and a vocalist for "Cymatics" all while still writing and producing his own original compositions.

### **Joel Gutman**

Faculty Member Since 2020

Education: Certificate of Audio Engineering- Institute of Audio Research

Professional Experience: A drummer and producer his entire life, Joel relocated to New York at 18 with his band and enrolled in an audio college. He started interning at the prestigious Jungle City Studios, quickly working his way up to paid positions. After graduation, he left his day job and went full time in the studio, getting other internships and another job recording artists live to broadcast for a radio station. Four years and numerous credits later Joel relocated again to Chicago to open his own commercial studio. After three and a half successful years, he sold his studio to a prominent rapper to focus on production and is currently residing in Los Angeles, doing freelance mix and production full time.

### **Jay-J Hernandez**

Faculty Member Since 2021

Education: BA in Psychology- San Francisco State University

Jay-J is a Grammy Nominee and producer spanning over 300 releases, a self-taught studio demon, inventor and ambassador of the San Francisco sound, an immensely popular and well-travelled DJ, playing clubs all over the world including famous brands like Ministry of Sound and Pacha. He founded Moulton Studios, the West Coast's most influential dance music studio, had his own Coke® bottle for the 2008 Beijing Olympics, was the DJ for the 2006 MTV® Australia Video Music Awards and launched two comp series for Defected Records, UK. He's remixed artists from Alicia Keys, Jill Scott to Joss Stone and collaborated with producers from Kaskadee to Miguel Migs. Apple, Avid / Digidesign, Sonnox, SOL Republic and others have used his music and, tapped him as a brand ambassador or had him lead presentations at industry trade shows like AES, NAMM and the Winter Music Conference. Jay-J recently taught several schools in SF and Los Angeles and has designed and lead workshops at both the San Francisco and Santa Monica Apple Stores and around the world. Currently creative directing the labels Shifted Music and Downshift, Jay-J is a self-proclaimed studio geek and loves nothing more than talking about his obsessions; plug ins, audio hardware, software, and more recently, crypto.

### **Kerry Herrman**

Faculty Member Since 2014

Education: Bachelor of Music, Music Synthesis – Berklee College of Music

Professional Experience: Prior to joining Icon Collective, Kerry served as an adjunct faculty and support staff in Berklee's Music Synthesis department, offering technical support to students and faculty as well as teaching specialized seminars on vocal production, sound design, and mixing. Kerry writes and produces original music and has had songs, remixes, and vocal collaborations with artists Andrew Bayer, Matt Lange, and others released on Anjuna, Enhanced, Nuevadeep, and other record labels. She has also designed presets for the H3000 Factory plugin released by Eventide in 2012.

### **Andi Inadomi**

Faculty Member since: 2021

Education: Bachelor of Science, Music Industry-focus in Technology – USC

Professional Experience: Andi is a mixing engineer, songwriter, and vocal producer from Los Angeles, CA. Starting his professional life on the business side of the industry, Andi initially learned audio engineering to add to his value as a manager and A&R. Andi shifted away from management and drew the attention of mentors Jimmy Harry, Keith Armstrong, and JC Chalez to hone his talent for tracking, mixing, and vocal production. A talented vocal producer, Andi is a favorite of artists and producers such as Why Don't We, Icona Pop, Steve James, Bella Thorne, LIZ, Bram Inscore, Tank God, Omega, Jordan Reyes (Basecamp), and many more. As a mixer, he is best known for his work mixing for producers such as Y2K, Jordan Reyes, and Omega. In 2020, Andi had his first cut as a songwriter with a release from Epitaph Records. By the end of the year, he had accumulated 11 credits as a cowriter.

### **John Kammerer**

Faculty Member Since 2021

Education: Master of Music, Performance - University of South Carolina

Professional Experience: John is a LA-based producer, sound designer, and audio engineer.

Working under the moniker Hello Ego, he produces textural and bouncy bass and house music. John started his musical journey on the French horn at 8 years old, and began exploring electronic music by making beats at 20. He started working professionally as a sound designer and audio engineer in 2014, leading him to two national tours in 2015 and 2016 with the Santa Clara Vanguard Drum and Bugle Corps. In 2015 John founded Marching Soundscapes, and has since been in high demand nationwide as a sound designer for the marching arts. In 2018 John co-founded Bleeps+Loops, a music production house based in Seattle, WA which focuses on online and in-person producer education, sound design services, and event planning.

### **Brendan Kersey-Wilson**

Faculty Member Since 2021

Education:

Professional Experience: Brendan is an LA based trombonist, keyboardist, composer, and arranger. He began playing trombone in 4th grade in his hometown of Berkeley California, and picked up the piano in high school. In his senior year he began to write and perform his own music. In 2017 he attended UCLA as part of the Global Jazz Studies program. During his time at school he played with professional groups such as the Afro Latin Jazz Orchestra, and formed bands to play his original music. His debut album "Rise" features several original compositions.

### **Courtney Knott**

Faculty Member Since 2021

Education: Bachelor of Music - Berklee College of Music

Professional Experience: Courtney is a performing artist, songwriter, producer, pianist, and composer. She discovered her passion for music at the age of four and by the young age of sixteen Courtney was invited to the White House to perform her arrangement of 'America the Beautiful'. Her talent and love for music has led her to later be a featured vocalist with the Video Game Orchestra(VGO) at Boston Symphony Hall and the Final Fantasy 10th Anniversary Concert in Berkeley CA lead by conductor Arnie Roth. She co-wrote and performed 'Rising Up' for the video game Tales of Zesteria which sold over 500,000 copies worldwide and has been featured on video games including Final Fantasy XV, God Eater, King's Knight (Wrath of the Dark Dragon), The Good Life, and Tekken. In addition Courtney has written and produced for Atlantic Records and Universal Music Group. She's worked with super producer Fatboi and performed with Anderson Paak. During her reign as resident performer and co-music director in Shanghai, China at the Shake Club became the number one live music venue in China for those two consecutive years. She is now releasing two music projects titled BLASIA and Exodus.

### **Paul Laski**

Faculty Member Since 2012

Education: M.A. Public Communications – Fordham University, New York

Professional Experience: Paul is an Ableton Certified Trainer with five years of teaching experience at DubSpot NY and Icon Collective. Under the name P-LASK, Paul has over a decade of experience in electronic music as a producer, remixer, sound designer, DJ, and performer at events from New York to Los Angeles. He is the owner of the record label Electric Dangerous Music, and has done remix work for artists such as Abe Duque, Divisible, Pointe Claire, Edian (UK), Rainer Hoeglmeier (Germany), and Wei Wei (China). His DJ mixes have been featured on the UK's Off the Chart Radio, Pacifica Radio Network's Trance on the Porch mix show, Pure.fm, and SiriusXM Satellite Radio. Additionally, Paul designed sounds for the factory preset library of XFER Records' SERUM software synthesizer.

### **McKenna Lindell-Wright**

Faculty Member Since 2020

Education: Bachelors in Jazz Studies, minor in Music industry-Loyola University of New Orleans, LA

Professional Experience: McKenna Alicia (Lindell-Wright) is a native of California who specializes in Vocal Performance, Songwriting, and Vocal Production. She attended high school at Oakland School for the Arts for Vocal Music, and graduated from Loyola University of New Orleans in 2019 with a BM in Jazz Voice and Music Industry Studies. She has sung background vocals for artists such as Pentatonix, Cake, Tim McGraw, and Latoya London. Alicia was rewarded the most outstanding vocalist award in 2015 from the International Championships of High School Acapella. She was recently awarded the most outstanding jazz studies award in 2019 from Loyola University, as well as most outstanding Pop and Commercial student in 2016. She relocated to Los Angeles last year, and has since then put out a debut album with her band "TANSY" based out of New Orleans.

### **Chris Lund**

Faculty Member Since 2021

Education: Bachelor of Music (Major Composition & Minor in Music Theory) - Univ of North Texas, Audio Engineering Certificate - Collin College

Professional Experience: Chris is a LA-based composer, producer and performer. He started cello at age 5 and keyboard, guitar and voice soon after at age 10. After learning to dj in 2000 he quickly fell in love with synthesis and production in college and began his main alias Left/Right. After graduating in 2006, Chris began producing, touring internationally, and signing to Mau5trap, Confession, In/Rotation and his own imprint BRØKEN. As an engineer he mixed and mastered thousands of songs for indie and major labels and wrote music featured in ads by Nike, UFC, EA Sports and Yamaha.

### **Chandler Martin**

Faculty Member Since 2021

Education: Bachelors of Music, Berklee College

Professional Experience: Chandler is an LA based producer, guitarist, and audio engineer. He has been playing guitar professionally since 2013 and attended Berklee College of Music for a degree in Music Production and Engineering. After graduating, he moved to LA and began working as a freelance audio engineer, primarily at NightBird recording studios. There, he cut his teeth in the recording industry as a staff engineer, catering to many A-list clients in the pop and hip-hop sphere. In addition to engineering, he produces for clients around LA and uses his original projects to push himself as a guitar player and musician.

### **Rob May**

Faculty Member Since 2020

Education: Bachelor of Fine Arts - Carnegie Mellon University

Professional Experience: Rob is an LA based veteran of the music industry, spanning over 10 years. Starting as an independent producer, writing for other artist projects, eventually lead to the creation of his own artist project in 2014. During this time, he released on such labels as OWSLA, Sweat It Out! (AUS), and Nervous Records. He toured the project globally including festival plays at Coachella, Movement Detroit, and EDC Las Vegas. He's also the co-founder and creator of the popular dance music driven fashion line that existed between 2015-2018 called FREELIFE. His most recent endeavors have put him in the positions of artist management and development alongside The Netherlands based company 'Heroic'. His clients include: San Holo, DROELOE, Taska Black, The Nicholas, rei brown, and is full time manager and creative director to the 'Stephen' project.

### **Ryan McAleb**

Faculty Member Since 2021

Education: BA - Arizona State University; Icon Collective Graduate

Professional Experience: Originally from New Orleans, Ryan has worked as a Dj, producer and mixing/mastering engineer in Los Angeles since he graduated from Icon in 2014. He has worked with labels like Night Bass, UMG and Astralwerks, and has performed at major music festivals such as Coachella and Insomniac Events. Ryan has mentored contemporary artists (Blossom, Nostalgix, Bijou) as well as collaborated with a long list of EDM royalty including Dr. Fresch, Kaleena Zanders and Jauz.

### **Mike McClellan**

Faculty Member Since 2021

Education: Masters in Music Production, Leeds Beckett University

Professional Experience: Mike is a producer, songwriter, and composer. Coming to LA by way of the Pacific Northwest, Utah, Brazil, and the UK, Mike has picked up a diverse musical background along the way. As a producer, he's worked with dozens of artists including Ryan Innes, Ashley Hess, and Jay Warren (whose album "Give Love" went #1 on the iTunes R&B chart in 2020). As a composer, Mike has won multiple awards for his film scoring work and his production library cues have been placed in media all over the world. A husband and father, Mike is fluent in Portuguese and loves music, film, and teaching.

### **Olivia McDonnell**

Faculty Member Since 2020

Education: MBA, Business of Entertainment - University of Southern California; Bachelor of Science, International Business - Drexel University

Professional Experience: Olivia spent 9 years at J.P. Morgan. Most recently covering the media and entertainment industries as a Commercial Banker since 2016 where she served as the national subject matter expert on the music and live entertainment industries. Prior to that, she covered a portfolio of private equity firms and asset managers within the investment bank. Olivia held multiple leadership roles within J.P. Morgan's diversity programs throughout her career, including the Global Chair of the NextGen business resource group which provides early career professionals with professional development resources. A Philadelphia native, she previously worked for the Philadelphia Eagles as a VIP Tour Guide giving fans a behind the scenes look into the NFL. In 2013, she graduated with a B.S. in Business Administration concentrating in International Business from Drexel University and is currently pursuing an MBA at USC. Olivia recently relocated to Los Angeles from New York City where she was an active board member of multiple philanthropic organizations focused on the arts and culture.

### **Brandon Miranda**

Faculty Member since 2021

Education: BM in Instrumental Performance, Guitar, BA in Economics- Chapman University

Professional Experience: Brandon Miranda (pka ALX B) is a Los Angeles-based artist, producer and mixing/mastering engineer. Trained under songwriter Lovy Longomba (a former assistant to Dave Pensado) as well as an assistant engineer for OWSLA, Brandon possesses unique expertise that spans numerous genres and disciplines of music. As an engineer and producer, he has credits with artists signed to Warner and Sony Music, and has stepped into the artist spotlight producing remixes that have gained support from Grammy award-winning/BMI Songwriter producer-engineer Jake Vicious, as well as renowned future beats/soul DJ and opener for Stormzy, DJ Complexion. Brandon has a deep passion for music education. and has spent the last 6 years giving back through teaching, which opened the door to his current role as a host and instructor for KSHMR's new website "Dharma Worldwide". Brandon's tutorials on "The Lessons of Dharma" has received support from an international audience as well as top publications including EDM Identity and the ASCAP Daily Brief.

### **David Moody**

Faculty Member since 2019

Education: B.S. in Business Administration-Univ. of South Carolina, Certificate in Music Production-

Icon Collective Professional Experience:

David Moody is a producer, engineer, and songwriter based in Los Angeles. After attending Icon Collective starting in the Fall of 2016, he started working as KSHMR's production assistant, where he is still currently working. In addition to working with KSHMR, David has also worked on many records for both Yasmeeen and Lo Nightly, as well as his own solo project, Moovs.

### **Mikeldi Murguia**

Faculty Member Since 2017

Education: Bachelors in Recording Arts- SAE, Bachelors in Music Business- Musician's Institute

Professional Experience: Mikeldi has worked as a professional in the music industry for over 12 years. His versatility and experience led him to take on roles such as songwriter, producer, composer, artist and executive. He writes and performs under the monikers Biogenesis & Buzzwak, with which he has a long history of performances and international tours, playing for crowds of over 100,000 people and touring on almost every continent. As a producer, he has worked with several Grammy and Oscar nominated writers and artists. As a label executive, he founded and runs R3GMA, a record label and publishing company, with a catalog of over 50 releases and hundreds of placements on TV, film, video games, and advertising campaigns. Mikeldi is excited to bring this breadth of experience to the field of teaching by mentoring and working with young emerging artists.

### **Richard Nash**

Faculty Member Since 2012

Education: B.S. Composition and Live Performance – Musician's Institute

Professional Experience: Bringing devastating bass lines and infectious melodies to listeners everywhere, Richard Nash embodies music in everything he does. His knowledge and skill in composition, sound design and production were forged in the trenches of the practice room, the studio, and the stage. He has expertise in many styles of music including electro, drum and bass, house, dubstep, and glitch hop. Richard is also fluent in jazz, Latin, and classical music, and relishes sharing his knowledge and experience with his students.

### **Matt Nauss**

Faculty Member Since 2017

Education: B.A. Music Composition – Columbia College (Chicago)

Professional Experience: A composer and producer, Matt is originally from the Midwest. A lifelong musician, he's produced and performed music of all genres: from opera and contemporary classical to pop, punk, hardcore, trap and Jersey club. While living in Chicago he was heavily involved in event production for nightclubs and music festivals. Since becoming a Los Angeles resident, Matt's focus has turned toward sync licensing and scoring for ads, features and short films, web series, podcasts and video games. On his own time Matt can be found combining experimental sounds with pop and dance music.

### **Orion Navaille**

Faculty Member Since 2015

Education: B.A. Music Recording and Technology – California State University Monterey Bay

Professional Experience: Orion graduated from the California State University of Monterey Bay with a degree in Music Recording and Technology. He is an accomplished guitarist and producer who has spent the last two years working as an engineer for Joachim Garraud at Paramount Recording Studios.

### **David O'Connell**

Faculty Member since 2021

Education: Bachelor of Music - Jazz Studies - University of Cincinnati College-Conservatory of Music

Professional Experience: David is a LA based drummer, pianist, and producer. Growing up, David began playing drums at age 6, and piano at age 8, quickly developing a passion for live music and improvisation. While studying Jazz at the Cincinnati College-Conservatory of Music, David fell in love with the worlds of recording, electronic dance music, and Ableton Live. These days, David performs all over the country with artists like British jazz singer Clare Teal to producer G Jones. David releases music under his own name, and live loops under the moniker DHOC.

### **Sam Perlow**

Faculty Member Since 2021

Education: Certificate in Ableton & DJ'ing- Scratch Academy, Music studios at Berklee and Drexel U.

Professional Experience: Sam Perlow is a music producer, songwriter, audio engineer and artist developer. His focus is on writing and producing amped Pop/Punk/Alt inspired songs with an electronic twist, but he also likes to nerd out about the music theory and songwriting behind his favorite songs. Sam is big on systems too, like melding structure with chaos, and finding or developing your own unique workflow. He plays piano, guitar, and ukulele, uses his voice to write lyrics, and is learning to play bass at the moment! Sam is looking forward to helping others bring their inspiration into the world and to watching them grow into the musicians they're meant to become.

### **Roman Perry**

Faculty Member Since 2019

Education: B.S. in Film and TV Studies - Boston U, Certificate in Music Production - Icon Collective

Professional Experience: Coming from a musical family, Roman has been surrounded by music his entire life. He started DJing in High School in 2008 and eventually spun at clubs in during his time at Boston University. After graduating BU he moved to Los Angeles to attend Icon Collective. Since his completion of the Icon program in 2016 he has worked with many up and coming artists in Los Angeles including Clans, Luna Aura, Alexa Villa, and Alaena. Also in 2016 he co-founded the Industry Talks Music Network, a company that specializes in educating, inspiring, and connecting the next generation of music industry heavy hitters. Currently he hosts both the monthly Industry Talks Show and the weekly Industry Talks Podcast. In 2020 he will be launching his solo electronic project Bush Pilot.

### **Derek Proch**

Faculty Member Since 2018

Education: Certificate in Music Production – Icon Collective, BS in Accounting- Bryant University

Professional Experience: Derek’s musicality began with piano lessons at 6 and guitar at 12. He learned alto saxophone in high school and is self-taught on drums. After earning a business degree from Bryant University, he turned to creating music full-time. In late 2015 he moved to LA to attend Icon Collective. Since graduating from Icon, Derek has produced for several established artists including Thirty Seconds To Mars and Timeflies, written a post-rock score for a short film, and written music for licensing. Derek is also one-half of the electronic duo Paperwings, which has garnered multiple official remixes, including ROZES and Timeflies. Paperwings has an upcoming original release on Sony Norway and has accumulated several million streams across their music.

### **Eric Promani**

Faculty Member Since 2019

Education: B.A. in Music: Electronic Production & Design- Berklee College of Music

Professional Experience: Eric is a multi-instrumentalist, producer, recording engineer, and performer hailing from the Bay Area of California, with musical roots in classic rock and soul. Being a part of about twenty different bands with eighteen years of drumming; music and creating are second nature. After studying the drums, synthesis, and production in Boston, the cold drove Eric back to California where he has worked with many different groups, bands, businesses, venues, symphonies, and artists. During his brief few years in Los Angeles he has landed press in Billboard, supported live acts varying from TLC to Jay Som, helped in different facets with sessions for Paul McCartney, Justin Timberlake, to Johnny Depp, and worked with engineers for shows like The Walking Dead, Outlander, and Agents of SHIELD. Eric believes that music is a part of him, and it is a part of life-everybody’s life, and he is here to help you find it.

### **Jasper Reeder**

Faculty Member Since 2019

Education: BA in Audio Arts, SAE Expression College

Professional Experience: Jasper has worked as a recording and mixing engineer as well as a producer for over 10 years. His unique production talents and penchant for experimentalism has led to releases on a range of labels from Planet-Mu to Mau5trap. Jasper's recording and mix engineering skills have led to work on label projects ranging from Kill Rock Stars to Warner Brothers. He's not super great at writing third person bio's but happy to share concepts and help you all find your sound!

### **Philip Rosales**

Faculty Member Since 2021

Education: Associate’s Degree in Graphic Design - Ventura College

Professional Experience: Philip is a 27-year-old LA based producer, musician, and graphic designer. He learned bass at 4, drums at 5, and guitar at 10 before diving into the world of electronic music production in high school. Throughout his life he’s always had a passion for both music and art, which led him to get his Associate’s Degree in Graphic Design at his community college in Ventura, CA. In 2016, he attended the music production program here at Icon Collective where he networked and eventually landed a job working for a company called The Cult Creatives. There, he helped artists such as Party Favor, Galantis, Max Styler, and more develop compelling social media campaigns, single/EP covers, show flyers and visuals, and an array of other design tasks before starting his own company, PRSM Creative Agency.

### **Connor Schatzel**

Faculty Member since 2019

Education: Certificate in Music Production – Icon Collective

Professional Experience: An avid musician and DJ since his childhood, Connor attended California State University at Northridge, enrolled in the Department of Cinema and Television Arts curriculum. Realizing his interests were more focused on music production, he attended and graduated from the ICON Collective in 2015. Upon leaving ICON he embarked on an exciting EDM career. Skrillex included Connor's song "Click Clvck" in his 2014 tour set. That combined with his first releases on Excision's Rottun Recordings launched his first touring year. Twelve more record labels later, Connor has made a lasting impact on the Hybrid Trap and Dubstep genres. Bass pod performances at Insomniacs Beyond Wonderland and EDC Las Vegas were to follow. Beneath all this, is an unrelenting desire to create music, the best expression of the art and himself. Because after all the things that you think matter in this industry, "it's always about the music." You know him now as the EDM artist and producer LUMBERJVCK.

### **Kyle Schoolmaster**

Faculty Member Since 2017

Education: Associate of Science in Music & Recording- Jamestown Community College (NY)

Professional Experience: Kyle, also known as Oblivion, is a producer, musician and engineer. He began playing guitar at the age of 14 and became involved with hi-fi electronics a few years later when he and his friend began rebuilding tube electronics in pursuit of clear and warm audio. During this time he learned to fly small aircraft and befriended a highly experienced electronics engineer. Seven years later these disparate pursuits would come together to revolutionize Kyle's understanding in many of the important factors of the physics of audio. This also created the foundation of Oblivion's sound, style and general musical concepts often aided by revolutionary technologies.

### **Zev Shearn-Nance**

Faculty Member Since 2021

Education: Bachelors in Music, Jazz Studies- USC

Professional Experience: Born and raised in the San Francisco Bay Area and currently based in Los Angeles, Zev has established himself as an in demand drummer, working live and in the studio in a variety of musical styles. Zev has performed at notable venues including Davies Symphony Hall, The SFJAZZ Center, The Fillmore, The Wiltern, and has performed with artists such as Kristin Chenoweth, Sabrina Claudio, Bennie Maupin, Greg Osby, Regina Carter, Joe Lovano, David Binney, Remi Wolf, Louis Cole and many others. Since graduating from USC Thornton School of Music, Zev has built up a recording studio where he has produced and recorded drums for a wide array of projects.

### **Greg Silvia**

Faculty Member Since 2020

Education: Certificate in Digital Music Production- Icon Collective

Professional Experience: Massachusetts born multi-instrumentalist Gregory Silvia has been involved in music since the age of nine, studying percussion, guitar, and piano. He quickly became interested in music production and engineering after meeting Brian Mckeever, lead mixing engineer at Soundtrack Music Group in Boston. Greg spent 3 years at SMG working his way up from intern to engineering assistant. Realizing he wanted to further his education and learn more about music production, he headed to Los Angeles, where he attended Icon Collective's music production program. Since then Greg Silvia has worked as an audio engineer and producer at Notes for Notes, an organization that builds and operates free after school music recording studios.

### **John Solano**

Faculty Member Since 2021

Education: A.A in Music, East Los Angeles Community College, Sibelius Certification- Avid

Professional Experience: John is a pianist, drummer and overall professionally curious about music who is based in Los Angeles. Although he did not know it at the time, his musical journey began at the age of 4, when he recited the melody for "Mary had a little lamb", by ear, on a miniature piano that also functioned as a phone before dialing 911 for no discernable reason. Having rigorously studied harmonic theory and piano technique at East Los Angeles College under the instruction of Dr. Chie Nagatani and Dr. Lucy Nargizyan, he developed a love for guiding other musicians to improve their skill and knowledge in the art. Additionally, he has a background in solo piano performance and accompaniment, as well as a regular church drummer and former fun project as a drummer for Supernova heights.

### **Jeff Straw**

Faculty Member Since 2020

Education: B.A. Public Relations – Chapman University, California

Professional Experience: Jeff is passionate about music, branding, photography, and video, and he loves teaching, consulting, and lecturing. Late in 2017, he founded Jeff Straw Branding, which provides photography, branding, and video services with an emphasis on serving musicians and producers. He is a music business consultant, leveraging his 25+ years in the industry to help artists learn to release and market music, grow their fanbase, and set their career up for success. Jeff has worked professionally in the music business doing licensing, publishing, marketing, distribution, and retail buying for international brands such as INgrooves, Virgin MegaStore, focus@will, and Pyramind. He has taught music business for Berklee College of Music Online, and Pyramind, created courses for Icon Collective, as well as lectured and spoken on panels at Music Expo, Balanced Breakfast, SXSW, WMC, Music Business Night School for NARAS (the Grammys), and NARIP events. Jeff is also a Saxophonist, guitarist, and DJ (all at once) as well as a music producer.

### **Dylan Tarazona**

Faculty Member Since 2021

Education: BA in Communication- UNLV, Las Vegas, Certificate in Music Production- Icon Collective

Professional Experience: Dylan is a music producer who focuses on Hip hop and Pop production, utilizing his base of knowledge earned at Icon Collective to search for new niches within the massive genres. He enjoys learning and writing with Jazz concepts and West Coast influence. Dylan aspires to be producing music for legends such as YG, P-Lo, and Post Malone. Recreating others ideas, finding what makes them work well, and applying those concepts to his own work provides him with a deep satisfaction and appreciation for a lot of the music that can be regarded as "simple". Dylan also enjoy teaching students music production and theory in my spare time and loves sharing knowledge and giving others the tools they might need to achieve their own version of success.

### **Quentin Thelen**

Faculty Member Since 2021

Education: Bachelor of Music, Media Writing & Production - University of Miami's Frost School of Music

Professional Experience: Quentin was born and raised in Los Angeles. He started taking piano lessons from a very young age, but it wasn't until high school that music production became his main focus. Quentin was greatly infatuated with the Progressive House sound of the early 2010s, and was inspired to start learning synthesis and beginning production techniques. After one of Quentin's tracks had significant success on streaming platforms with no real promotion, Quentin knew he had something worthwhile on his hands. Since then, Quentin has spent his time producing music for various songwriters and pitching songs to various artists and publishing groups. He also does mixing and mastering work for electronic artists, as well as working on his own more modern electronic project "THELEN" in his spare time.

### **Aaron Triggs**

Faculty Member Since 2021

Professional Experience: Aaron is a Los Angeles-based producer, sound designer, songwriter, and mixing engineer. He has been a musician for more than two decades, picking up his first instrument at 9 years old. While DJing under the alias Bleep Bloop, Aaron has toured extensively across the United States and Canada, with additional tours in New Zealand and Australia. He has played upwards of 400 shows in the last eleven years, selling out many venues across the country as a headline artist. He has collaborated with DJ Shadow and remixed for Alison Wonderland and Melanie Martinez, while placing songs with Sony, Atlantic, and CBS, among others. After a long decade-plus on the road, Aaron is looking forward to slowing down on the travel and doing some teaching.

### **Preston Walker**

Faculty Member Since 2014

Education: B.A. Public Relations – Chapman University, California

Professional Experience: A trained keyboardist, vocalist, and playback engineer, Preston also toured with the Chapman University Choir, traveling to Italy to sing for Pope Benedict XVI in the Sistine Chapel. He is fluent in Ableton, Logic, Pro Tools, Garage Band and Reason. Preston writes and performs live electronic music with his band Virtual Boy and runs a weekly beat-cipher series called Team Supreme. Recently, he went on tour, programming and operating playback equipment for the artist Childish Gambino. He has shared the stage with artists such as MGMT, Deva, Skilled, Bassnectar, The Weekend, and Lupe Fiasco, performing at famed festivals including ACL, SXSW, Songfest, Electric Forest, Camp Biscoe, and Lightning in a Bottle.

### **Keith Weidner**

Faculty Member since 2019

Education: B.S. Music Production – Full Sail University

Professional Experience: Keith Weidner is a music producer, composer, songwriter, instructor and classically trained multi-instrumentalist. Keith began studying piano at age five and eventually studied violin, guitar and voice. He went on to study music theory and composition at Marshall University and music production, audio recording and music business at Full Sail University. Keith has built a diverse set of skills over the last two decades by writing, producing, composing and performing with artists, ensembles and bands. He has had the great fortune of working with New York Times, Roland, Ian Thomas, Jade, Gladys Knight, Shane Hendrix and Brian Culbertson.

### **Richard Wynne**

Faculty Member since 2020

Education:

Professional Experience: You wouldn't know it from his songwriting discography, but Richard Wynne has been touring the US as one of LA's "top gun" multi instrumentalists and vocalists for years. Richard shared the stage with acts like LMFAO, Shwayze, and Kehlani on countless tours and sessions. A true theory buff, his musical vocabulary knows few bounds; writing songs for artists like Ariana Grande and G-Eazy, while composing styles from Jazz to Rock to Country for major networks and film like Alcon Sleeping Giant (Blade Runner 2049, Sisterhood of the Traveling Pants 2), LionsGate, and Nickelodeon. Currently, Richard writes, tours, and records with the internationally acclaimed Baile Funk Duo "TABÖÖ"; who is in full rotation on 97.9 FM, DASH Radio, well as Spotify's top playlists."

### **Scott Zembsch**

Faculty Member since 2019

Education: Certificate in Audio Engineering- Musicians Institute

Professional Experience: Scott Zembsch is a Producer/DJ under the name Whyel. Scott has performed at international as well as domestic festivals and events and has released music with Ultra, Dim Mak, Interscope and Atlantic among others. Prior to teaching, Scott was a Studio Coordinator at Icon Collective for two years, overseeing the facilities, maintaining the building aesthetic, ensuring all studios were in top working condition, and assisting students and instructors with audio troubleshooting.